



Annual Membership Dues Schedule

Distributors & Retailers

Total Shoe Sales 2021	Annual Fee
Up to \$10m	\$3,000
\$10m – \$25m	\$6,000
\$25m – \$50m	\$10,000
\$50m – \$100m	\$15,000
\$100m – \$250m	\$18,000
\$250m – \$500m	\$24,000
\$500m – \$1bn	\$32,000
\$1bn – \$1.5bn	\$42,000
\$1.5bn – \$2bn	\$50,000
\$2bn and up	\$60,000

Non-Footwear Affiliates

All pay a flat fee of \$3,000.

Footwear Affiliates

Annual Sales 2021	Annual Fee
Less than \$10m	\$5,000
\$10m – \$100m	\$10,000
\$100m – \$200m	\$15,000
\$200m and above	\$20,000

Trade Show Enterprises	Annual Fee
Top International Events	\$25,000
Local and Regional Events	\$10,000

International Factories

All pay a flat fee of \$6,000.