

From: **FDRA** apolk@fdra.org
Subject: Footwear IP Digest Oct. 2014
Date: January 12, 2015 at 2:18 PM
To: knygren@fdra.org

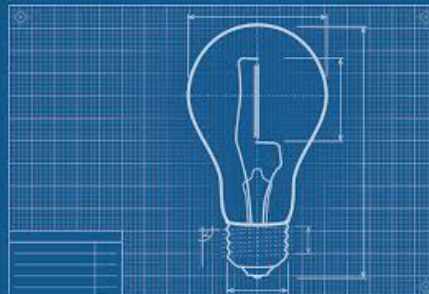
AP

Having trouble viewing this email? [Click here](#)

FDRA

FOOTWEAR DISTRIBUTORS AND RETAILERS OF AMERICA

Intellectual Property Digest



September 2014

Legislation

There was no new legislation introduced.



Litigation

[Adidas AG v. adidasAdipure11pro2.com](#), 2014 U.S. Dist. LEXIS 131706 (S.D. Fla. Sept. 18, 2014). Synopsis: A federal court grants Adidas and Reebok a final default judgment against dozens of websites purveying counterfeit Adidas and Reebok footwear, ordering a permanent injunction against the sites.



[Deckers Outdoor Corp. v. J. C. Penney Company Inc.](#), 2014 U.S. Dist. LEXIS 126266 (C.D. Cal. Sept. 8, 2014). Synopsis: A federal court grants JC Penney's motion to dismiss Deckers's claims for false designation of origin, willful patent infringement, and unfair competition but denies its motion to dismiss Deckers' claim that JC Penney infringed its UGG boot patent.

[Coach, Inc. v. 3D Designers Inspirations](#), 2014 U.S. Dist. LEXIS 136933 (C.D. Ill. Sept. 29, 2014). Synopsis: A federal court grants Coach a default judgment against 3D Designers Inspirations, a small-scale retailer, for selling counterfeit Coach products, awarding Coach monetary and injunctive relief.

[Deckers Outdoor Corp. v. Ozwear Pty Ltd.](#), 2014 U.S. Dist. LEXIS 132169 (C.D. Cal. Sept. 18, 2014). Synopsis: A federal court grants Deckers' a default judgment against Ozwear, an internet retailer based in Australia, for infringement of its UGG trademark and UGG boot patent, awarding Deckers statutory damages under the Lanham Act and a permanent injunction.

USPTO



Utility patents issued in the month of September:



Pat. No.	Title
8,844,171	Article of Footwear with a Ball-Contacting Surface
8,844,170	Midfoot Insert Construction
8,844,169	Cleat Attachment System
8,844,168	Footwear Lacing System
8,844,167	Article of Footwear Having an Upper with Cord Elements
8,844,166	Insole Having a Vibrating Device
8,844,165	Adjustable Bladder System with External Valve for an Article of Footwear
8,844,164	Foldable Protective Overshoe and Method of Manufacturing
8,839,532	Article of Footwear Incorporating a Knitted Component
8,839,531	Footwear
8,839,530	Method of Lasting an Article of Footwear with a Fluid-Filled Chamber
8,839,529	Sandals with Re-Configurable Straps
8,834,398	System for Treatment of Plantar Fasciitis
8,834,397	System for Treatment of Plantar Fasciitis
8,832,972	Collapsible Shoe and Replaceable Straps and Methods for Making and Using
8,832,971	Therapeutic Footwear
8,832,970	Article of Footwear Having a Polygon Lug Sole Pattern
8,832,969	Orthopedic Foot Appliance
8,832,968	Removable Heel Replacement Device with Pulling Engagement in Shoe
8,826,571	Shoe Assembly for Strength Training and Fitness Exercise
8,826,570	Bicycling Shoe and Bicycling Shoe Components
8,826,569	Injected Footwear Board and Method for Making
8,826,568	Lacing System
8,826,567	Footwear with Insole System
8,826,566	Footwear
8,819,965	Article of Footwear with Suspended Stud Assembly
8,819,964	Sandal with Removable Straps
8,819,963	Articles of Footwear with Tensile Strand Elements
8,819,962	Methods, Apparatuses and Systems for Conditioning Skin
8,819,961	Orthotic or Other Footwear Inserts and/or Soles with Progressive
Corrections	

Patent applications published in the month of September:

Pub. App. No.	Title
20140283416	Heel Fixing Structure for Women's Shoe
20140283415	Boot Leg Fashion
20140283414	Inner Shoe for a Ski Boot
20140283413	Sole and Article of Footwear Having a Pod Assembly
20140283412	Article of Footwear with Tensile Structure
20140283411	Upper Assembly for Footwear and Footwear Including the Same
20140283410	Molded Footwear Upper and Method of Making Same
20140283409	Flow Insole
20140277631	System and Method for Analyzing Athletic Activity
20140263263	Foot Soaking Slipper
20140259803	High Heel Tip Covering Device and Related Methods
20140259802	Shoe Outsoles and Systems and Methods of Manufacturing the Same
20140259801	Multi-Density Sole Elements and Methods for Manufacturing Same
20140259800	Pressure Relief System for Footwear
20140259799	Orthotic Device
20140259798	Systems and Methods for Gravitational Load Support
20140259797	Hand Truck Axle Interface Hook Shoe Attachment
20140259796	Footwear Including a Universal Cleat Assembly
20140259795	Snowshoe
20140259794	Skate Boot Having a Toe Cap with Rear Extensions
20140259793	Skate Boot Having a Lace Member with At Least One Opening
20140259792	Skate Boot with Monocoque Body
20140259791	Ladder Climbing Shoes
20140259790	Footwear Article Having a Temperature Regulation System
20140259789	Sole Structures and Footwear with Lightweight Midsole and Protective Discs

