



# FOOTWEAR SOURCING AND INNOVATION SUMMIT

July 23 – 24, 2018 | New York Stock Exchange



**Monday, July 23, 2018**

**Location: TBD**

5:00 – 7:00 pm

WELCOME AND NETWORKING RECEPTION

**Tuesday, July 24, 2018**

**Location: New York Stock Exchange**

8:00 am

REGISTRATION OPEN: BREAKFAST & NETWORKING

**DEVELOPMENT AND PRODUCTION SUSTAINABILITY AND INNOVATION**

8:50 am

**Hyper Consumers and Innovation – An Overview of Disruption Driving PD Change**  
 Andy Polk, *Senior Vice President, FDRA*

9:20 am

**Sustainable Design and Development in Footwear**  
 Joey Zwillinger, *Co-Founder, Co-CEO, Allbirds*

9:50 am

**Digital Development Transformations in Practice: 3D Design, Material Exchange, Augmented Reality and Virtual Reality**  
 Jean-Marc Pedeboy, *Vice President, Roman CAD/Strategies*  
 Scott Labbe, *Vice President, Advanced Concepts and Sourcing, Wolverine Worldwide*  
*Tech Firm TBD*  
 Moderated by: Andy Polk, *Senior Vice President, FDRA*

10:30 am

REFUEL & RECONNECT

**SOURCING INSIGHTS**

11:00 am

**Sourcing Data Review & Commentary**  
 Dan Friedman, *President of Sourcing and Global Supply Chains, Caleres*  
 Matt Priest, *President & CEO, FDRA*

11:30 am

**Sourcing Insights & Discussions Covering Sustainable Materials to Innovative Shoes**  
 Tentative: Joe Trybulec, *Sears Holdings*  
 Tentative: Joe Passio, *Director Global Footwear Development and Sourcing, Fila*  
 Ian Spaulding, *CEO, ELEVATE Global Ltd.*  
 Xavier Vital, *Global Environmental Services Manager, SGS*  
 Santiago de Mucha Mendiola, *Vice President of International Trade, Mexican Footwear Chamber*  
 Moderated by: Matt Priest, *President & CEO, FDRA*

12:15 pm

LUNCH & TRADING FLOOR TOURS



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## PRODUCT MOVEMENT & QUALITY CONTROL QUICK HITS

1:15 pm	<b>Port of Long Beach Import Brief: Advantages of FTZ 50 For Footwear</b> Ken Uriu, <i>Business Development Manager – Import Cargo, Port of Long Beach</i>
1:30 pm	<b>A Fast Footwear Discussion on Mold and New Chemical Laws</b> Ben DeVito, <i>Global Sales &amp; Tech. Director, TÜV SÜD</i> Michael Hanrahan, <i>Senior Vice President, Super Dry International Americas</i> Moderated by: Thomas Crockett, <i>Director of Government Relations, FDRA</i>
1:50 pm	<b>Quality Control Quick Hits: Addressing Invisible Markings on Shoes</b> Michael Levinson, <i>Senior Director of Marketing &amp; Sales, Quality Corrections and Inspections</i>
2:05 pm	<b>Footwear in Flight: Air Freight Growth Update</b> Mike Piza, <i>Vice President, Apex Apex Logistics International</i>

## FUTURE FOOTWEAR IN FOCUS

2:15 pm	<b>Automation and Future Factories Research Report: Can Shoe Stores Become Mini Factories?</b> Sergio Dulio, <i>Head of Research &amp; Innovation, ATOM LAB</i>
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## REFUEL & RECONNECT

3:00 pm	<b>Future Factories &amp; Production – 3D, Robots and Local for Local</b> Firm TBD Jose Suarez, <i>Founder and CEO, Impactiva</i> Brandon Cohn, <i>Founder, Lee &amp; Barrett</i> Tentative: Mike McBreen, <i>COO, Payless Shoesource</i> Moderated by: Andy Polk, <i>Senior Vice President, FDRA</i>
3:40 pm	<b>Future Sourcing and Innovation Based on Policy/Trump</b> Irina Vaysfeld, <i>Principal, Trade &amp; Customs, KPMG</i> Jeff McCauley, <i>Vice President of Global Accounts, Integration Point</i> Sara Irvani, <i>CEO, Okabashi Brands, Inc.</i> Matt Priest, <i>President &amp; CEO, FDRA</i> Moderated by: Thomas Crockett, <i>Director of Government Relations, FDRA</i>

## CONCLUSION AND ADJOURNMENT

4:15 pm