

ICYMI: FDRA President & CEO Matt Priest Discusses Footwear Tariffs on Cheddar's Opening Bell

WASHINGTON, D.C. – This morning, Matt Priest, President & CEO of the [Footwear Distributors and Retailers of America](#) (FDRA), appeared on Cheddar's Opening Bell.



WATCH the full video [HERE](#).

As the leader of the largest and most effective footwear association in the United States, Matt Priest's discussion on the impact of tariffs on the footwear industry is of utmost importance. His expert analysis of how these tariffs shape the market and what it means for consumers and retailers is a must-listen for all industry professionals and consumers.

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About FDRA

FDRA is governed and directed by footwear executives and is the only trade organization focused solely on the footwear industry. Serving the full footwear supply chain, it boosts its members' bottom lines through innovative products, training, consulting on footwear design and development, sourcing and compliance, trade and customs, advocacy, and consumer and sales trend analysis for shoe retailers around the world. FDRA supports 500 companies and brands worldwide, representing 95% of the total U.S. footwear industry. Learn more: [fdra.org](#)