

FOOTWEAR PRODUCTION POWER RANKINGS 2015

RANK		COUNTRY	TREND	COMMENTARY
1 <i>unchanged</i>		CHINA	↓	<i>Still dominant but market share continues to fall and stands at 79%, below 80% for the first time in years</i>
2 <i>unchanged</i>		VIETNAM	↑	<i>Another impressive year of growth – up 19% in volume and now sits at 12% of US market share – TPP anticipation is taking hold</i>
3 <i>unchanged</i>		INDONESIA	↓	<i>Exports to US flat in 2014 as growth has slowed – possible result of absence from TPP negotiations</i>
4 <i>up 2 spots</i>		INDIA	↑	<i>With 10% growth in 2014, India jumps two spaces to take hold as the 4th largest supplier of footwear to the US market</i>
5 <i>down 1 spot</i>		MEXICO	↓	<i>Exports to the US declined 9% in 2014, dropping Mexico down a spot in this year's rankings</i>
6 <i>down 1 spot</i>		ITALY	–	<i>Footwear from Italy to the US remained flat in 2014, but continues to maintain important position for US footwear consumers</i>
7 <i>up 3 spots</i>		CAMBODIA	↑	<i>Up three spots from 2013, Cambodia grew an astounding 134% as production spillover from Vietnam expanded production opportunity</i>
8 <i>down 1 spot</i>		BRAZIL	↑	<i>Despite several years of slowed growth, Brazil rebounded with 19% growth to reassert itself as a top ten supplier</i>
9 <i>down 1 spot</i>		DOMINICAN REPUBLIC	↑	<i>This Western Hemisphere duty free supplier continues to lead all CAFTA-DR countries with 10% footwear export growth to the US in 2014</i>
10 <i>down 1 spot</i>		THAILAND	↓	<i>Rounding out the top ten, Thailand comes in at 3%, with exports decreasing in 2014</i>