

Current Newsletters, Analysis, Training And Special Reports on Footwear Provided by FDRA

Weekly Newsletters and Reports

National Sales Survey: More than 12,000 footwear stores report sales data to FDRA who does an analysis and produces a report on national sales per week, compared to the previous year. The report also breaks sales down by region. The report allows companies to measure themselves against the industry sales average to see if they are doing better, or need to improve.

Executive Updates: As vital data and news happens, FDRA puts out immediate alerts to help its members know what is happening, understand the change, and provide advice on how to respond. These cover issues related to customs, product safety, IP, retail, sourcing and other important issues.

Week in Review: Provides industry trends and news to FDRA's full distribution list.

Chinese Week in Review: Provides articles and information on the US footwear industry in Chinese.

Monthly Newsletters and Reports

Customs Report: A monthly report about new government rules and regs, classification rulings, product recalls, court cases related to customs issues, and other important intelligence vital to helping footwear customs professionals.

Monthly Sales Analysis: A breakdown of sales month over month as well as compared to previous years months to show if footwear sales are increasing or decreasing to help companies better prepare for increase demand or slow downs.

Retail Recap: A monthly newsletter that highlights current retail consumer and technology trends, as well as highlights important industry retail news and sales data.

Politics and Footwear Newsletter: a bi-monthly newsletter highlighting politics, legislation and regulations being debated in Congress and across Washington, DC. Key advocacy updates and initiatives are also included.

Sourcing and Compliance Bulletin: A monthly report that provides updates and insights on global footwear production and supply chain challenges, exclusive interviews with executives on sourcing and compliance issues, and information and analysis on social compliance trends.

Commodities Report: A snapshot on footwear related commodities (cotton, leather, textiles, rubber, oil) on a month-to-month basis in order for companies to better understand and forecast supply chain costs.

Footwear Import Report: A real-time report tracking global footwear imports by quantity, value, duties paid and average unit price.

Intellectual Property Digest: A monthly report on new footwear patents and trademarks, trends and court cases.

Webinars: Footwear hot topics (product safety, marketing, sales, customs, supply chain, compliance, etc.) covered by the industry's leading experts in one-hour online sessions (est. 10 per year). Free for members.

Working Group Conference Calls: Each month, FDRA holds separate group conference calls for footwear professionals on product safety, social compliance, customs, and government relations to hear updates, discuss best practices and provide input on how they want FDRA to respond to government rules, regulations, as well as programs they want developed to help the industry. These conference calls have created a hub for the industry to work together and respond with critical mass to issues and challenges.

Quarterly Newsletters and Reports

Quarterly Sales Analysis: A report that measures and analyzes footwear sales for each quarter of the year and looks at key market drivers to help companies see important trends. This is provided by the NPD Group

Quarterly Import and Sourcing Analysis: A special webinar for FDRA members that covers current import and sourcing trends over the last quarter.

Yearly Reports

Factory Survey Analysis Report: Provides key insights into factory issues in China from social compliance to health and safety issues and worker retention.

Sourcing Forecast: Uses data to inform companies about current sourcing issues and then forecasts where global shoe production will be headed over the coming five years.

Geopolitical Footwear Snapshot Report: A unique and critical look at hot spots around the world and how they may impact footwear production, distribution and sales.

Training and Workshops

The industry leading **Responsible Footwear Forum (RFF):** a workshop held throughout China and in the US, which helps to enhance social compliance at factories worldwide while delivering key information to footwear companies, factory managers and representatives on social and brand compliance issues.

The highly praised **Product Safety and Environment (PSE) workshop:** a workshop held in several Chinese cities and in the US that educates the industry on new product safety standards and regulations as well as how to advance and increase environmentally sustainable manufacturing and distribution of footwear.

Understanding Leather Workshops: FDRA partners with SGS to provide the industry with full knowledge of the sourcing, treatment and selling of leather footwear.

The largest footwear event of its kind in the US, **FDRA's Footwear Traffic Distribution and Customs (FTDC) Conference** attracts almost 200 footwear executives, experts and service providers from around the world to discuss new customs regulations and issues impacting global footwear distribution. Live custom classification, port and distribution facility tours along with in-depth speeches and panels make this a must attend for footwear supply chain professionals.

Washington Footwear Summit: A yearly two-day event where FDRA sets up a briefing on the government's impact on the industry and organizes meetings with Members of Congress, Senators, and officials in the Executive Branch to allow the industry to push cost saving measures such as the AFA, MTBs, and trade agreements.

Footwear Forum: A one-day workshop covering a multiple of important footwear topics. Takes places across the US.

Working Group Meetings: A half-day forum for updates and free discussion among footwear professionals on key topics.

Factory Innovation Summit: A full day workshop helping factories focus on how they can improve quality and production while also boosting social compliance. Two summits happened in China in 2015, summits scheduled for China, Vietnam and Mexico in 2016.

***About FDRA:** Founded in 1944 by the footwear industry, the Footwear Distributors and Retailers of America (FDRA) is the largest and most respected footwear trade association in the US. It represents and serves the entire width footwear industry from small family owned footwear businesses to global footwear companies. It also represents and serves the full supply chain of the footwear industry from research, design and development, to manufacturing and distribution, to retailers selling to consumers all over the globe. It supports more than 100 companies and over 200 brands.*