

The background image shows a shoe factory floor. In the foreground, there are shelves filled with green shoe components, likely insoles or midsoles, some with small white labels. In the background, there is a large piece of industrial machinery, possibly a press or a mold, with a metal frame and various rollers. The lighting is warm and slightly dim, creating a focused atmosphere on the production process.

FINDSOURCING

Revolutionizing the sourcing process in the footwear industry

PRODUCTION IS A CHALLENGE



Modern and established ways exist through the value chain except for finding and handling production partners



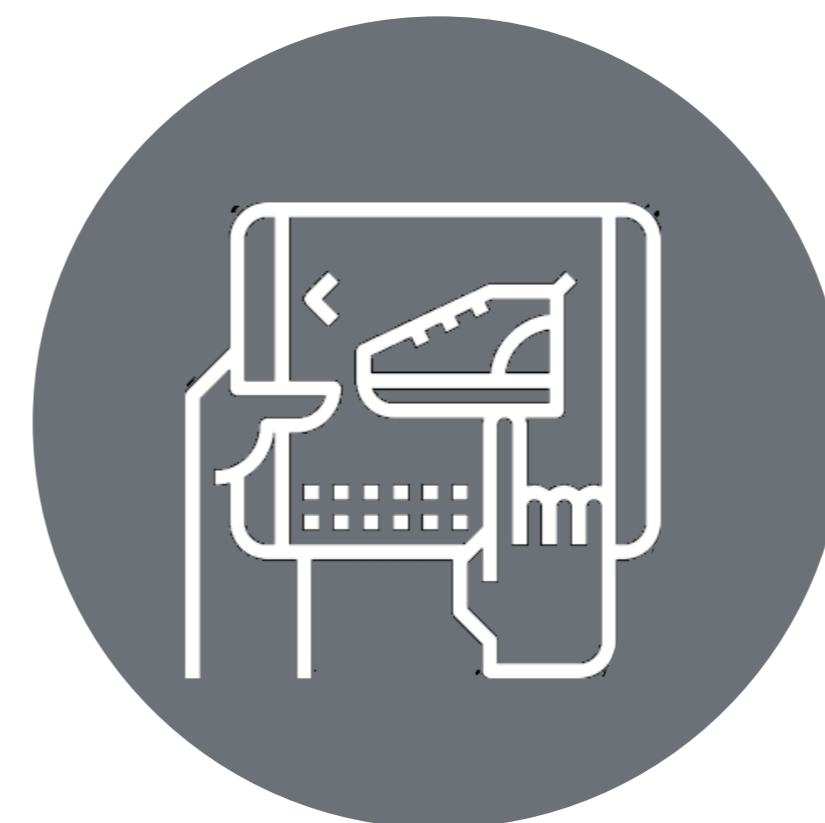
DESIGN

Various available design tools.
CAD Tools, pen & paper etc.



PROMOTE

Multiple channels for promotion
Social media and AdWords.



SELL

Existing solutions for selling.
Shopify and marketplaces.



PRODUCE

Limited possibilities to find suppliers.
Sourcing done in traditional ways

SOURCING IS STILL OLD SCHOOL



Sourcing channels used today



50%

PERSONAL
CONNECTIONS



30%

REAL-LIFE
FAIRS



20%

INTERNET

THE FUTURE OF SOURCING IS ONLINE



It will replace buyers' large and expensive sourcing organizations



GLOBAL

Buyers get access to the best suppliers matching their particular needs, regardless of their geographical location



HIGH QUALITY

Using a depth of data about both buyers and suppliers, only the best partnerships are made.



EASY

A simple, yet powerful, tool powered by a great amount of data and ingrained best practices of the industry.



FAST

Stop wasting months of time to find an okay partner – instantly reach out to thousands of great ones.

A LOW-BARRIER QUOTATION SERVICE



An easy, transparent and fast process of finding the right production partner



SUBMIT TO FINDSOURCING

Brand register request in FindSourcing engine



GLOBAL SOURCING

FindSourcing initiates sourcing among suppliers and contacts according to request.



SUPPLIER SUBMIT OFFERS

Suppliers submit their offer based on the specification from the brand.



CURATION

FindSourcing screen all offers to ensure quality level and buyers demands are taken into account. Maximum 6 offers are presented.



BUYER FEEDBACK

Buyer gives input which options to proceed with and which ones are not interesting.

