

The United States of Footwear: The State of Retail, Fashion, Production, IP & Trade
May 11, 2017 - Washington, DC

- 8:00a.m. **Registration Open – Coffee, Networking, & Exhibits**
- 8:35 **Welcome**
Matt Priest, President & CEO, FDRA
- 8:45 **The State of Tax Reform and Trade for Companies and Consumers**
Senator David Perdue (R-GA), Former CEO of Reebok
- 9:15 **The State of American Politics**
Jake Tapper, Chief CNN Washington Correspondent & Anchor, *The Lead with Jake Tapper & State of the Union*
- 10:15 **Networking Break & Exhibits**
- 10:45 **The State of the Footwear Union**
Rick Muskat, Principal, Deer Stags Concepts, Inc & FDRA Chairman
- 11:30 **The State of American Retail**
Sarah Quinlan, Senior Vice President Market Insights, MasterCard
- 12:00pm **Lunch**
- 1:00 **The State of the Athletic Footwear Consumer**
Gene McCarthy, President & CEO, Asics America
- 1:30 **The State of the Fashion Footwear Consumer**
Melissa Lowenkron, VP/DMM Men’s Sportswear, Bergdorf Goodman
Michael Katz, President & CEO, Matisse Footwear
Tsering Namgyal, President, Chinese Laundry
Katherine Nelson, Vice President, Evolution Design Lab Footwear
Moderated by Ron Fromm, President & CEO, Fashion Footwear Association of New York (FFANY)
- 2:00 **Networking Break & Exhibits**
- 2:30 **The State of Global Footwear Production & Innovation**
Colin Browne, President, Global Sourcing, Under Armour
Mike Jeppesen, President, Heritage Brand Group & Global Ops, Wolverine Worldwide
Chad Moutray, Chief Economist, National Association of Manufacturers (NAM)
Jose Suarez, Founder & CEO, Impactiva
Moderated by Matt Priest, President & CEO, FDRA
- 3:15 **The State of Global Footwear Intellectual Property Protection**
Deborah Norman, Associate General Counsel, CALERES
Bryan Eshelman, Chief Operating Officer, ALDO Group
Thomas White, General Counsel, Clarks Americas
Moderated by Tracy-Gene Durkin, IP Attorney & Design Patent Expert, Sterne, Kessler, Goldstein & Fox
- 3:45 **The State of Global Footwear Compliance**
Kapil Bansal, SVP Global Head of Consumer Products & Retail, TÜV SÜD
Kerry Rasmussen, Manager of Major Accounts, Farrow
Andy Polk, Senior Vice President, FDRA
Moderated by Thomas Crockett, Director of Government & Regulatory Affairs, FDRA
- 4:15 **American Footwear Call-to-Action & Closing**
Matt Priest, President & CEO, FDRA