Legislation

There was no new legislation introduced.

Litigation

In re Zuccini Corp., 2015 TTAB LEXIS 378 (TTAB September 23, 2015). Synopsis: The Trademark Trial and Appeal Board affirms the Examining Attorney's refusal to register Zuccini's mark "Mia's" in connection with apparel and footwear due to a likelihood of confusion with prior registered marks owned by Mia's Shoes, Inc. in connection with footwear.


Bd. of Trustees of the Univ. of Arkansas v. B & J's, Inc., 2015 TTAB LEXIS 380 (TTAB September 16, 2015). Synopsis: The Trademark Trial and Appeal Board resumes the opposition proceeding that the Board of Trustees of the University of Alabama filed against B & J's relating to the University's "Sooie" marks after B & J's applied to register the mark SOOIE-T in connection with footwear and apparel.

Nike, Inc. v. Palm Beach Crossfit Inc., 2015 TTAB LEXIS 314 (TTAB September 11, 2015). Synopsis: The Trademark Trial and Appeal Board denies Crossfit's motion to dismiss Nike's likelihood of confusion and dilution claims as related to Crossfit's "handstand marks", which Nike argues are confusingly similar to its Air Jordan marks registered in connection with footwear, among other things.


USPTO

Utility patents issued in the month of September:

None reported

Patent applications published in the month of September:

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<thead>
<tr>
<th>Pub. App. No.</th>
<th>Title</th>
<th>Applicant</th>
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<td>Footwear w/ Composite Element w/ Polymer Layer</td>
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<td>20150265002</td>
<td>Adjustable Multi-Bladder System for Footwear</td>
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<td>20150265001</td>
<td>Shoe Sole w/ Ventilation, and Shoe</td>
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<td>20150265000</td>
<td>Sole Assembly w/ Bladder w/ Peripheral Outer</td>
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<td>Sole Assembly w/ Thermoplastic Polyurethane</td>
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<td>20150264998</td>
<td>Sole Structure for Biomechanical Control</td>
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<td>20150264997</td>
<td>Accessory for a Shoe</td>
<td>Todd Myles</td>
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<td>20150264996</td>
<td>Water Shoe</td>
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<td>20150264994</td>
<td>Shoe Having Convertible Heel</td>
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<td>20150257491</td>
<td>Cleat for Footwear</td>
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<td>20150257490</td>
<td>Cleat Attachment System</td>
<td>CLEATS LLC</td>
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<td>Footwear w/ Combination Lasting Construction</td>
<td>Wolverine World Wide, Inc.</td>
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<td>Footwear w/ Insertable Interior Midsole Structure</td>
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<td>Tethered Fluid-Filled Chamber w/ Tether Configs.</td>
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<td>Electronically Controlled Bladder Assembly/US</td>
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<td>20150257479</td>
<td>Parts Controlled by Web-Based Cloud System</td>
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<td>20150257478</td>
<td>Extra-Thick 100% Memory Foam Flat Insoles</td>
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<td>20150257474</td>
<td>Transforming Shoe, Rotating/Sliding/Pivoting Panel</td>
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<td>20150257473</td>
<td>Integrated Shoe and Method Of Making the Same</td>
<td>SUNKO INK CO., LTD.</td>
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<td>20150250267</td>
<td>Cable Tightening System for Article of Footwear</td>
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<td>20150250266</td>
<td>Shoe Accessory Devices</td>
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<td>20150250262</td>
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<td>Footwear w/ Cavity Viewing System</td>
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<td>20150250260</td>
<td>Shoe Sole Focusing on Windlass Mechanism</td>
<td>Ayu Bessho; et al.</td>
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<td>20150250259</td>
<td>Sole Structure w/ Suspended Elastomeric Support</td>
<td>Graeme Scott Attey; et al.</td>
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<td>20150250256</td>
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<td>20150245688</td>
<td>Double Shoe Combination w/ Concealed Inner Shoe</td>
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### Design patents issued in the month of September:

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<th>Pat. No.</th>
<th>Title</th>
<th>Assignee</th>
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<tbody>
<tr>
<td>D739,135</td>
<td>Shoe Upper</td>
<td>NIKE, Inc.</td>
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<td>Upper of a Footwear Article</td>
<td>Salomon S.A.S.</td>
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<td>D739,133</td>
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<td>Crocs, Inc.</td>
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<td>Footbed</td>
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<td>Surf 9, LLC</td>
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<td>D737,552</td>
<td>Shoe Upper</td>
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Trademarks published in the month of September:
(Note: 0 = design mark only)