FINDSOURCING

Global sourcing of more than a thousand suppliers made easy



OVERVIEW

In one view you get all the information about the submitted quotations.



RELEVANCE

Only quotations matching buyers' criteria presented. Suppliers not chosen feedbacked by the FindSourcing team.



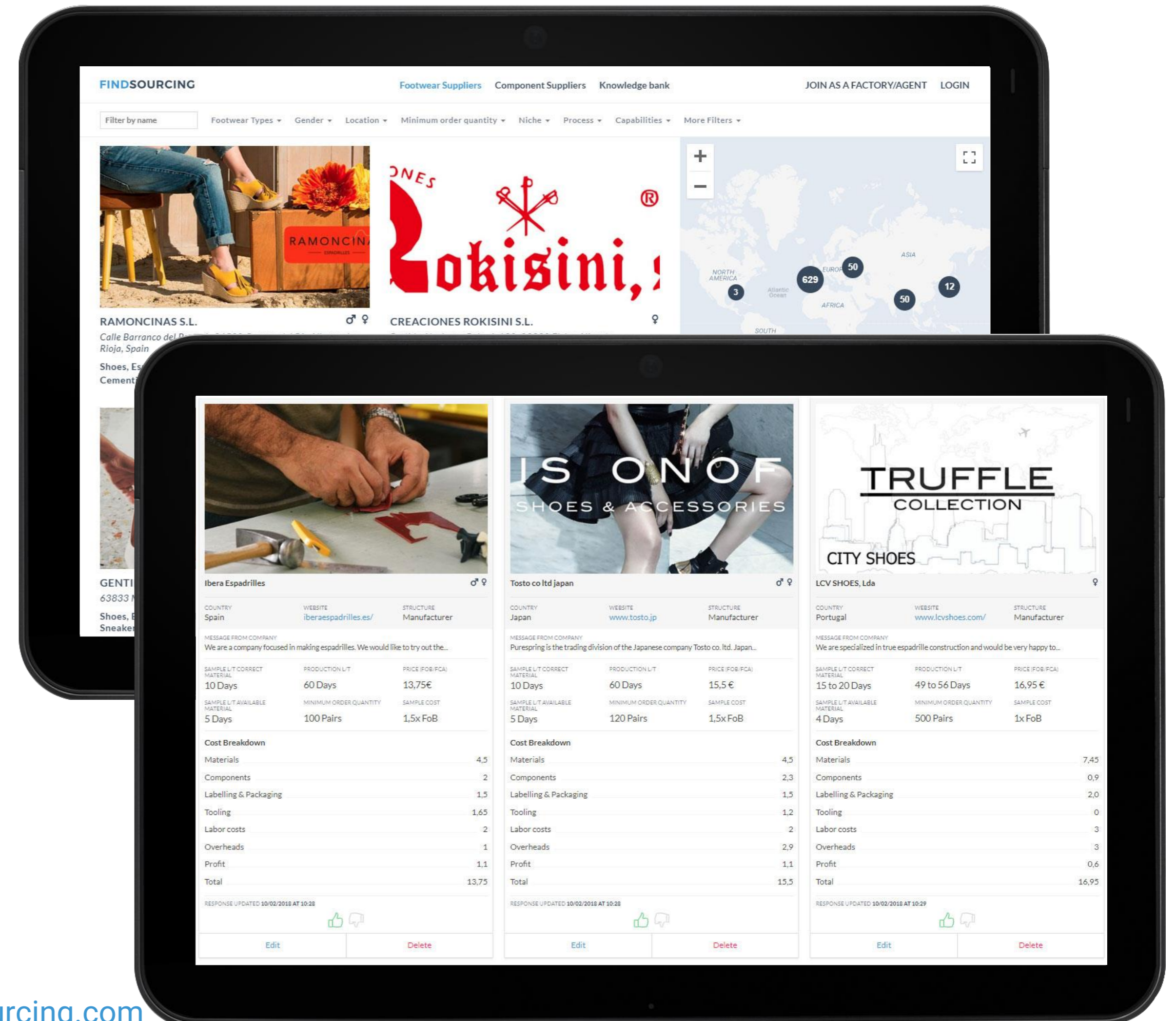
COMPARISON

Compare the different options side by side with all relevant evaluation criteria.



DECISION

Decisions are taken straight away by a simple click on either "Approve" or "Not Relevant".





WWW.**FIND**SOURCING.COM



@FindSourcing



www.findsourcing.com



@FindSourcing