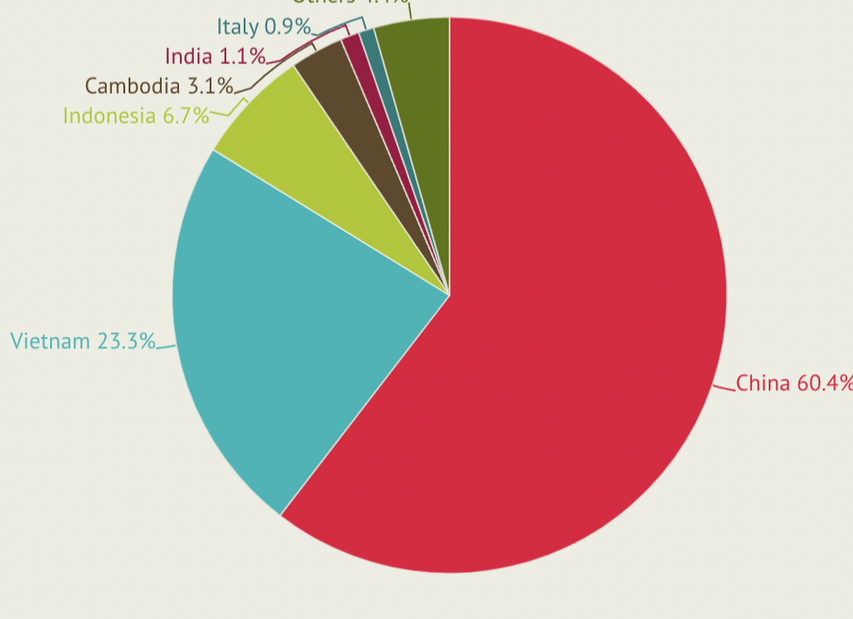


# FDRA FOOTWEAR SOURCING & SUPPLY CHAIN UPDATE

A <2 Minute Update on Supply Chain Costs and Shifts

## US Total Footwear Import Report

### Distribution of YTD\* 2024 Total U.S. Footwear Import Volume



### Reflecting Shipments through April 2024

Both the *value* and *volume* of US footwear imports retreated again in April, sinking fourteen of the last sixteen months, with the value easing -1.4% while volume sagged -4.1%, hinting at little change in shipments this year.

In fact, at just 145.8 million pairs, the volume of footwear imports sank to the second-lowest April in twenty-four years.

**Bottom Line:** Following harrowing losses in 2023, the value and volume of footwear entering the country still are modestly higher in 2024, continuing to suggest shipments this year will fare modestly better than last year.

**Go deeper:** [click for total footwear import data & graphs](#)

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## U.S. Footwear Import Reports (by category)



**Athletic Footwear:** The value of US athletic footwear imports rose 6.4% year over year in April, the fourth straight expansion after eleven straight double-digit drops, supporting our earlier outlook for a recovery in 2024 after a record collapse in imports last year.

**Men's Footwear:** The volume and value of men's footwear imports retreated again in April, fading -8.1% in volume terms and -10.9% year over year in value terms, the eighteenth straight month of declines for the latter.

**Women's Footwear:** The value and volume of women's footwear imports retreated again in April, hinting shipments in 2024 may struggle to recover from last year's collapse.

**Children's Footwear:** At just 28.1 million pairs, the volume of children's footwear imports sank to the second-lowest April in 21 years, as shipments from largest-supplier China sank to the lowest April in 21 years.

**Boots:** US bootwear imports sank again in April, falling -16.4% year over year in volume terms and -9.9% in value terms, marking the eighteenth straight month of double-digit drops for the former.

**Leather Footwear:** The volume of shipments turned mixed across key origins in April. Imports from largest-supplier Vietnam jumped 14.9% from a year earlier, the fourth straight double-digit advance. Imports from Indonesia surged 70.5%, while shipments from China fell -19.8%, the seventeenth double-digit drop in the last nineteen months. Imports from the rest of the world sagged -3.0%, the eighteenth straight decline.

**Sandals:** After twelve straight months of year-over-year declines, the volume and value of sandal imports have risen for three straight months, turning year-to-date shipments into modest expansions from the same first four months of last year.

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## Footwear Materials Cost Report



### Highlight Issue - Transpacific shipping costs:

Bucking our May outlook for ex-Asia container rates to edge lower, these rates have jumped on stronger-than-expected demand, a rush before new tariffs against China come into force, and still-limited capacity.

**Cotton/Textiles:** After finishing February at a seventeen-month high, ICE nearby cotton futures retreated for fourteen of the last fifteen weeks to trade less than 72 cents per pound by mid-June, the lowest in twenty months.

**Leather:** Live cattle prices are little changed on the month, but we continue to see steer prices firming over the summer.

**Oil:** After falling to a four-month low by early June, nearby prices for West Texas Intermediate (WTI) crude oil surged to the highest since April, with prices finishing little changed from a month earlier.

**Rubber:** Trading just above \$2.20/kg, nearby futures prices of RSS3 traded in Singapore are little changed from a month ago.

**Polyester Fiber & PET/Plastics:** Prices for several petrochemical prices have drifted with little direction over the last month as underlying drivers have posted mixed trends across different markets.

**Go deeper:** [Read the full report here with charts & analysis](#)

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