

# Shoe Sustainability Meeting

By Andy Polk • Feb 29, 2024

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🗨️ **We need to talk.** *Don't worry. We're not breaking up...lol.*

I need you to please come to Boston (or take the T if you're a local).

## 🤝 1. Collaborative meeting for breakthroughs



You asked, we're making it happen...

Instead of panels and speakers talking at you, this meeting will allow ample time for us to talk to each other – face to face – on important issues that deserve our time and collaborative effort.

[Contact Andy to sign up.](#)

- FDRA members only + invited expert guests. Exact location TBD.
- Just \$50 per attendee for the meeting + post networking event! 🍷

**FOCUS:** 3 main topics to ensure time and space to really talk and get at issues.

- Tell us the 3 things we should focus on at this meeting via this 30 sec survey: <https://www.surveymonkey.com/r/MJNXLYC>

**SEATING:** extremely limited / ensuring the right people are in the room.

- **NOTE:** FDRA member shoe brands and retailers guaranteed space, a wait list for all others due to limited seating.

**WHY YOU'RE COMING:** You need some new wins and ideas. 🧠

**FORMAT:** Hyper-focused on 3 big topics at this meeting.

- Each topic will have 2 hours of discussion to help us share, brainstorm, collaborate, find wins, and move footwear forward.
- \*FDRA will also provide a separate regulatory landscape update session. There is A LOT coming...
- Right after, we'll have our world-famous Brews & Shoes hangout to network and wind down!

FDRA has facilitated collaborative meetings like this before with tremendous success – helping companies transform their thinking and strategy while finding new ways forward.

**THANKS TO OUR SPONSORS** for helping us create the space for real discussions:



## 😊 2. B&S. Back in Boston.



Come and chat with footwear friends over some brews...It's as simple as that.

**WHY IT MATTERS:** Building the footwear community is important. Come spend a few hours with us and others across brands and retailers in the greater Boston area and beyond!

*\*Those who register for the sustainability roundtable meeting are registered for B&S at no extra cost!*

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