

FOOTWEAR PRODUCTION POWER RANKINGS

Based on US Full-Year 2020 Footwear Imports

2020 RANK	COUNTRY		TREND	2019 RANK	COMMENTARY
1 unchanged	***	CHINA 1.2B pairs	4	1	Still dominant supplier to US, but shipments the lowest in 22 years; US import volume and value shares at just 61.2% and 42.1% respectively, the lowest in >26 years.
2 unchanged		VIETNAM • 58M pair s	↑	2	10 straight years of impressive growth in share of shipments to US; avg landed cost still high; record 24.3% (volume) & 31.8% (value) US import share.
3 unchanged		NDONESIA 97M pairs	↑	3	US import share higher 12 of last 13 years; avg landed cost still above world avg; 5.2% US import share is a 23-year high.
4 unchanged	692m693m69	CAMBODIA 53M pairs	^	4	Shipments to US up 815% over last 7 years; avg landed cost less than world avg; record shipments & record 2.8% US import share in 2020.
5 unchanged		INDIA 19M pairs	=	5	Shipments to US retreat from 2019 record to a six-year low but import share little changed; avg landed cost sinks to a 14-year low on a record-low rupee.
6 unchanged		ITALY 16M pairs	=	6	By far, the highest avg landed cost among key US suppliers, but in value terms US import share in 2020 still reached a 12-year high.
7 unchanged	5 (SAS) 5	MEXICO 15M pairs	=	7	While shipments to the US sank to a ten-year low in 2020, US import share in fact rose. A weaker peso helped avg landed costs to the US ease to a 3-year low.
8 unchanged		BRAZIL 10M pairs	=	8	While shipments to US sank to lowest in >25 years, a record-low real vs the US\$ drove US avg landed cost to a 10-year low in 2020.
9 Up 4 spots	*	BURMA 8M pairs	1	13	Record shipments & US import share in 2020; 1 of only 2 top-10 suppliers to boost volumes in 2020, despite avg landed cost above world avg landed cost last year.
10 unchanged		GERMANY 7M pairs	↑	10	1 of only 2 EU suppliers to the US; shipments to US little changed in 2020 despite avg landed cost more than twice the world avg.

Source: USITC, Year-to-Date December 2020