

ICYMI: FDRA President Matt Priest Urges Presidential Candidates to Address Anti-Trade Policies Impacting American Families and Businesses

WASHINGTON, D.C. – In case you missed it, Bloomberg Government released an article labeling both presidential nominees as “anti-trade,” saying their ideas are bad for American companies and individuals.

“With prices remaining at all-time highs, American families are looking for financial relief wherever they can. Yet, our two presidential candidates remain fixed on promoting tariff policies that only raise prices on everyday items like footwear, wreaking havoc on American families and their pocketbooks,” **said Matt Priest, President and CEO of Footwear Distributors and Retailers of America.** “Lowering or eliminating these tariffs would mean significant savings, putting more money back into the pockets of hard-working Americans, which is especially important during the holiday season when every dollar counts.”

“I urge Vice President Kamala Harris and former President Donald Trump to address this pressing issue so we are putting American families first, instead taxing them first. If action isn’t taken, we will continue to see these challenges persist through the New Year and beyond.”

“I look forward to hearing how the candidates plan to support pro-family policies, such as reducing or eliminating certain non-strategic tariffs on everyday consumer items, which would provide much-needed relief to American families.”

The comments echo sentiments expressed by Suzanne Clark, President of the U.S. Chamber of Commerce, who highlighted the negative impact of such tariffs on the U.S. economy. The Biden administration’s focus on a “worker-centered” policy and avoidance of new free-trade agreements raises further concerns about the future of trade in America.

READ the full article [HERE](#).

As the leader of the largest and most effective footwear association in the United States, Matt Priest’s insights on these trade discussions are essential for understanding how they affect the footwear industry and the broader economy.

About: FDRA is governed and directed by footwear executives and is the only trade organization focused solely on the industry. Serving the full footwear supply chain, it boosts its members’ bottom lines through innovative products, training, consulting on footwear design and development, sourcing and compliance, trade and customs, advocacy, and consumer and sales trend analysis for shoe retailers around the world. FDRA supports 500 companies and brands worldwide, representing 95% of the total U.S. footwear industry.