20140259789	Sole Structures and Footwear with Lightweight Midsole and Protective Pieces
20140259788	Sole Structures and Footwear with Lightweight Midsole and Protective Pieces
20140259787	3-D Zonal Compression Shoe
20140259786	Foot Support Structure and Articles Incorporating Same
20140259785	Energy Return Sole
20140259784	Footwear with Pontoon Sole Structure
20140259783	Slip-On Footwear with Foot Securing System
20140259782	Sole Structures and Footwear with Lightweight Midsole and Protective Pieces
20140259781	Footwear Including Resilient Support Members
20140259780	Skate Boot Having a Tendon Guard with a Recess
20140259779	Modular Shoe Systems and Methods of Using Same
20140259778	Footwear with Transformation System
20140259777	Shoes with Interchangeable Heels
20140259776	Irradiant Projective Optical Footwear
20140259775	Girth Adjustable Shoe
20140259774	Ballet Shoe
20140259773	Removable Shoe Cover
20140259772	Pre- and Post- Pedicure Footwear Apparatus
20140259771	Heel Stabilizer for Footwear
20140259770	Heel Stabilizer for Footwear
20140259769	Cambered Sole
20140259768	Safety Footwear
20140259767	Soccer Shoe Component for Enhancing the Performance of the Soccer Shoe
20140259766	Shoe Construction
20140259765	Article of Footwear for Use with a Prosthetic
20140259764	Shoe Cleat for Non-Cleated Shoes
20140259763	Securing Shoe Strap and Methods Thereof
20140259762	Method and Apparatus for Custom Fitting Footwear
20140259761	Footwear Lacing System
20140259760	Uppers and Articles Incorporating Same
20140259759	Arthritis and Diabetes Insole
20140259758	Insole with Seahorse Reinforcing Element
20140259757	Arch Support Insole for Shoes
20140259756	Multi-Function Ventilated Insole
20140259755	Arch Support Insole for Shoes
20140259754	Removable Shoe Insert for Corrective Sizing
20140259753	Modified Thermoplastic Elastomers for Compatibility with Supercritical Fluid
20140259752	Footwear, Insoles, Inserts, Kits and Methods
20140259751	Device and Method for Varying Insole Camber
20140259750	Air-Cushioned Heel with Breathing Function
20140259749	Fluid-Filled Chamber with a Tensile Element
20140259748	Sole Structure for a Running Shoe
20140259747	Sole Structures and Articles Incorporating Same
20140259746	Sole Construction for Elastic Energy Return
20140259745	Shoe Sole and Insole
20140259744	Flexible Sole and Upper for an Article of Footwear
20140259743	Sole Construction
20140259742	Rubber Shoe Sole with an Air Cell and Method for Making the Same
20140259741	Footwear with Unitary Sole and Footbed and Methods of Manufacturing
20140259740	Reversible Protective Footwear
20140259739	Reinforced Elastic Strap Sandal
20140259738	Elastic Strap Sandal
20140259737	Traction-Configurable Foot Covering
20140259736	Protective Shoe Cover
20140259329	Decorative Foam and Method
20140250737	Aerodynamic Bicycle Shoe Cover and Pedal Cover
20140250736	Stiletto Heel Protector
20140250735	Method of Making Multi-Colored Objects
20140250734	Shoes with Pressed Flowers and Methods for Making Thereof
20140250733	Hockey Skate
20140250732	Footwear System for Animals
20140250731	Heel of a Shoe
20140250730	Fragrance Releasing Scented Plug or Insert Comprising Shoes and Outsoles

20140250729	Flex Groove Sole Assembly with Biasing Structure
20140250728	Footwear Fluid-Filled Chamber Having Central Tensile Feature
20140250727	Combined Midsole/Insole
20140250726	Support Members with Variable Viscosity Fluid for Footwear
20140250725	Modular Shoe with Interchangeable Components
20140250724	Customizable Footwear
20140250723	Flexible Sole Supports for Articles of Footwear
20140250722	Insole
20140250721	Reversible, Moisture Absorbent Shoe Insert
20140250720	Multicolor Sole System
20140245643	Article of Footwear Incorporating a Knitted Component
20140245642	Shoe Having Individual Particles Bonded to Its Bottom Surface
20140245641	Sole and Article of Footwear
20140245640	Foot-Support Structures for Articles of Footwear
20140245639	Article of Footwear Having an Upper Incorporating a Knitted Component
20140245638	Article of Footwear Incorporating a Knitted Component
20140245637	Footwear Incorporating a Knitted Component with Interior Layer Features
20140245636	Article of Footwear Incorporating a Knitted Component
20140245635	Article of Footwear Incorporating a Knitted Component
20140245634	Footwear Incorporating a Knitted Component with Integrally Knit Contours
20140245633	Footwear Incorporating a Knitted Component with Integrally Knit Contours
20140245632	Article of Footwear Incorporating a Knitted Component with Tensile Strand
20140245631	Shoe Insert and Method for Using Same

Design patents issued in the month of September:

Pat. No.	Title
D714,044	No Tie Shoelace Device, No Assignee
D714,043	Shoe Upper, Assignee NIKE, Inc.
D714,042	Shoe Upper, Assignee NIKE, Inc.
D714,041	Shoe Upper, Assignee NIKE, Inc.
D714,040	Aerated Insole, Assignee Shui-Mu International Company Ltd.
D714,039	Shoe Outsole, Assignee NIKE, Inc.
D714,038	Footwear, Assignee Sorel Corporation
D714,037	Footwear Sole, Assignee TOD'S S.p.A.
D714,036	Shoe Sole, Assignee adidas AG
D714,035	Shoe Midsole, Assignee NIKE, Inc.
D714,034	Shoe, Assignee TOD'S S.p.A
D714,033	Shoe, Assignee TOD'S S.p.A
D714,032	Footwear, Assignee Crocs, Inc.
D713,636	Shoe Upper, Assignee NIKE, Inc.
D713,635	Shoe Upper, Assignee NIKE, Inc.
D713,634	Shoe Upper, Assignee NIKE, Inc.
D713,633	Shoe Upper, Assignee NIKE, Inc.
D713,632	Shoe Upper, Assignee NIKE, Inc.
D713,631	Athletic Shoe Upper, No Assignee
D713,630	Footwear, Assignee Columbia Sportswear North America, Inc.
D713,629	Shoe Outsole, Assignee NIKE, Inc.
D713,628	Shoe Outsole, Assignee NIKE, Inc.
D713,627	Shoe Outsole, Assignee NIKE, Inc.
D713,626	Shoe Midsole, Assignee NIKE, Inc.
D713,625	Shoe Midsole, Assignee NIKE, Inc.
D713,624	Shoe Midsole, Assignee NIKE, Inc.
D713,623	Shoe Outsole and Midsole, Assignee Shui-Mu International Company Ltd.
D713,136	Stocking, No Assignee
D713,135	Shoe Sole, Assignee DashAmerica, Inc.
D713,134	Shoe Sole, Assignee Reebok International Limited
D713,133	Shoe, Assignee TOD'S S.p.A
D713,132	Shoe, Assignee Christian Louboutin
D712,650	Shoe Upper, Assignee NIKE, Inc.
D712,649	Upper for a Shoe, Assignee Columbia Insurance Company

