

# 2017 FTDC DRAFT AGENDA (Oct 5)

## SUNDAY, OCTOBER 22<sup>nd</sup>

### Registration & Opening Night Reception

- 4:30PM REGISTRATION OPEN
- 6:00PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **RCS Logistics**

## MONDAY, OCTOBER 23<sup>rd</sup>

### The Future of the 21<sup>st</sup> Century Footwear Supply Chain

- 8:00AM *REGISTRATION, BREAKFAST, EXHIBITS*  
Sponsored by **Apex Logistics and Wolverine Worldwide**
- 8:45AM The Footwear Supply Chain in Focus  
**Matt Priest, President & CEO, FDRA**
- 9:00AM KEYNOTE: “The Past and Future of Supply Chains”  
**Marc Levinson, Economist, Historian, and Author of “The Box”**
- 10:00AM A Discussion on Your Total Supply Chain: Updates, Insights, Risks  
**Steve Balaski, Senior Manager, Business Development, The North West Seaport Alliance**  
**Michael Piza, Vice President, Apex Logistics International**  
**Bill Snowden, Co-Founder & CEO, Snowden Brothers**  
**Brian Moore, Corporate Director, Maersk**  
Moderated by **Matt Priest, President & CEO, FDRA**
- 10:45AM *NETWORKING BREAK & EXHIBITS*  
Sponsored by **Performance Team**
- 11:15AM KEYNOTE: The State of the Shipping Industry and What it Means for You  
**Dick Craig, President and CEO MOL (America)**
- 12:00PM A View From the Docks - Operators Discuss the Impact Bankruptcies and the New Steamship Alliances Have on Terminals and New Issues Moving Freight  
**Robert Owens, Vice President, Business Development, Total Terminals International, LLC**  
**Alan McCorkle, Vice President West Coast Operations, Yusen Terminals Inc.**  
**Weston LaBar, Executive Director, the Harbor Trucking Association**  
Moderated by **Jeff Solomon, Director Logistics, SG Footwear**
- 12:45PM *LUNCH & BOAT TOUR PRE-BRIEF*  
Sponsored by **the Port of Long Beach**
- 1:45PM Port of Long Beach (POLB) Tour Departure  
*Information by POLB and Port of L.A.*
- 5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Expo Freight (EFL)**

