

Annual Membership Dues Schedule

Distributors & Retailers

Total Shoe Sales 2020	Annual Fee
Up to \$10m	\$3,000
\$10m - \$25m	\$6,000
\$25m - \$50m	\$10,000
\$50m - \$100m	\$15,000
\$100m - \$250m	\$18,000
\$250m - \$500m	\$24,000
\$500m - \$1bn	\$32,000
\$1bn - \$1.5bn	\$42,000
\$1.5bn - \$2bn	\$50,000
\$2bn and up	\$60,000

Footwear Affiliates

Annual Sales 2020	Annual Fee
less than \$10m	\$5,000
\$10m - \$100m	\$10,000
\$100m - \$200m	\$15,000
\$200m and above	\$20,000

Trade Show Enterprises	Annual Fee
Top International Events	\$25,000
Local and Regional Events	\$10,000

Non-Footwear Affiliates

All pay a flat fee of \$2,000.

International Factories

All pay a flat fee of \$6,000.