[D712,648](#) [Upper for a Shoe, Assignee Columbia Insurance Company](#)
[D712,647](#) [Footwear, Assignee Columbia Sportswear North America, Inc.](#)
[D712,646](#) [Shoe Insert, Assignee LFRJ, LLC](#)
[D712,645](#) [Sole, Assignee ECCO Sko A/S](#)
[D712,644](#) [Footwear, Assignee Columbia Sportswear North America, Inc.](#)
[D712,643](#) [Shoe Sole, No Assignee](#)
[D712,642](#) [Shoe, Assignee ECCO Sko A/S](#)
[D712,641](#) [Shoe, Assignee Christian Louboutin](#)
[D712,640](#) [Upper for a Shoe, Assignee Columbia Insurance Company](#)
[D712,639](#) [Footwear, Assignee Sorel Corporation](#)
[D712,638](#) [Boot, Assignee LaCrosse Footwear, Inc.](#)
[D712,133](#) [Shoe Upper, Assignee NIKE, Inc.](#)
[D712,132](#) [Shoe Upper, Assignee NIKE, Inc.](#)
[D712,131](#) [Portion of an Upper of a Footwear Article, Assignee Salomon S.A.S.](#)
[D712,130](#) [Footwear, Assignee Columbia Sportswear North America, Inc.](#)
[D712,129](#) [Orthotic Inserts for Shoes, Assignee Superfeet Worldwide, Inc.](#)
[D712,128](#) [Sole, Assignee ECCO Sko A/S](#)
[D712,127](#) [Outsole for Footwear, No Assignee](#)
[D712,126](#) [Shoe Outsole, Assignee NIKE, Inc.](#)
[D712,125](#) [Shoe Sole, Assignee New Balance Athletic Shoe, Inc.](#)
[D712,124](#) [Sole, Assignee ECCO Sko A/S](#)
[D712,123](#) [Shoe Sole, Assignee New Balance Athletic Shoe, Inc.](#)
[D712,122](#) [Shoe Sole, Assignee Dash America, Inc.](#)

Trademarks published in the month of September:

[WON AND DONE](#)
[THE KENTUCKY EFFECT](#)
[ISLAND SLIPPER](#)
[WITH LOVE FROM CALIFORNIA](#)
[KK](#)
[JULU'S](#)
[COACHILLIN](#)
[MAIDEN NOIR](#)
[MORO TRAN](#)
[PTERO](#)
[VOLUME 02](#)
[SOC](#)
[MANUMENTAL](#)
[RIVALRY CLUB](#)
[CRIMINAL DAMAGE](#)
[BESITA BOUTIQUE](#)
[BCL BEING CHRIST LIKE](#)
[WHO ARE YA](#)
[SO-CLO WEAR GOOD KARMA](#)
[WITH LOVE FROM CA](#)
[FIRST TEAM ATHLETIC APPAREL](#)
[TRUGLORY](#)
[TROPHY BABY](#)
[7 HEAVEN](#)
[CHAMBER INDUSTRIES](#)
[PS COUTURE ESTABLISHED MMIX NEW YORK](#)
[TYGS](#)
[C&C HANDCRAFTED SWEDEN](#)
[POP POWER OF PRAYER](#)
[IOU GZS](#)
[CIMORELLI](#)
[FIRST CLASS PREMIUM BRAND](#)
[PART TIME FISHING COMPANY](#)
[CIAO](#)
[TEMT](#)
[FIRETROOPER](#)
[KIDS VOCAVERSE](#)

[KIDS YOGAVERSE](#)
[GAVÉE GOLD](#)
[WHERE WERE YOU WHEN...?](#)
[KIDS YOGAVERSE](#)
[BUBBLE WITCH SAGA](#)
[JAIL BAIT BRAND](#)
[BIG BILL](#)
[NUNN BUSH EASY CARE](#)
[NIKKI PEREZ](#)
[JIM KELLY KARATE](#)
[W.A.L.K. FOR CHRIST](#)
[WORSHIP ACKNOWLEDGE LOVE KNOW](#)
[RUN LOCAL](#)
[ENI:D](#)
[OWO](#)
[NON-METALLIC M](#)
[WHITE PHOENIX STYLE](#)
[YOGA FOR LIFE](#)
[FYNE@FORTY](#)
[PRLY](#)
[UNITYPOINT CLINIC](#)
[HEALTHTEX](#)
[HAXBY COLLECTIVE](#)
[MELIA](#)
[SHEBE GORGEOUS](#)
[ANNE FOGARTY](#)
[PAM](#)
[MEGA COMFORT](#)
[RAG THERAPY](#)
[STIFEL](#)
[THOREAU](#)
[CROSSLACE](#)
[PHONE HEAD](#)
[EPX](#)
[UTILIZE](#)
[THE ROADERY](#)
[MIJO](#)
[JUDANZY](#)
[STYLEMOCA](#)
[FREEZE DEFENSE](#)
[DOPEST](#)
[BEARBOTTOM CLOTHING](#)
[BANANA ANIMAL](#)
[TRUXX](#)
[GOLDEN ISLAND](#)
[WOOLRICH](#)
[ALICIA + MEGAN](#)
[SAFESUN](#)
[ROACHDAWG](#)
[HL HOOPLOVE BASKETBALL COMPANY](#)
[BNS](#)
[EVERYBODY LIKES ME](#)
[M MOTOVIXENS](#)
[WAVE PARADOX](#)
[2FADED](#)
[666](#)
[CREATE AND CELEBRATE](#)
[1.07](#)
[BOMBAY SELECTIONS](#)
[GELATTO](#)
[SAINTNINE](#)
[APTITUDE](#)
[EARTH PRESERVER](#)

