



# COLLEGE LINKS

## A Pathway to Education, Leadership and Career Success

Through College Links, INROADS identifies, prepares and equips high potential yet under resourced high school students for future college and career success, particularly in STEAM (Science, Technology, Engineering, Arts and Math) and Business fields. College Links creates opportunities for teens to nurture their talents and personal power through early intervention and support.

## PROGRAM HIGHLIGHTS

### Ongoing Development

During the school year, scholars participate in college and career readiness activities through monthly Saturday development sessions. Focus areas include impression management, public speaking, financial literacy, etiquette, service learning, hands-on STEAM activities and more.

### College Transition

Successfully completing the college entrance process is critical for College Links scholars. INROADS offers workshops on college selection, admissions strategies, financial aid and scholarships. Scholars also learn about college survival skills through peer mentoring with INROADS interns and College Links alumni.

### Career Immersion

Through the National Career Academy, corporate visits and job shadowing, College Links scholars receive information about career paths to help them make the connection between early career planning and future success.

### Leadership Opportunities

In addition to leadership development training, College Links scholars have the opportunity to practice their leadership skills through elected officer positions, project management roles and as program ambassadors.

### Mentoring

INROADS connects College Links scholars with diverse, professional role models and mentors. College Links scholars are matched with mentors by career cluster in a group format, with the opportunity to schedule one-on-one coaching.

### Pipeline to INROADS Internship

College Links provides support to help scholars make the transition to the Leadership Development Academy - INROADS' signature, college-level internship program. Scholars participate in information sessions, interact with INROADS recruiters and interns, and receive coaching through the application process.



## College Links Goal for 2025

**25** Cities

**2,500** Scholars

Each scholar receives

**80 hours**

per year in college and career preparedness instruction

### Ethnicity



#### Current Cities

- Atlanta, GA
- Chicago, IL
- Cincinnati, OH
- Newark, NJ
- Washington, DC

#### Emerging Cities

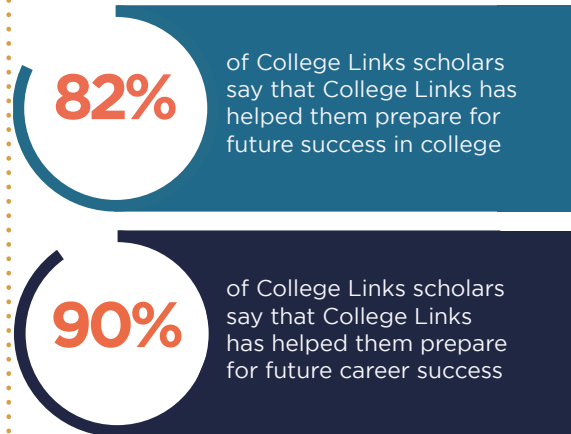
- Oakland, CA
- Dallas, TX
- Minneapolis, MN
- Orlando, FL



### Gender



### Program Outcomes



College Links has a

**98%**

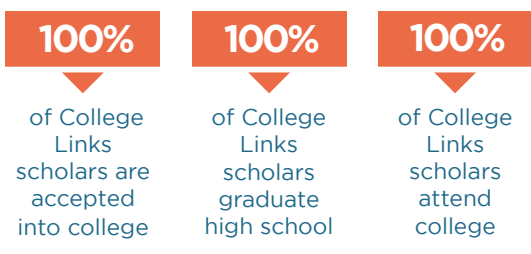
overall satisfaction rate among parents



College Links graduates collectively received more than

**\$1M**

in scholarships and financial aid



### 1st Virtual National Career Academy Highlights

**75-80**

scholars participated

Built back-up sensor for Tesla vehicles in **STEM Hack <It> Upstart Competition.**

### Sponsorship Opportunities

- National Career Academy:** Signature career exploration event for College Links Scholars to master business and leadership skills.
- STEAM Workshops:** Interactive workshops on STEAM careers and topics.
- Scholarships:** Awards provided to graduating College Links scholars who embody program values and the mission and dream of INROADS Founder Frank C. Carr.
- National Day of Service:** Annual service learning projects planned and executed by College Links scholars.
- Culmination Ceremony:** An annual event recognizing the achievements of INROADS College Links Scholars.
- In-Kind Support:** Donations of non-cash goods and services at fair market value – such as meeting space, technological advancements and transportation/travel – that help INROADS College Links carry out its mission.
- Market Expansion:** Help begin a new College Links chapter or expand the program in an existing market.

If you are interested in becoming a speaker, mentor or volunteer with College Links? Or, are you interested in becoming a sponsor or providing an in-kind donation? Please contact Andrea Johnson-Lee, National Program Director at [ajohnsonlee@INROADS.org](mailto:ajohnsonlee@INROADS.org).