



FOOTWEAR DISTRIBUTORS AND RETAILERS OF AMERICA

Government Relations Expertise

Innovative and Aggressive Advocacy

Members of FDRA have a team in Washington that advocates on their behalf. FDRA acquires unique and important information from its meetings and contacts to ensure its members are ahead of the competition and not in the dark when shifts in policy occur.

FDRA also provides its members a tool which allows their employees to contact Members of Congress and the President to urge them to support issues important to their bottom lines. The tool is simple and effective, allowing participants to send an email from their desk in under one minute.

The Footwear industry paid \$2.7 billion in footwear duties in 2014. This increases costs, preventing job creation and more innovation.



Unparalleled Expertise

FDRA's leadership team has served over two decades in senior leadership positions in Congress and in a President's Administration. This expertise provides FDRA members with insights and clarity on complex regulations and legislation related to footwear so they can make more informed decisions.

No Mixed Messages 100% Immediate Tariff Elimination

The only association advocating solely on footwear issues in D.C. and fighting to end all footwear duties.



Executive Summit in DC

Each year, FDRA holds a summit in Washington where footwear executives meet with Senators and Members of Congress to advocate issues important to them. FDRA schedules these meetings to allow its members to get real time intelligence on policies important to their companies and bottom lines.



In-depth Analysis and Strategy

When important announcements are made, or new regulations or legislation is introduced, FDRA creates memos, in-depth briefing papers, and holds conference calls to help its members fully understand the announcements and issues. FDRA also crafts strategies and responses to changes in government policies on behalf of its members.

FDRA is the largest and only U.S. footwear association focused solely on footwear issues. Email info@fdra.org for more information on how FDRA can help you.