

AGENDA

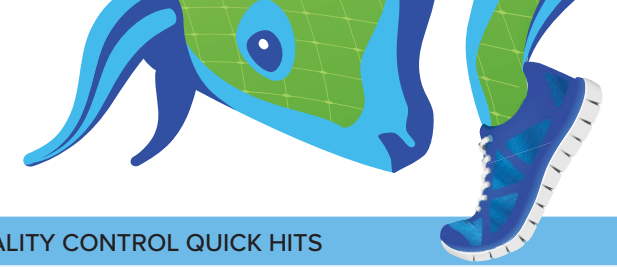
MONDAY, JULY 23

Welcome & Networking Reception
The Standard Hotel at 848 Washington Street | 6:00 – 8:00 pm

TUESDAY, JULY 24

New York Stock Exchange on Wall Street

8:00 am REGISTRATION OPEN: BREAKFAST & NETWORKING	
DEVELOPMENT AND PRODUCTION SUSTAINABILITY AND INNOVATION	
8:50 am	Hyper Consumers and Innovation – An Overview of Disruption Driving PD Change <ul style="list-style-type: none">Andy Polk, Senior Vice President, FDRA
9:20 am	Sustainable Design and Development in Footwear <ul style="list-style-type: none">Joey Zwillinger, Co-Founder, Co-CEO, Allbirds
9:50 am	Digital Development Transformations in Practice: 3D Design, Digital Materials, Augmented Reality and Virtual Reality <ul style="list-style-type: none">Jean-Marc Pedeboy, Vice President, Roman CAD/StrategiesScott Labbe, Digital Footwear Engineering Strategist/Innovations, Shoe DogDr. Marc Ellens, Senior Software Engineer and TAC Specialist, XRITE Moderated by: Andy Polk, Senior Vice President, FDRA
10:30 am REFUEL & RECONNECT	
SOURCING INSIGHTS	
11:00 am	Sourcing Data Review & Commentary <ul style="list-style-type: none">Dan Friedman, President of Sourcing and Global Supply Chains, CaleresMatt Priest, President & CEO, FDRA
11:30 am	Sourcing Insights & Discussions Covering Sustainable Materials to Innovative Shoes <ul style="list-style-type: none">Joe Trybulec, Sears HoldingsJoe Passio, Director Global Footwear Development and Sourcing, FilaIan Spaulding, CEO, ELEVATE Global Ltd.Xavier Vital, Global Environmental Services Manager, SGSSara Irvani, CEO, Okabashi Brands, Inc. Moderated by: Matt Priest, President & CEO, FDRA
12:15 pm LUNCH & TRADING FLOOR TOURS	



PRODUCT MOVEMENT & QUALITY CONTROL QUICK HITS	
1:15 pm	Port of Long Beach Import Brief: Advantages of FTZ 50 For Footwear <ul style="list-style-type: none">Ken Uriu, Business Development Manager – Import Cargo, Port of Long Beach
1:30 pm	A Fast Footwear Discussion on Mold and New Chemical Laws <ul style="list-style-type: none">Ben DeVito, Global Sales & Tech. Director, TÜV SÜDMichael Hanrahan, Senior Vice President, Super Dry International Americas Moderated by: Thomas Crockett, Director of Government Relations, FDRA
1:50 pm	Quality Control Quick Hits: Invisible Markings on Shoes <p>Michael Levinson, Senior Director of Marketing & Sales, Quality Corrections and Inspections</p>
2:05 pm	Footwear in Flight: Air Freight Growth Update <p>Mike Piza, Vice President, Apex Logistics International</p>
FUTURE FOOTWEAR IN FOCUS	
2:15 pm	Automation and Future Factories Research Report: Can Shoe Stores Become Mini Factories? <p>Sergio Dulio, Head of Research & Innovation, ATOM LAB</p>
2:40 pm REFUEL & RECONNECT	
3:00 pm	Future Factories & Production – 3D, Robots, New Technologies and Local for Local <ul style="list-style-type: none">Joe Mellaci, Founder and CEO, ImpactivaBrandon Cohn, Founder, Lee & BarrettMike Fine, Strategic Consultant, ValmarcMike McBreen, COO, Payless Shoesource Moderated by: Andy Polk, Senior Vice President, FDRA
3:50 pm	Future Sourcing and Innovation Based on Policy/Trump <ul style="list-style-type: none">Irina Vaysfeld, Principal, Trade & Customs, KPMGJeff McCauley, Vice President of Global Accounts, Integration PointSantiago de Mucha Mendiola, Vice President of International Trade, Mexican Footwear ChamberMatt Priest, President & CEO, FDRA Moderated by: Thomas Crockett, Director of Government Relations, FDRA
4:15 pm CONCLUSION AND ADJOURNMENT	

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