



FOOTWEAR DISTRIBUTORS AND RETAILERS OF AMERICA

Factory Enhancement & Innovation Summit

工厂优化  
和创新峰会

JUNE 16, 2015 DONGGUAN • JUNE 18, 2015 XIAMEN  
2015年6月16日-东莞 • 2015年6月18日-厦门



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# 工厂优化和创新峰会: 和创

- 9:15am **Registration opens – Exhibit Tables**  
**现场登记开始 – 展会桌**
- 10:00am **U.S. Footwear Retail Market Update and Innovations in Selling to American Consumers**  
**美国鞋业零售市场的最新动态和美国本土销售的创新**  
*Andy Polk , 副总裁 , 美国鞋业批发商和零售商协会*
- 10:30am **Keynote: Footwear Sourcing and Production Trends inside China and Around the World**  
**主题发言 : 中国和全球的鞋业外包与生产趋势**  
*Oliver Ma , Payless ShoeSource*
- 11:15am **Tea Break & Exhibits 茶歇和展览**
- 11:30am **Innovations to Help Improve Your Supply Chain**  
**创新以改善供应链**  
*Eric Pilling , 全球销售总负责人 , Toll Global Forwarding*
- 12:00pm **Who Do You Call When Trouble Strikes & Your Shoes Are Sitting in U.S. Warehouses?**  
**问题出现、你的鞋又在美国发货中心 , 该和谁联系呢 ?**  
*Eric Neuner , 总裁 , NuShoe*
- 12:30pm **Lunch & Exhibits 午餐和展览**
- 1:30pm **Footwear Compliance In Practice**  
**鞋业合规的实践**  
*Melanie Scheaffer , Wolverine Worldwide*
- 2:15pm **Measuring up to your Competition: FDRA's Footwear Factory Survey 2015**  
**衡量你的竞争力 : 美国鞋业批发商和零售商协会 2015 年鞋厂调查 ,**  
**满足新企业期望 : 美国鞋业批发商和零售商协会的行为守则与鞋业责任项目**  
*John Yeh , 达岸咨询有限公司*
- 2:45pm **Footwear Sustainability Initiatives To Improve Profitability**  
**提高盈利性的鞋业可持续倡议**  
*Juice Zhang , SGS*
- 3:00pm **Tea Break & Exhibits 茶歇和展览**
- 3:30pm **How To Improve Footwear Quality and Productivity With Little Cost**  
**如何以低成本提高鞋的质量和产能**  
*Lesley Gray , 制造卓越业务单元领导 , Impactiva*
- 4:00pm **Risk Assessment and Management on Restricted Substances in Footwear**  
**对鞋业限制物质的风险评估与管理**  
*Devin Zhan , 技术经理 , TÜV SÜD China*
- 4:30pm **Closing**  
**闭会**