[ZALANDO](#)
[GALVANNI](#)
[LAURENCE BRUYNINCKX](#)
[N](#)
[MERCY](#)
[ONDJYLA](#)
[FUNDAÇÃO ONDJYLA](#)
[RESTAURANTS](#)
[STRESS SURFING](#)
[N NORTHCAPE](#)
[BS BOTTEGA DEL SARTO](#)
[BLACK MARTINE SITBON](#)
[ELIVAR](#)
[SCOLAR](#)
[B BRONZALLURE](#)
[LOWA FLEX](#)
[T GUSTAVO LINS](#)
[UNIBAZAR](#)
[DAIMON](#)
[GINO-B](#)
[MA MEL ET ALMA](#)
[EPLISSÉ](#)
[LES TROPEZIENNES PAR M.BELARBI](#)
[SCOOT & RIDE](#)
[VA](#)
[HOT ROD UNDERGROUND](#)
[EZEEFIT](#)
[HELLUVA](#)
[21FIFTEEN9](#)
[YIMIDEAR](#)
[HEAVY LIFTERS CREW](#)
[DEFEND TOKYO](#)
[DEFEND JAPAN](#)
[KEEP CALM AND THINK PROM](#)
[WHITE SIERRA](#)
[A 2](#)
[DEFEND HAWAII](#)
[FLOPEEZE](#)
[AS](#)
[LIVE ON A LIMB](#)
[LAH LAUGH AT HATERS](#)
[FESTY BESTY ACCESSORIES](#)
[QUEEN PIECE](#)
[MILWAUKEE LEATHER PERFORMANCE FOOTWEAR](#)
[MILWAUKEE LEATHER](#)
[RUN](#)
[OLLY ROLY](#)
[CALI ROYALE](#)
[BCC:ED BLIND CARBON COPIED](#)
[BONE CRUSHERS](#)
[BONE CRUSHERS](#)
[WEAR YOUR CAUSE](#)
[KARDUS B](#)
[SP STREET PROPERTY](#)
[ULTIMATE FITNESS CENTER THE ORIGINAL SINCE 1996](#)
[LL LIZ LANGE 360 STYLIST](#)
[KNOCKKEYS](#)
[ANINE BING](#)
[5TH & PARK](#)
[BITMORE LACROSSE](#)
[XCOSER](#)
[FANKEY](#)

[LL LITHIC LIFESTYLE](#)
[MONEL ROSA](#)
[MODA GLAM](#)
[PANICALE](#)
[NONSOLO](#)
[RECEPTION LAB](#)
[MIKE WILL MADE-IT](#)
[MAD CARPENTIER](#)
[À MOI](#)
[CS TEEN](#)
[RAPHAEL STEFFENS](#)
[RTS BOXING](#)
[PSYCHO TEDDY](#)
[PAZZLE](#)
[KNOW THE FEELING](#)
[WOW O WOW OOO](#)
[PITILLOS](#)
[DREAM SACRIFICE&GRIND](#)
[REELFOWL](#)
[RING OF FIRE](#)
[S.T.K.](#)
[DR3AM3R](#)
[FRESH CANDY](#)
[S HORSES ASS](#)
[SUPERNAUTS](#)
[FYNE@FIFTY](#)
[WRLD](#)
[KERING](#)
[LAX SO HARD](#)
[THE 1982 WORLD'S FAIR KNOXVILLE, TENNESSEE, U.S.A.](#)
[SICK FISH](#)
[WISE AND SILENT](#)
[WWMJD](#)
[TEAM SR RICE](#)
[SR](#)
[JOHN FIELD](#)
[BOMPTON](#)
[SWAG PADS](#)
[DISTORTED ATTITUDE](#)
[TEESTART](#)
[BS BERMUDA SYTLES](#)
[BERMUDA STYLES BERMUDA](#)
[X FOLLOW THROUGH.](#)
[X](#)
[FOLLOW THROUGH](#)
[XTREME ORTHOPEDICS](#)
[C](#)
[C TPA COPPERTAIL BREWING CO FLA](#)
[TRM](#)
[VIVAVUVA](#)
[PAUL EVANS](#)
[ROCK & CANDY](#)
[WALL RECORDINGS](#)
[LOYALTY & LOVE](#)
[STONED OLD DUDES](#)
[UM YEAH](#)
[SASHA](#)
[CROYDON](#)
[CHICABIZ](#)
[HEAVENESE](#)
[FSBN](#)
[STABLE AIR](#)
[R.&S](#)

[WALK-OVER](#)
[CRABBYCLAWS](#)
[RUFFIE](#)
[BASKETBALL MOM](#)
[R P G G](#)
[QUANTUM45](#)
[WRESTLING NEVER STOPS](#)
[MCCRACKEN COUNTY MUSTANGS](#)
[BOAONDA](#)
[THE RITZ KIDS](#)
[RFLCT](#)
[MAD MADDY](#)
[GOHAM PHYSIQUES](#)
[CAHOOTS](#)
[THE BLAKE SHOW](#)
[TS](#)
[GIANNETTO](#)
[VALURE](#)
[MOKOPUNA](#)
[BENVADO](#)
[MISSONI](#)
[DSQUARED2](#)
[DORETTE](#)
[FEDERICO BERTARELLI](#)
[GG GLORY](#)
[DAISY CORLEISON](#)
[M & D MINGDUN](#)
[PUMZI](#)
[KORMARAN](#)
[DENNIS AND GNASHER](#)
[QUEEN ELIZABETH 2](#)
[MOSHI MONSTERS](#)
[FIN COMMANDER](#)
[BOW COMMANDER](#)
[THE HERBAL CONNECTION](#)
[MISSING PAGES OF HISTORY INC. MPH](#)
[PAINKILLER](#)
[MA](#)
[AMERICA'S FIRST MOTORCYCLE COMPANY](#)
[SCHAMPA](#)
[EIGHT 732](#)
[BLTEE](#)
[PHILO](#)
[LAPG](#)
[HNC 1911](#)
[EVERY DOLLAR IS SERIOUS](#)
[R W RELLOWORLD](#)
[COR-X](#)
[RANCHMASTER](#)
[TWISTED ANGELS](#)
[THE WILL TO FIGHT](#)
[MUD R UP](#)
[HARD BERRIES](#)
[THE NEW PED PERFORMANCE ENHANCEMENT DEVICE](#)
[SPOICE](#)
[VIP 400 FOUR HUNDRED](#)
[HENRY FERRERA COLLECTION](#)
[GW](#)
[GRADY-WHITE](#)
[CO COURTESY OF X](#)
[BRINELL](#)
[MASSI](#)