# TUESDAY, OCTOBER 24<sup>th</sup>

## Footwear Innovation, Trade, & Compliance in the Age of Enforcement

- 8:00AM      *REGISTRATION, BREAKFAST, & EXHIBITS* Sponsored by **Stoel Rives and NuShoe**
- 8:30AM      Blockchain: Understanding the Technology & its Impact on Supply Chains  
**Annette Mueller**, *Commercial Director – Blockchain, Maersk*  
**Juan Jose Ruiz**, *Global Blockchain Business Development Lead, IBM Blockchain Solutions*
- 9:00AM      Navigating the Age of Enforcement as a U.S. Footwear Importer  
**Jeff McCaulou**, *Senior Solutions Consultant, Amber Road*  
**James Snider**, *Assistant Center Director, Apparel, Footwear, Textiles (AFT), Centers of Excellence & Expertise (CEE), Customs & Border Protection (CBP)*  
**John Pellegrini**, *FDRA Customs Attorney, McGuire Woods*  
**David Spooner**, *Partner, Barnes & Thornburg*  
Moderated by **Sandra Fallgatter**, *Sr Director, Trade Compliance, Supply Chain, JC Penney*
- 9:45AM      Beyond the U.S.: New Opportunities and Threats to Global Shoe Imports  
**Marvin Rosenzweig**, *Vice President of Sales and Marketing, Farrow*  
**Jeff McCauley**, *Vice President of Global Accounts, Integration Point*  
**Rick Hawley**, *Product Development Manager, BillerudKorsnäs USA*  
**Kimberly Rodriguez**, *Supply Risk Consultant, BSI Supply Chain Services & Solutions*  
Moderated by **Matt Priest**, *President & CEO, FDRA*
- 10:15AM     *NETWORKING BREAK & EXHIBITS* Sponsored by **GEODIS**
- 10:45AM     Congressional Approach to Trade Facilitation  
**Nien Su**, *Chief Economic Advisor – Asia Pacific & Innovation, U.S. House of Representatives*
- 11:15AM     Recent Footwear Legislative Initiatives & Outcomes – MTB, NAFTA, & GSP  
**Thomas Crockett**, *Director of Government & Regulatory Affairs, FDRA*
- 11:30AM     Shoe People Helping Shoe People: Get Involved with Two Ten!  
**Two Ten Footwear Foundation**
- 11:45AM     Ensuring C-TPAT and Customs Conformity - Tools to Comply  
**Kevin Bruning**, *Import Compliance Manager, Clarks*
- 12:15PM     *LUNCH* Sponsored by the **Port of L.A. and the N.W. Seaport Alliance**
- 1:15PM      How the Consumer Product Safety Commission (CPSC) is Interacting with Your Footwear Imports  
**Shelby Mathis**, *Small Business Ombudsman, CPSC*  
**Stacy Prosperi**, *Compliance Investigator, CPSC*  
**Vicki Hutson**, *Compliance Investigator, CPSC*  
Introduction by **Ben DeVito**, *Global Sales & Technical Director, TUV SUD*
- 2:00PM      Navigating the Complex Patchwork of State Chemical Safety Laws  
**Erik Opsahl**, *Global Regulatory Affairs Manager, NIKE*  
**Melissa Jones**, *Partner, Stoel Rives*
- 2:45PM      Interactive Automated Terminal Tour @ POLB Briefing & Departure  
Sponsored by the **Port of Long Beach**
- 5:30PM      NETWORKING & COCKTAIL RECEPTION AT THE HOTEL  
Sponsored by **Amber Road**

# WEDNESDAY, OCTOBER 25<sup>th</sup>

## Clearing Your Kicks Through Customs

- 7:45AM      *REGISTRATION, BREAKFAST, & EXHIBITS*  
Sponsored by **Billerudkorsnas**
- 8:30AM      Footwear Innovation Developments & the Resources You Need for Success  
**Andy Polk**, Senior Vice President, FDRA
- 9:00AM      Duty Drawback Opportunities to Capture Now  
**Michael Kerlen**, Vice President, Comstock & Holt
- 9:30AM      2<sup>nd</sup> Annual Internal Customs Compliance Discussion & Feedback Session  
**Dan LeBlanc**, Customs Manager, NIKE  
**Kristin Levandowski**, Customs Footwear Specialist, NIKE  
**Quinn O'Rourke**, Director of Compliance & Logistics, LaCrosse Footwear  
**Sara Bowersox**, Global Compliance Manager, Keen Footwear  
**Ruth Texeira**, Global Customs Specialist, Columbia Sportswear  
**Sandy Pray**, Director Inbound Logistics & Customs Compliance, Camuto Group  
**Aliya Grosfeld**, Owner & Lab Director, Tariff Solutions, LLC
- 10:15AM     *NETWORKING BREAK & EXHIBITS - Bring up shoe samples to the stage!*  
Sponsored by **Caleres**
- 10:45AM     LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW  
**John Pellegrini**, FDRA Customs Attorney, McGuire Woods  
**Quinn O'Rourke**, Director of Compliance & Logistics, LaCrosse Footwear  
**And YOU!!!!**
- 12:30PM     *LUNCH*  
Sponsored by **Farrow**
- 1:30PM      Footwear Customs Grab Bag with FDRA  
**John Pellegrini**, FDRA Customs Attorney, McGuire Woods
- 2:30PM      *FINAL RAFFLE, TAKEAWAY TREAT & EVENT CLOSE*  
Sponsored by **Shoe-In Show**, the industry's podcast