

May 12, 2022

The Honorable Joe Biden President of the United States The White House Washington, DC 20500

Dear Mr. President:

Prices on children's shoes keep increasing, overwhelmingly due to 301 tariffs. We are at the point where families are facing generationally high cost increases on their kids' shoes in addition to other household items.

Monetary policy is not going to lower the cost of children's footwear.

Eliminating 301 tariffs is the clear solution for directly lowering price spikes on kids' shoes that are hitting American families right now.

It does not take any public policy reviews to know this elementary fact.

We strongly encourage your Administration to ensure that policy initiatives being considered do not further increase inflation. Instead, your Administration should look for meaningful ways to reduce the burden on Americans. Lowering tariffs provides an effective and targeted tool to provide much-needed savings for U.S. consumers.

To this end, we urge you to immediately eliminate 301 tariffs on kids' shoes to help families in need of price relief.

Sincerely,

Matt Priest
President & CEO

Footwear Distributors & Retailers of America