[DETROIT TOUGH](#)
[GOD FAMILY MONEY](#)
[WARM WELCOME](#)
[RUDIS](#)
[RUDIS](#)
[CLOUDS REST](#)
[VICTORIA'S CHALLENGE](#)
[2SPEED](#)
[D.A.D.J. HM THE HATE MONGER](#)
[HARRY & VIOLET](#)
[RTS](#)
[RECONIZE - THE - STRUGGLE RTS](#)
[HERBAL HEALTH](#)
[CF COLORFAST](#)
[FLIPPER SLIPPER](#)
[REEL LINE ADDICTION](#)
[ANASAI THE LITTLE GOODS COMPANY USA](#)
[FIT FOR A BELLE](#)
[RUN HARD. LAND SOFT.](#)
[MITUSA](#)
[BENEFAB](#)
[GONGTEX.COM](#)
[ELIE TAHARI](#)
[PADDLIN' ON](#)
[MISS A.](#)
[IVY KIRZHNER](#)
[SOCKS FOR SOULS](#)
[BS·XP](#)
[DOSES](#)
[IAN BEHRMAN](#)
[YOUNG & FAMOUS](#)
[P·R·I·DE \[PEOPLE RAISED IN DETROIT\]](#)
[ENJOUE](#)
[PUSSER'S BRITISH WEST INDIES B V I](#)
[REPUBLIC OF LEATHER](#)
[VIKA GAZINSKAYA](#)
[DO IT AROUND MAKING A LIVING](#)
[DIAMAL](#)
[ALWAYS ASK WHY](#)
[17 SECONDS](#)
[PALM SUPPLY CO.](#)
[TORA](#)
[PERSONAL ANTI-FATIGUE MAT](#)
[JOHN FIELD](#)
[G. CORPS](#)
[BUILT TO LAST](#)
[M MADONNA UNIVERSITY](#)
[MADONNA UNIVERSITY](#)
[FRESH FOAM](#)
[TWENTY SAUCE](#)
[BARKINGDOG](#)
[ISHMAN WARE](#)
[SÖFFT SINCE 1927 MADE IN THE USA](#)
[T E TIMOTHY EDWARDZ](#)
[ORDER HOME COLLECTION](#)
[BLUEPRINT SPORTSWEAR APPAREL](#)
[PENNYMEADE](#)
[INKEDLAUNDRY](#)
[TEAM PINEAPPLE](#)
[TEAM PINEAPPLE](#)
[OTUM](#)
[TACTICAL ARTS](#)
[ORATOR](#)

[QRATOR](#)

[LDR SKATE](#)

[1W4S](#)

[JERMYN STREET COLLECTION BY HAWES & CURTIS LIMITED EST. 1913](#)

[G IS FOR GOD](#)

[LUXE MAMA](#)

[EMM GOLD](#)

[STING YOU GEAR](#)

[WEAR WOLF](#)

[STICKY SHOES](#)

[SIMPLE FACTORY GROUP](#)

[BONITA BAY COMMUNITY ASSOCIATION](#)

[SARAWAK INK](#)

[STRUT](#)

[BANKRUPT MILLIONAIRE](#)

[LEISURE SOCIETY](#)

[GOTSOCGER](#)

[URBAN HEARTS](#)

[360° LACING SYSTEM](#)

[RUCKER PARK](#)

[AN](#)

[B](#)

[BATTLE SPORTS SCIENCE](#)

[GILLY HICKS](#)

[LLBD](#)

[MEMO-TECH](#)

[INTERBOND](#)

[I-SHIELD](#)

[FART JUICE](#)

[JIL SANDER NAVY](#)

[A'MARIE](#)

[LAZAMANI](#)

[KAPRA HISKA](#)

[STILYA THE SPORTSWEAR COMPANY](#)

[BABY IOULE](#)

[FALCONERI FILATI NATURALI](#)

[ETQ AMSTERDAM](#)

[DEAR LOVER](#)

[MEN'S SECRET](#)

[WWF](#)

[TT SESSION](#)

[POIVRE BLANC ESCALE](#)

[RARAMURI](#)

[HIRSCHKUSS](#)

[ED BANGER RECORDS](#)

[ED BANGER RECORDS](#)

[ENGEL SPORTS](#)

[FISCHER](#)

[HIKU](#)

[FAY](#)

[D2](#)

[DADDY YANKEE](#)

[SEX PISTOLS](#)

[REDNECK RED CARPET](#)

[DERMASSIST](#)

[AKAKURA](#)

[FLAG-J](#)

[BETTYE BY BETTYE MULLER](#)

[CYNONYC](#)

[HARSHIONO](#)

[I AM GREATNESS IN MOTION](#)

[RUNTEX](#)

[LVXWA](#)

[FOREIGNER](#)
[B](#)
[A SHELTA](#)
[ETZO](#)
[PINKBLUSH](#)
[GUOD COUTURE](#)
[LIVE CASINO](#)
[THE CHIC ORGANIZATION](#)
[DG2 BY DIANE GILMAN](#)
[ZEAGOO](#)
[JUMP99](#)
[ARENI ONE](#)
[? W N WHY NOT INTERNATIONAL](#)
[HOME-X](#)
[SUN LAKES COUNTRY CLUB](#)
[G.R.I.T.S GET RICH IN THE STRUGGLE](#)
[52 SHADES OF CLAY](#)
[BENT INDUSTRIES](#)
[ZERO 2 A HUNDRED](#)
[ABSORBTEK](#)
[INCITE THE BITE!](#)
[PANAMA RED UNIVERSE](#)
[THE SCREWING YOU DO TODAY WON'T BE HALF THE SCREWING YOU GET TOMORROW](#)
[GOD'S GREATEST GIFT IS HIMSELF](#)
[K1X 93](#)
[NORTHMART](#)
[KROAM](#)
[LIVE ACTION MOTORSPORTS TURTLE TEAM RACING](#)
[MUDS](#)
[EVERYTHING BUTTA](#)
[TANGEVOIR](#)
[HEAL USA](#)
[DIHLA B](#)
[LE CLUB ORIGINAL BY TAL](#)
[TOP HEELS](#)
[HEMP NATION](#)
[SPANGLED](#)
[SPANGLED](#)
[MUCHE ET MUCHETTE](#)
[RAVERSE](#)
[24K](#)
[ELFSACK](#)
[FAST EDDIE](#)
[X BLADES](#)
[HOOLIGAN RUGBY](#)
[EPPEK](#)
[F.M.L](#)
[ABEO R.O.C.S.](#)
[TONICS FABULOUS SHOES](#)
[TRAIN LIKE A BEAST LOOK LIKE A BEAUTY BLOGILATES](#)
[EPIC SKILL](#)
[DR DENIM](#)
[MAMMA B](#)
[PRIVILEGED CIRCLE](#)
[GIVEDON](#)
[YOKONO](#)
[MASON LAINE](#)
[CHIPIE](#)
[BEDTIME BOOTIE](#)
[HASHTAG FIFTY](#)
[VOO LE VOO](#)
[FARRELL](#)

