

Sourcing Strategy Support

Data, Analysis and Private Consultations

FDRA compiles and analyzes global footwear data for its members so they can see sourcing trends and shifts in specific countries. FDRA also constantly speaks with factories around the world to help its members better understand challenges and capacity from an on-the-ground perspective.

FDRA uses its data and insights to help its members improve their sourcing strategies through both one-on-one private consultations and an annual two day in-depth footwear sourcing summit on global production.



Supply Chain Support

Each month FDRA produces a footwear commodities report to help companies understand fluctuations in supply chain costs. FDRA also has a working group that allows industry experts to share best practices.



Sourcing Country Profiles

FDRA works to provide its members with in-depth data and analysis, as well as economic, social and political trends in countries where footwear is produced. This helps footwear sourcing professionals get a more complete picture of current and potential issues impacting production.

Footwear production is shifting. FDRA provides its members complete sourcing intelligence.

Let us do the same for you.



Newsletters, Reports and Forecasts

- FDRA produces a monthly sourcing newsletter focused on helping its members understand trends, the impact of current and potential trade deals, as well as interviews with leading sourcing experts to provide on-the-ground footwear production analysis.
- FDRA publishes groundbreaking reports, which are always free for members, to help businesses better understand the issues impacting our industry from factory to retail - including:
 - An annual Global Footwear Sourcing Assessment to help its members see sourcing trends and shifts
 - An annual Factory Survey Report to show its members challenges related to social compliance
 - An annual Geopolitical report to prepare its members for events that may impact production

FDRA is the largest and only U.S. footwear association focused solely on footwear sourcing challenges and solutions. Email info@fdra.org for more information on how FDRA can help you.