



See you in Huntington Beach for **FTDC 2016**

Footwear Trade Distribution and Customs Conference

The Waterfront Beach Resort (Hilton)

October 16-19, 2016

2016 AGENDA

SUNDAY, OCTOBER 16th

Registration & Opening Night Reception

4:30PM REGISTRATION OPENS
Sponsored by **Taylorred Services**

6:00PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by **RCS Logistics**

MONDAY, OCTOBER 17th

Navigating Global Supply Chain & Logistics Challenges

8:30AM *REGISTRATION & BREAKFAST*
Sponsored by **Apex Logistics**

9:15AM WELCOME & EVENT OVERVIEW
Matt Priest, *President, FDRA*

9:30AM Preparing for the Future of Shipping: What New Alliances Mean for Costs, Capacity, and Speed
Dan Gardner, *President, Trade Facilitators Incorporated*

10:15AM Port Terminal Process Line of Sight: How Your Cargo Really Gets from the Water to your Warehouse – Helping You Understand Challenges from Within the Port Gates
Vladimir Calderon, *Owner, JVC Trucking*
Christopher Chase, *Marketing Manager, Port of Los Angeles*
Andrew Creighton, *Vice President Strategic Sales, Director Global Footwear Sector, Toll Global Forwarding*
Alan McCorkle, *Vice President, Yusen Terminals*
Ken Uriu, *Business Development Manager Import Cargo, Port of Long Beach*
Kirk Wargo, *Pier A Yard Manager, SSA Marine*
Moderated by **Bill Mongelluzzo**, *Senior Editor, IHS Maritime & Trade*

- 11AM *NETWORKING BREAK*
Sponsored by **Maersk USA**
- 11:30AM Supply Chains in Focus: Current Trends, Headaches, Best Practices and What 2017 Holds for Footwear Companies
Sue Coffey, *Commercial Director, The North West Seaport Alliance*
Peter Hohensee, *Senior Director Product Development & Logistics, Rack Room Shoes*
Kenneth O'Brien, *Chief Operating Officer, Gemini Shippers Association*
Evan Rosen, *Executive Vice President, Chief Operating Officer, RCS Logistics*
Moderated by **Matt Priest**, *President, FDRA*
- 12:30PM *LUNCH*
Sponsored by **Port of Long Beach, Port of Los Angeles, & Gemini Shippers**
- 2:15PM Treading Through Turmoil: Footwear Importers and Service Providers Partnering for Success
Sara Bowersox, *Global Compliance Manager, Keen Footwear*
Kerry Rasmussen, *Manager of Major Accounts, Farrow*
- 3:00PM Driving Global eCommerce Footwear Trade – Solutions to Reduce Shipment Risks and Maximize Reward From Every Online Transaction Worldwide
Gary Barraco, *Director of Global Product Marketing, Amber Road*
- 3:30PM *RAFFLE – END OF DAY ONE PROGRAM*
Sponsored by **Performance Team**
- 5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by **Toll Global Forwarding**

TUESDAY, OCTOBER 18th

Understanding Current Trade & Compliance Trends

- 8:15AM *REGISTRATION & BREAKFAST*
Sponsored by **Stoel Rives & NuShoe**
- 9:00AM The Shoe-In Show Live: Covering Footwear Trade, Sourcing, Compliance and Politics in Real Time
Matt Priest, *President, FDRA*
Andy Polk, *Senior Vice President, FDRA*
Christie Horan, *Marketing and Communication Coordinator, FDRA*
Tony Pelli, *Supply Chain Risk Consultant, BSI*
- 10:15AM Case Studies on How Companies Have Used ACE, FTZs and FTAs to Change Their Business for the Better: A Real Look at the Tools of Global Trade Compliance
Jeff McCauley, *Vice President of Global Accounts, Integration Point*

- 10:45AM *BREAK*
- 11:15AM Prop 65: Recent Changes You Need to Know Regarding New Label Requirements
Melissa Jones, *Partner, Stoel Rives*
- 11:35AM FDRA's New Risk Based Approach to Global Chemical Compliance: Do I Really Need to Test for That?
Ben DeVito, *Global Sales & Technical Director, TUV SUD*
- NOON Take the Stress Test: 11 Questions about Global Trade Management
Gary Barraco, *Director of Global Product Marketing, Amber Road*
- 12:45PM *LUNCH*
Sponsored by **TUV SUD & BSI**
- 2:00PM Going Global Step-by-Step - Establishing an Effective Program to Sell Your Brands Worldwide
Greg Pusak, *Director of Logistics, Global Brands Group*
- 2:45PM Footwear Industry Global Best Practices Panel: I Wonder How My Colleagues are Handling This?
Kevin Bruning, *Import Compliance Manager, Clarks*
Sean Doherty, *Advisory Executive, BSI*
Ed Foster, *Director of Global Logistics & Customs Compliance, Cole Haan*
Sandy Pray, *Director of Inbound Logistics & Customs Compliance, The Camuto Group*
Moderated by **Andy Polk**, *Vice President, FDRA*
- 3:15PM Biggest Compliance Obstacles Facing the Industry Today and How We Can Solve Them
Quinn O'Rourke, *Director of Compliance & Logistics, LaCrosse Footwear*
Jeff Solomon, *Director of Operations, SG Companies*
- 3:45PM *RAFFLE – END OF DAY TWO PROGRAM & FREETIME*
- 5:30PM Networking, Drinks & a Global Foodie Fest (International Cuisine & Cocktails Poolside) – Sponsored by **Amber Road**

WEDNESDAY, OCTOBER 19th

Cracking the Classification Code

- 7:45AM *REGISTRATION & BREAKFAST*
Sponsored by **Wolverine & Caleres**
- 8:30AM New Opportunities to Put Cash in The Bank - Duty Drawback Expansion — Are You Ready to Unlock the Possibilities?
Michelle Forte, *Vice President, Charter Brokerage LLC*
- 9:00AM Dissecting the Trade Facilitation and Trade Enforcement Act of 2015: Understanding CBP's Current Enforcement Activities and Renewed Efforts to Prevent Forced Labor Imports

Carrie Azurin, *Field Director Regulatory Audit, Office of Trade, U.S. Customs & Border Protection (CBP)*

9:30AM Footwear Attendee Internal Compliance Discussion and Feedback Session

- Current Classification Challenges
- Tariff Simplification Plan of Action Review
- and Much, Much More!

Matt Priest, *President, FDRA*

Dan LeBlanc, *Customs Manager, Nike*

Kristin Levandowski, *Customs Footwear Specialist, Nike*

Zach Parsons, *Footwear Import Analyst, Nike*

Quinn O'Rourke, *Director of Compliance & Logistics, LaCrosse Footwear*

Sara Bowersox, *Global Compliance Manager, Keen Footwear*

Ruth Texeira, *Global Customs Specialist, Columbia Sportswear*

10:30AM *RAFFLE AND BREAK- Bring up shoe samples to the stage!*

11:00AM Inside the Mind of CBP: 2016 Rulings Explained

Stacey Kalkines, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP)*

11:30AM LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW

Stacey Kalkines, *National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP)*

John Pellegrini, *FDRA Customs Attorney, McGuire Woods*

Quinn O'Rourke, *Director of Compliance & Logistics, LaCrosse Footwear*

1:00PM *LUNCH & RAFFLE*

Sponsored by **Farrow**

2:30PM Footwear Customs Chapter 64 as it Applies Today

John Pellegrini, *FDRA Customs Attorney, McGuire Woods*

3:30PM FINAL RAFFLE & EVENT CLOSE