[ICING](#)
[WORM WEAR](#)
[WE WILL ROCK YOU](#)
[BORN KIDS](#)
[IMUS MACABEE](#)
[MITRE](#)
[SN SUPER.NATURAL](#)
[BORN O WAVZ](#)
[ACTIVIBE](#)
[CHARO GARCIA](#)
[WODITUDE](#)
[DOMINIE LUXURY UNEARTHED](#)
[ADRIAN ORIGINAL](#)
[DO WHAT YOU DO](#)
[SLING SHOT](#)
[FATAL](#)
[FREEDAME](#)
[JOJO MAMAN BÉBÉ](#)
[KNOCK 'M OUT FIGHT GEAR](#)
[WORLD OF DANCE](#)
[TGR](#)
[YOU GIVE GOOD VEGAS](#)
[FLUFF MONKEY](#)
[GF](#)
[ORTHOPROPÉT](#)
[KINGDOM CONFIDENCE LIVE IN THE LIGHT](#)
[REGINA DI SABA](#)
[DALIYA](#)
[WDONTKA WE DONT KILL ANIMALS](#)
[FOOT MATTRESS](#)
[LUCCA LLENA](#)
[RICCARDO CAVALETTI](#)
[MAISON KITSUNÉ](#)
[ALESSANDRA RICH](#)
[VIROIS](#)
[STRATOS](#)
[GIANCARLO PETRIGLIA](#)
[MY NANNO SCIENCE SHAPED FOR YOU](#)
[GIANVITO ROSSI MILANO](#)
[FROTH](#)
[ALTROCUORE](#)
[ANTEBIDESIGN](#)
[X](#)
[THUASNE](#)
[LASOCKI](#)
[CUPID GIRL](#)
[CUPID GIRL](#)
[FISCHER](#)
[HEALTH HYGIENE HOME](#)
[F10](#)
[MACAN](#)
[BELSTAFF ENGLAND](#)
[MASSIMO SFORZA](#)
[MASSIMO SFORZA](#)
[FAVOR 21](#)
[SMIA](#)
[BE TRENDY](#)
[CHEWSTROKE](#)
[ZOMBIE APOCALYPSE DEFENSE FORCE](#)
[OKA B](#)
[A](#)
[A](#)
IVICE_VP

[SYNCHRONICITY](#)
[GREAT RULER](#)
[SCADY](#)
[RE:NAMED](#)
[HUDSON SUTLER](#)
[U.S. NAVY PREMIER COLLECTION](#)
[LOCAL. LO CAL.](#)
[UNTAUGHT](#)
[VIVAT SPORT](#)
[VIVAT SPORT](#)
[AFRICAN INTELLIGENCE](#)
[BEARAKUDA](#)
[PLUS](#)
[POTATO FEET](#)
[NYC VALOR](#)
[ENERGY PAD](#)
[SHANK MULLIGAN](#)
[ALWAYS BE CLOSING](#)
[COFFEE IS FOR CLOSERS](#)
[ANNYLIN.](#)
[ORIGINAL TRUE POWER](#)
[CASETI](#)
[ODOR-EATERS](#)
[SU](#)
[WAYPOINT SPACE 2](#)
[VARSITY TOUCHDOWN](#)
[CHOOSE TO BE HAPPY!](#)
[DON MARVELOUS](#)
[GEL GENIE](#)
[FORMARED CARBON](#)
[FR-C](#)
[DENVER HOME](#)
[HOUSTON HOME](#)
[AUSTIN HOME](#)
[DETROIT HOME](#)
[PORT LAND HOME](#)
[BOSTON HOME](#)
[SAN FRANCISCO HOME](#)
[CHICAGO HOME](#)
[STUBBORN GIRL](#)
[ISLA & LULU](#)
[KELLI & TALULAH](#)
[TSM](#)
[KEEP CALM AND DRINK BEER](#)
[SANABUL](#)
[JETFUSE](#)
[ULLU](#)
[RECHARGE YOUR BODY + SOUL](#)
[BALLISTIC SPEED](#)
[HOW GOOD IS YOUR GAME? HOW GOOD IS YOUR GAME](#)
[AQUAGIRL](#)
[H HIIHEEL](#)
[BFFD GOLF BRIGHTNESS-FELLOWSHIP-FOREVER- DILIGENT 1997](#)
[SPORT LOGIC](#)
[VVN](#)
[VIVIANCHAN](#)
[F](#)
[BLAK'D](#)
[WEAR THE SHOES YOU LOVE](#)
[VB SURF](#)
[REDNECK GANGSTA](#)
[BILIBILI](#)
[CU CHEFUNIFORMS.COM](#)