KS
VIVA GLAM COUTURE
S SALVATOS
MADE TO MAKE A DIFFERENCE
MIDWEST PREP CLOTHING CO.
TOTAL GIRL
MAGIFTBOX
HAVANA STYLE
ANSTEP
OCEAN DRIVE
STREETSKEEZ
ROCHIE'S ORIGINALS
DIARRABLU
HOLRAN
GREASHIP
ZEALSOUL
LOVE FITNESS APPAREL
TREND EMPIRE
5 X 5 LOUD AND CLEAR
LITTLE PITTERPAT
MOBO
XERSON
TEWOO
UNTITLED
FEEL FREE
THE ORIGINAL ARIZONA JEAN CO.
EVA & ELVIN
BUDS GUN SHOP & RANGE
STRUMGIRL
BE LOUD
BILLY ELLA
BEVERLY MILLS
2GUMS
ELLIATT
CALAMIGOS RANCH
CALAMIGOS
WLT
AC
SNOWGIRL

NIKE, Inc.
NIKE, Inc.
Fuerst Group, Inc.
VALENTINO S.p.A.
None

Aerogroup International Holdings LLC
NIKE, Inc.
TOD'S S.P.A.
TOD'S S.P.A.
TOD'S S.P.A.
BALENCIAGA
Toeblooms, LLC
Toeblooms, LLC
Toeblooms, LLC
PS BRANDS
WEARABLE SHOE TREES
OLDHEAD
NINJA MUSCLE
NINJA TACTICAL
BETTY OUTDOOR COMPANION
0
C COLOSSEUM OWN THE STANDS
-NEF' RIN
CROSSTOWN
1300 FACTORY PLACE
P PRIMALOFT
OUT OF GLUTEN
CRESCENT COAST
OWEN MEANY
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GUESS
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APTONIA
TREKAMERICA
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ANDIA FORA
RAMPO NI
CONTRACTWARS
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CULTURE KINGS
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BOMBERS
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LAFERRARI
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ICE-WHARF
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EASTABILE
CHALLENGE RX
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ROCKIN COUNTRY COLLECTION
CALBEING
JUWAY
MARGIN POINT VERSION
UNKNOWN BY ENTREE LS
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GAUCHO SUR
HOWRIIS
HANA OHANA
SENFLOCO
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CHARLES BY CHARLES DAVID
ENZO SARTORI
AMERICAN COMBAT VETERAN VETERAN MADE CLOTHING
G. THOMAS
WAIST LANGUAGE
MIA HERITAGE
PROVE YOUR WORTH
TIGA WORKWEAR
SHAKAS & SNATCHES
NATALIA FEDNER
MINI FANATIC
FASHIONMODA4U
OSB
KINGS COUNTY
SUAVS
DOS DE ORO MR BOOTS
POSITOUGHTS
THE FLAVOR OF WIN.
WHITESTORM
SEDUCTA
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RUST
RUST
BEST ASSET
SOLVANG
AAAA AGUACLARA
MARIO SAMELLO
WE DON'T RIDE HARD WE RIDE PRETTY
MAGNOLIA AND VINE
LOS ANGELES RUGBY CLUB
WON HUNDRED
0
NO NICOLETTI ROSSO
BRAVER
KONTRA KIMONOS
BRIDGET BLUE
SO DETROIT
PACKBOYS
GOLF SOLDIER
VIISHOW
OLRIK
EUPHEMIST
SEEKSMILE
WOMEN ON WHEELS
ZWAYSOON
GRACIOUS SOLES
IRON BURN APPARELS
VAPORCELL
FELDSPAR BROOK
INDRESSME
SANTORVS
ENMAYER
SUMMERSTITION
COQUETA
JB JOEY BRUZZESE
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TACFIT
PLAC
AUTOJEAN
IVVENTI
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ALEG
X ONEPIECE
MEMORY FUR
KITTENISH
DCFC
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DORA AND FRIENDS
BE YOU
AMORDE
A.D.O.M.U.
GV
MKO
POWELL & MASON
WORLD'S FASTEST HUMANS
PET RESCUE SAGA
PAPA PEAR SAGA
PYRAMID SOLITAIRE SAGA
RAZY
KCON
KCON
URBAN BALLERINAS
CATHRINE HAMMEL C.H. OSLO
CALVIN HARRIS
WEST COAST LIFESTYLE
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APARA
AI KEA HAWAII
OIL&WATER
RLS REEL LYFE SOCIETY
PRODRI
C & C SPORT
C & C SPORT
ACE 223
STINKYSOCKS HOCKEY
PALMS LAS VEGAS
TITLE BOXING CLUB
GRAMERCY FOUNDRY
FIREBUG
GOD'S D.I.V.A.
DIRTY GIRL
KATHMANDU
LIL' DUDS
BOSIDENG
WICO
TALKING HANK
HOLLY & BEAU
YONEX
DRY ALLS
STRÖBFR
As additive manufacturing (otherwise known as 3D printing) becomes ever more advanced, more and more industries are beginning to embrace it - and Nike is one of the latest to take the plunge.

