

FOOTWEAR INNOVATION SUMMIT AGENDA

May 7, 2015

- 8:00 Registration Open – Coffee & Innovation Exhibits
- 8:45 Footwear Innovation in Focus
Greg Tunney, President and CEO, RG Barry Brands and FDRA Chairman
Matt Priest, President, FDRA
- 9:00 Policy Innovation: How To Break the Gridlock and End Footwear Tariffs
U.S. Senator Mike Enzi (R-WY)
- 9:30 Advocacy Innovation: The Necessity of a 21st Century Political Engagement Program
NIKE
- 10:00 Conceptualizing Innovation: A Commentary on How Innovation is Reshaping America
Charles Krauthammer, Pulitzer Prize Winner & Washington Post Writer
- 10:45 Networking Break & Innovation Exhibits
- 11:15 Trade Innovation: What TPP & TTIP Will Do For Footwear Companies
Wendy Cutler, Acting Deputy, Office of the United States Trade Representative (USTR)
- 11:45 Retail Innovation: Technology Helping Footwear Retailers Compete and Convert Browsers into Buyers
Cliff Sifford, CEO, Shoe Carnival
- 12:15 Lunch
- 1:15 Online Retail Innovation: Technologies That Can “Boot up” Your Cyber Sales
ShoeFitr: 3D Footwear Imaging To Boost Online Sales and Reduce Returns
DemandWare: Total Online Control - Software to Track Sales & Inventories
- 1:45 Supply Chain Innovation: Maximizing Performance to Meet a Rapidly Changing Consumer Landscape
Dan Friedman, President of Global Sourcing and Supply Chain, Brown Shoe Company
- 2:15 Networking Break & Innovation Exhibits
- 2:45 Capital Innovation: How Private Equity Will Impact the Industry Both Today and Tomorrow
Naveen Bhatia, Principal, Tactical Opportunities, Blackstone
- 3:15 Manufacturing Innovation: The Future of Product Design, Development and Sourcing
John Burch, Senior Vice President of Global Operations, Wolverine Worldwide
- 4:00 Closing Remarks