



FOOTWEAR DISTRIBUTORS AND RETAILERS OF AMERICA

*2016 Footwear Forum Agenda: **Portland***

- 9:15 ***OVERLOOKING THE PITCH: REGISTRATION OPENS***
- 10:00 ***KICKOFF KEYNOTE: Outdoor and Athletic Retail Marketplace & Future Trends***
Matt Powell, Sports Industry Analyst, NPD Group
- 11:00 ***Global Footwear Trade, Sourcing Risks & Trends***
Matt Priest, President, FDRA
Tony Pelli, Supply Chain Risk Consultant, BSI
Brittney De Stefano, Risk Management Professional, BSI
- 11:30 ***YELLOW CARD BREAK***
- 11:45 ***Global Trade Engagement: A Conversation with Leading Portland Footwear Companies***
Jeff Tooze, Senior Director, Global Customs & Trade, Columbia Sportswear
Quinn O'Rourke, Director of Compliance & Logistics, LaCrosse Footwear
Additional Company Panelists TBA
Moderated by Matt Priest, FDRA
- 12:30 ***HALF-TIME LUNCH***
- 1:30 ***From Factory to Port to Shelf: Supply Chain Trends***
Don Snyder, Director of Business Development, Port of Long Beach
Gary Barraco, Director, Global Product Marketing, Amber Road
Quinn O'Rourke, Director of Compliance & Logistics, LaCrosse Footwear
Moderated by Matt Priest, FDRA
- 2:15 ***Treading Through Turmoil: Footwear Importers & Service Providers Partnering for Success***
Sara Bowersox, Global Compliance Manager, Keen
Kerry Rasmussen, Manager of Major Accounts, Farrow
- 3:00 ***RED CARD BREAK***
- 3:15 ***Supply Chain Safety & Sustainability in Practice***
Ben DeVito, Global Sales & Technical Director, TUV SUD
Melissa Jones, Partner, Stoel Rives
Sal Cesario, Global Sales & Marketing, Micro-Pak USA
SGS
Moderated by Thomas Crockett, FDRA
- 4:00 ***EXTRA TIME: Closing & Cocktail Networking Event Begins***