[SWOOB NOW SEXY LATER](#)
[BUZZ CITY](#)
[UNBELIEVABLE TESTING LABORATORY](#)
[ALIAS](#)
[BRIAN SAYS B FREE](#)
[ISLAND SOLE](#)
[HAVAIANAS SEMPRE VERÃO](#)
[EMBRACE THE CRAZY](#)
[WEAR THE BEAR](#)
[MIDDY N' ME](#)
[THE PLUSH SHOP](#)
[RITA ORA](#)
[LEOGUN](#)
[RECLINER COMFORT FOAM](#)
[HEIGHTS + KENCHI](#)
[UPTOP](#)
[KITE](#)
[ART IT UP](#)
[DUDEMEN](#)
[JUST DOLCE BY MOJO MOXY](#)
[NO SHOES. NO PROBLEM.](#)
[TTZLING](#)
[SHUT UP AND DRIVE!](#)
[ULTRACOR](#)
[GROTTE CHAUVET](#)
[SUPER.NATURAL](#)
[GROMS COVE](#)
[CB](#)
[THE ULTIMATE LUXURY IS COMFORT](#)
[VIA SPIGA](#)
[ISABEL GARCIA](#)
[ISABEL GARCIA](#)
[APHRU OSLO](#)
[SHOE THE BEAR](#)
[MOTION FIT](#)
[TULSON TOLF](#)
[ACCENTGRAVE](#)
[MISTER BANDIT](#)
[DHD DARREN HANDLEY DESIGNS](#)
[SIGNORE DEI MARI](#)
[BLACK SCORE](#)
[VESTINO](#)
[ORCIANI NOBUCKLE](#)
[COLOVE](#)
[ETHOPÉE](#)
[EOC EUROPEAN GAMES](#)
[INVECE](#)
[25H](#)
[ST. PAULI STREETCORE](#)
[ROBERT BURNS WORLD FEDERATION](#)
[REDBRICK](#)
[SEFAMERVE](#)
[KYOTO JAPAN](#)
[MIC DONET](#)
[MAORI ALL BLACKS](#)
[SUN CELL](#)
[SUPPORT CELL](#)
[BILLIEBLUSH](#)
[TENERITA](#)
[IMABARI TOWEL](#)
[EDV EVAN DE VILDE](#)
[ALLIANCE FOOTWEAR](#)

General News

Skechers Ties Up Rival in Court
Los Angeles Business Journal
September 17, 2014
By Hannah Miet



Manhattan Beach footwear giant Skechers USA Inc has been laced up in infringement cases lately - on both sides of the docket.

The company announced on Wednesday that it filed a lawsuit against San Francisco's DB Shoe Company, saying DB infringed on the patent for Skechers' Go Walk line. The suit, filed in federal District Court in Los Angeles, comes just months after Skechers filed two similar lawsuits: one targeting Fila U.S.A. Inc.'s Amazen Memory Mocs and another against Adidas AG's Reebok International's Walk Ahead RS shoes.

It's a sudden burst of litigation from a company that's often been on the other end of infringement suits.

In February, Aura Technologies in New York filed suit alleging four Skechers shoe models infringed upon their patented Aura Mercury sneaker. The two companies have a settlement conference scheduled for 2015.

Skechers has been targeted by similar suits in 2010 by Asics Corp. and 2008 by Crocs Inc. In a different type of case last year, a Puerto Rican company said Skechers had infringed on a patent for a ratings-based sorting system used on its website. (That case was dismissed.)

In its suit against DB Shoe Company, Skechers alleges that DB's Super Dream Walk shoes directly copy the outsole of their Go Walk shoes.

"Skechers has invested tremendous resources into designing, developing, and advertising our Skechers Go Walk product line," David Weinberg, the company's chief operating officer, said in a statement. "We will not allow our competitors and retailers to infringe on one of our most valuable intellectual properties."

Skechers shares fell 8 percent Wednesday to close at \$58.79.

SteriShoe 2.0 Zaps Your Stinky Shoes with Ultraviolet Rays
VentureBeat
October 8, 2014
By Dean Takahashi

Shoe Care Innovation believes it can get rid of stinky odors from germ-infested shoes by zapping them with its SteriShoe 2.0 ultraviolet shoe sanitizer.

Redwood City, Calif.-based SteriShoe has launched a Kickstarter crowdfunding campaign to raise \$60,000 to launch version 2.0 of its ultraviolet shoe sanitizer. The company is already about halfway to its goal.

The company says its solution is clinically proven to eliminate up to 99.9 percent of odor-causing bacteria, fungus, and viruses lurking in shoes by exposing them to Ultraviolet C light for 15 minutes. It

pays to use it every day because you can reinfest yourself with a fungus if you don't change your dirty shoes. In a typical day, someone can sweat half a pint into their shoes.

"That's kind of disgusting when you first hear about it," said Adam Ullman, founder of Shoe Care Innovation and creator of the product, in an interview with VentureBeat. "It's one of those things where ignorance is bliss. People don't want to know what is growing in their shoes."

Ullman said his father, who suffered from foot fungus, came up with the idea. The family owned a lighting business, and so they knew a lot about ultraviolet lighting. UVC light has been used to sterilize hospital rooms and other things for decades. Ullman started the company in 2006 and launched the first version in 2008. That version still sells for \$130. The new version will ship in December and it will sell for \$150 for a pair.

The five-watt UVC light kills microorganisms by sterilizing them. If they can't reproduce, they die off. Ullman said the SteriShoe has been clinically proven to work.

The original SteriShoe sanitizer has sold more than 80,000 units, and Shoe Care Innovation has been awarded seven patents. That's a lot of technology and intellectual property innovation, said Ullman. It is recommended by more than 1,000 doctors, and it has earned the American Podiatric Medical Association Seal of Acceptance.

The new version has improvements recommended by customers. It can now sanitize shoes in 15 minutes instead of 45 minutes, and it has a fan to dry shoes. The UVC light can be dangerous, so the company created some safeguards. The sanitizer won't operate unless it is in a dark environment. That means it has to be buried inside shoes, or it has to be put inside a black shoe bag (included with the purchase) with the shoes. You could clean your whole shoe collection in a relatively short time.

"Our proprietary technology comes in by making it safe for the users," Ullman said.

Alternatives include buying foot sprays, but they often have toxic chemicals.

The shoe sanitizer uses a Pic microcontroller from Microchip Technology. That device governs processing of data from the sensors and it controls the safety features, as well as the operation of the light and the fan.

Shoe Care Innovation has five employees, and it has outsourced design work to outside companies. The company worked with Detroit-based Middlecott Design on the industrial design, and it worked with Singapore-based Mdesign to handle the electronics engineering.

