

PRESS RELEASE | January 15, 2025

---

## TOMORROW (1/16): FDRA Hosts Press Call on Tariffs and the Road Ahead for 2025

WASHINGTON, D.C. – Tomorrow, Thursday, January 16, 2025 at 10 AM, the Footwear Distributors and Retailers of America (FDRA) will host a press call to discuss the potential impact of new tariffs proposed by the incoming Trump Administration and other key legislative and policy priorities for the footwear industry. This call will allow the press to hear directly from footwear industry leaders, including FDRA President and CEO Matt Priest and footwear supply chain expert Michael Jeppesen, who previously worked for ECCO, Adidas, Payless, and Wolverine Worldwide.

FDRA will release a statement on President-elect Donald Trump's economic appointments ahead of Scott Bessent's U.S. Department of the Treasury confirmation hearing, scheduled for 10:30 AM EST.

**WHO:** Matt Priest, President & CEO, FDRA, and Michael Jeppesen, Lead Director at Manitobah and Strategic Advisor at Consensus

**WHAT:** Virtual Press Call

**WHEN:** Thursday, January 16, 2025, 10 a.m.

**WHERE:** Teams

**RSVP:** Click [HERE](#) to RSVP

**Details:** Join FDRA for an informative press call focused on the future of tariffs in 2025 and their impact on the footwear industry. The discussion will provide insights into the legislative outlook, industry priorities, and opportunities to address footwear tariff policies affecting businesses and consumers. The event will include a Q&A session, allowing the press to engage directly with the participants.

**Why Attend:** This press call offers a unique opportunity to stay ahead of the curve on footwear tariff policy developments. Gain expert insights on what to expect in 2025, how potential changes may impact the footwear industry, and ways to inform your reporting on this critical issue. Don't miss this chance to ask questions and connect with top footwear executives to understand the road ahead better.

---

### About FDRA

FDRA is governed and directed by footwear executives and is the only trade organization focused solely on the footwear industry. Serving the full footwear supply chain, it boosts its members' bottom lines through innovative products, training, consulting on footwear design and development, sourcing and compliance, trade and customs, advocacy, and consumer and sales trend analysis for shoe retailers around the world. FDRA supports 500 companies and brands worldwide, representing 95% of the total U.S. footwear industry. Learn more: [fdra.org](https://fdra.org)