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LAST CALL! Attend FTDC!

FDRA's Footwear Traffic, Distribution and Customs Conference is being held in Long Beach October 25-28, 2015.

If you are not registered, please do so today!

Click here to see an agenda and register today!

What Are Your Input Costs?
FDRA's Footwear Commodities Report

This report provides detailed costs analysis for footwear inputs and other costs impacting the footwear supply chain to

[Graph of ICE Cotton Futures (Dollars Per Pound)]
the footwear supply chain to help companies better track costs. It includes oil, shipping, cotton, rubber, and other key data points related to footwear production.

**Click here to access the October Commodities Report.**

Click here to register for a user name and password if you have not yet set one up.

**Quartz: Nike's COO thinks we could soon 3D print Nike sneakers at home**

In theory, 3D printing offers a future where you could easily print just about anything you want. So far, it’s failed to be the miracle consumers were promised, but there’s one believer who’s worth paying attention to.

Eric Sprunk, Nike's COO, recently attended a summit held by tech news site GeekWire, where he talked about the innovation in Nike's Flyknit technology and what it suggests about the way sneakers could be made in the future. Based on what Nike is already doing with Flyknit, Sprunk says the ability for consumers to 3D print a pair of sneakers is close at hand.

The way it might work goes something like this: You could head to Nike's website, customize a sneaker to your specifications, and buy a file containing the instructions for the 3D printer. If you have a printer at home, you could print it yourself and have a new pair of sneakers in a matter of hours. If you don’t, you could take the file to a Nike store and have them print it for you.

**Click here to read the full article on Quartz**

**Record Cargo Numbers at the Port of Long Beach: Back-to-Back Records Reflect Customer and Consumer Confidence**

Written by Jon Slangerup, Chief Executive Officer, Port of Long Beach

In recent months, our partners have demonstrated their confidence in the Port of Long Beach by shipping record amounts of cargo through our premier West Coast gateway. We sincerely thank you for choosing Long Beach.
Throughout the year, my colleagues and I have crisscrossed the country to listen to your concerns about last season's industry-wide congestion problems and describe the many actions we have taken since to recover and continually improve our Port's performance. In the process, we have begun to restore shippers' confidence in our core value proposition - providing the most direct, fastest and least costly way to ship goods between Asia and America's major markets.

Through a combination of new and returning shipment volume, cargo surged through the Port of Long Beach in July, with an 18.4 percent increase over the same month in 2014, setting the record for volume in the Port's 104-year history. Then in August, an even higher record was set, with overall cargo volume growing by 22.8 percent year-over-year.

Click here to read the full article

Ethiopia Set an Aggressive Growth Plan for Footwear

Analysis by Mel Lewis, Vice President of Marketing, ShingTak Group

Over the last years the government in Ethiopia, using the Leather Industry Development Institute [LIDI], has taken a strong hand in enhancing productivity of its footwear factories through various capacity building programs including the development of a centralized training facility, labs for both its tanneries and factories, investment in infrastructure in order lay the foundation for rapid industrial development through an export led strategy focused on the leather industry and the footwear sub-section specifically.

With the renewal of AGOA (African Growth and Opportunity Act) recently concluded with the USA, the EBA agreement (Everything But Arms) with the EU, and the LDC duty free regimes in Canada and Japan for Ethiopian goods, Ethiopia's new plan aims to become a major export manufacturer to both the USA, Canada and Europe as Vietnam will be the only other nation with duty-free entry into these markets. Complementing this is Ethiopia's large manpower pool that consists of a young and energetic population who are excited to engage in manufacturing related work. Rounding that out is the ready supply of leather emanating from the fact that Ethiopia is home to the largest cattle and livestock herds on the African continent.

Click here to read the full article

Footwear Import Data  (Total Volume and Price)
With the government recently reporting new data, FDRA has produced its monthly Footwear Import Data Reports.

**Following a disappointing start to the year, footwear imports continue to gain momentum in 2015. Cumulative shipments through August are 7.4% more versus the same first eight months of last year and are on track to expand to an annual record in 2015, about 2.5 billion pair.** While China remains--by far--the dominant supplier, its share of US footwear imports is set to fade to about 77% this year, owing primarily to double-digit growth from Vietnam, Indonesia, India, and Cambodia. By product, athletic footwear imports are faring well (up 11.5%) so far this year, closely followed by bootwear imports (+11.2%). Children’s footwear imports are expanding at a more modest 5.0%, still faster than earlier this year.

**You can access the Total Footwear Import Data for August 2015 here.**

[Click here to register for a user name and password if you have not yet set one up.]

**Athletic Footwear Import Data**

You can access the August 2015 athletic footwear data here.

[Click here to register for a user name and password if you have not yet set one up.]

**Children’s Footwear Import Data**

You can access the August 2015 children’s footwear data here.

[Click here to register for a user name and password if you have not yet set one up.]

**Boot Import Data**

You can access the August 2015 boot import data here.

[Click here to register for a user name and password if you have not yet set]
Footwear Webinars

**In Case You Missed It:**

**Watch the Footwear Webinars Online!**

FDRA partnered with BSI & TUV SUD this past month to bring FDRA Members and Non-Members two footwear webinars. If you missed these special webinars on CSR Risk Management & Regional Spotlight in Vietnam and Cambodia and Tips for Producing Safe Wearables for Footwear, please click the links below to view the webinars online.

- Click here to watch CSR Risk Management & Regional Spotlight (Vietnam/Cambodia)
- Click here to watch 5 Tips for Producing Safe Wearables for Footwear

Please click here for all FDRA events and webinars.

World Footwear: Brazil Analyses Extension of Anti-Dumping Duty

The duty applied to footwear imported from China is currently at 13.85 US dollars. The extension of the anti-dumping duty is under investigation.

The Trade Defense Department of the Foreign Trade Secretariat (Decom/Secex), linked to the Ministry of Development, Industry and Foreign Trade (MDIC) confirmed the support to the extension of the anti-dumping duties applied to footwear originating from China. No final decision was made yet by the authorities, as an investigation is still in course.

Abicalçados, the Brazilian Footwear Association, who filed the petition for the extension in March this year, congratulated the positive outcome, as this results from the "recognition that the Brazilian industry would be damaged in case the duty was to be terminated".

Click here to read the full article on World Footwear