Dawgs Claims Crocs Monopolized Clogs Market

Courthouse News Service

September 11, 2014

By Mike Heuer

Crocs used bogus patent lawsuits to capture more than 90 percent of the ethyl vinyl acetate (EVA) molded clog-type shoes market in the United States, to the detriment of consumers and competitors, USA Dawgs claims in a federal antitrust lawsuit.

Dawgs claims Crocs violates the Sherman Antitrust Act by eliminating competitors through bogus patent lawsuits. It sued Crocs on Wednesday.

"Crocs has monopolized, or at least attempted to monopolize, the market for EVA clog-type footwear products by first accumulating a number of patents, no matter how weak or narrow, and then asserting

products by first accumulating a number of patents, no matter how weak or narrow, and then asserting these patent rights far beyond the narrow scope of the actual patent claims through instituting a series of sham lawsuits in order to slowly litigate its competition out of the market," the complaint states. "These ill-founded, bad-faith patent infringement actions, and other accompanying anticompetitive conduct, constitute violations of the antitrust laws."

Dawgs, which makes a lower-priced alternative to Crocs, claims Crocs engaged in a "multifaceted anticompetitive scheme" to stop it from selling its products in the United States by obtaining "fraudulently procured patents" and filing "sham patent" suits against Dawgs and other competitors to win a general exclusion order stopping the importation of competing products and "threatening or actually refusing to deal with distributors or others carrying Dawgs' footwear."

"As a consequence of Crocs' conduct, competition in this product market has been suppressed and virtually eliminated, and consumers in this market have suffered a loss of choice and consumers have been required to pay higher, supracompetitive prices for EVA clog-type footwear to Crocs than would otherwise be the case in a properly functioning and competitive market. The competitive market and American consumers have suffered antitrust injury by reason of Crocs' unlawful, exclusionary and trade-restraining conduct," according to the complaint.

Crocs entered the EVA clog-type shoes market in 2001. Dawgs claims it did so by marketing a shoe originally manufactured and distributed by Canadian company Foam Creations in 1999. Foam Creations in 2000 obtained the rights to the design from its creator, Ettore Battiston and the Italian plastics-design company L'Artigiana Stampi, the complaint states.

Despite Foam Creations' being the first to manufacture and sell the shoes, Dawgs claims, "Since 2002, CROCS has been misleading the public and consumers by claiming that their footwear is made of an exclusive and proprietary closed-cell resin that they call 'Croslite,' when, in fact, 'Croslite' is merely the common ethyl vinyl acetate used by many footwear companies around the world."

Crocs in 2006 fraudulently obtained two U.S. patents "after submitting diagrams and descriptions of the Original EVA Clog as designed by Battiston and manufactured since at least as early as 1999," Dawgs says in the complaint.

"Each and every functional feature disclosed in the patent application, except the heel strap, already existed in the original EVA clog, which had been designed, manufactured and sold long prior to ... Crocs 'discovering' the shoe in 2001."

Dawgs claims the United States is the only nation to grant a patent to Crocs because of the "well-known existence of prior sales, the widely recognized existence of prior art and the established identity of the true and proper inventorship and origin of the shoe."

After getting the patents, Dawgs says, Crocs sought a general exclusion order "banning the importation and sale of EVA clog products based on patents that Crocs clearly knew at the time to be invalid and unenforceable."

Dawgs wants Crocs enjoined from violating the Sherman Antitrust Act, and from actual monopolization and attempts to monopolize the market. It also seeks damages for intentional interference with contract and with prospective economic advantage, and unfair trade.

Dawgs is represented by Brian J. Elliott.

By Brandon Lowrey

Zumba Fitness LLC, the company behind the popular Latin-inspired workout, on Monday hit shoemaker Steve Madden Ltd. with a trademark infringement suit in Florida federal court, alleging the footwear manufacturer is selling wedge-style shoes using Zumba's mark without permission.

The complaint alleged Steve Madden sells a product called "Madden Girl Zumba Wedge Bootie," but the shoes aren't licensed, sponsored or otherwise authorized by or associated with Zumba Fitness. Zumba also sells footwear online and at retailers.

"The likelihood of confusion, mistake and deception engendered by defendant's misappropriation of the Zumba marks is causing irreparable harm to the goodwill symbolized by the Zumba marks and the reputation for quality that they embody," the complaint said.

The company claimed it has built up consumer recognition and goodwill toward the Zumba brand, which it uses to market fitness programs, DVDs, products and apparel. Since Zumba's creation in 2001, it has grown rapidly to include more than 15 million people attending weekly classes at more than 200,000 locations in more than 180 countries, Zumba said in its lawsuit.

Zumba has sold hundreds of millions of dollars worth of merchandise, as well, the company claimed.

The fitness company alleged federal claims of trademark infringement, unfair competition and trademark dilution, and state trademark dilution and injury to business reputation claims, as well as common law trademark infringement and unfair competition.

In February 2013, Zumba Fitness LLC filed suit against Macy's Inc. in Florida federal court alleging the department store giant passed off women's flats as official Zumba footwear when the shoes were actually made by another company.

The suit concerned Macy's billing of a style of women's black shoes with bands of black sequins across them as "Zumba Flats," even though the shoes have not been made or endorsed by Zumba. That suit alleged the shoes were manufactured by INC International Concepts and are in competition with genuine Zumba footwear, but that the way Macy's describes the merchandise could confuse the public and cause customers to believe Zumba is behind the product.

Zumba voluntarily dismissed the suit with prejudice in June 2013, according to court documents.

In 2011, Zumba Fitness launched a slew of infringement suits in California to combat the sale of counterfeit Zumba products and announced it would vigorously enforce its intellectual property to combat the sale of counterfeit Zumba products.

Zumba Fitness is represented by David K. Friedland and Jaime Rich Vining of Friedland Vining PA.

Counsel information for the defendant was not immediately available.

The case is Zumba Fitness LLC v. Steven Madden Ltd., case number 0:14-cv-62293, in the U.S. District Court for the Southern District of Florida.

Barnes & Thornburg LLP. If you have questions regarding any article, would like further information, or have suggestions about future articles, please contact David Spooner at david.spooner@btlaw.com

[Forward email](#)



This email was sent to apolk@fdra.org by apolk@fdra.org | [Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



FDRA | 1319 F Street, NW | Suite 700 | Washington | DC | 20004



THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to abuse@constantcontact.com.