In an announcement this week, Nike was granted a key patent that could lead to a new era of footwear. The patent, which covers the use of 3D printed technology for custom-molded shoes, is a significant step forward for the sportswear giant.

This is not the first time Nike has looked to technology to improve its products. The company has long been at the forefront of innovation, particularly when it comes to athletic performance. From the Air Jordan to the Hyperdunk, Nike has consistently pushed the boundaries of what is possible in footwear.

But the use of 3D printing is a new frontier for the company. The technology allows for precise, personalized manufacturing, which could lead to shoes that are both comfortable and aesthetically pleasing. It also opens up the possibility of creating shoes that are tailored to individual needs and preferences.

The patent, which was granted earlier this year, covers the use of 3D printed materials to create a custom fit for each wearer. This could be a game-changer for athletes and performance enthusiasts alike, who are always looking for ways to improve their game.

Nike has already shown an interest in 3D printing, with the company's 3D District store in New York City offering customers the chance to customize their own shoes using the technology. This new patent could be a key step forward in bringing 3D printing to a wider audience.

As Nike continues to push the boundaries of innovation, it will be exciting to see how 3D printing will shape the future of footwear. With this new patent, the company is well on its way to making a significant impact in the industry.
the footwear industry is no exception. Just yesterday, the United States Patent and Trademark Office granted Nike a major patent for technology associated with 3D printing shoes.

The patent, filed back in September 2012, is specifically for "automated strobel printing." The strobel is one way a shoe can be "lasted" - affixing the shoe's upper to its midsole. There are typically three types of lastings: slip, strobel, and combination. Nike's patent calls for a machine to scan the design into a computer, and based on the data, print sewing guidelines on the strobel. Nike's increasingly popular Flynit athletic shoe line primarily uses strobel.

Click here to read the full article.

Adidas Sues Skechers over 'Assault' on Trademark Rights

Adidas AG has filed yet another trademark lawsuit, this time accusing Skechers USA Inc. of capping off years of infringement with an "unabashed assault" on the company's intellectual property rights.

The German sportswear giant has been on a trademark litigation rampage of late, filing separate suits over the past five months against designer Marc Jacobs, fast-fashion chain Forever 21 and retailer Sears Roebuck and Co. - mostly over the company's closely guarded three-stripe logo.

But the latest accusations, filed Monday in Oregon federal court, aren't the first against Skechers: According to the complaint, the company signed a settlement agreement after Adidas sued back in 1995, and has repeatedly signed confidential agreements over the past few years to settle claims over allegedly infringing shoes.

Click here to read the full article.

Stephen Curry Extends Sponsorship Deal with Under Armour through 2024

Under Armour locked up another piece of its future on Wednesday, as Golden State Warriors guard Stephen Curry made a surprise appearance at the company's annual investor day and pulled out a signed contract out of his back pocket that will keep him with the brand through the 2024 season. Terms weren't disclosed, but the company did say the new deal includes ownership in the company, which hit its all-time high stock price today.

"Stephen is a once-in-a-generation talent and has unprecedented influence on the game of basketball," said Adam Peake, the company's executive vice president of global marketing. "His work ethic, uncompromising self-belief, and commitment to the community are characteristics that make Stephen the perfect partner to ignite the growth of Under Armour in the sport of basketball and around the world. We are extremely proud to call Stephen family, and we are excited to write the next chapter of our shared story."
Wellness Brand BackJoy Expands Footwear Retail Distribution
Footwear News
September 4, 2015
Barbara Schneider-Levy
For the past decade, BackJoy has been offering people better ways to sit and sleep. Now, the Boulder, Colo.-based company, which is known for its SitSmart devices, is tackling the vertical realm with StandRight Zen, a companion footwear collection.

Soft-launched on BackJoy.com for spring ’15, the men's and women's casual and dress-casual shoes debut at wholesale this month. They feature the brand’s patented Active Stabilization technology, designed to balance the body and keep it aligned by placing the foot in a natural, neutral position.

Foot Flops Heat-Molded Flip-Flops Hit Kickstarter
Footwear News
September 4, 2015
Barbara Schneider-Levy
The continuing popularity of flip-flops encouraged entrepreneurs Jaime Mackay, Tom Fey and Wes White to get on the action with Foot Flops, a Jackson Hole, Wy.-based line of heat-molded orthotic styles launched on Kickstarter this week. According to Mackay, the goal is $40,000 with a pledge of $30 entitling the donor to a pair.

The team - avid skiers and snowboarders familiar with the comfort of heat-molded orthotics - decided to take the concept to the mainstream shoe market with the simple sandal design.