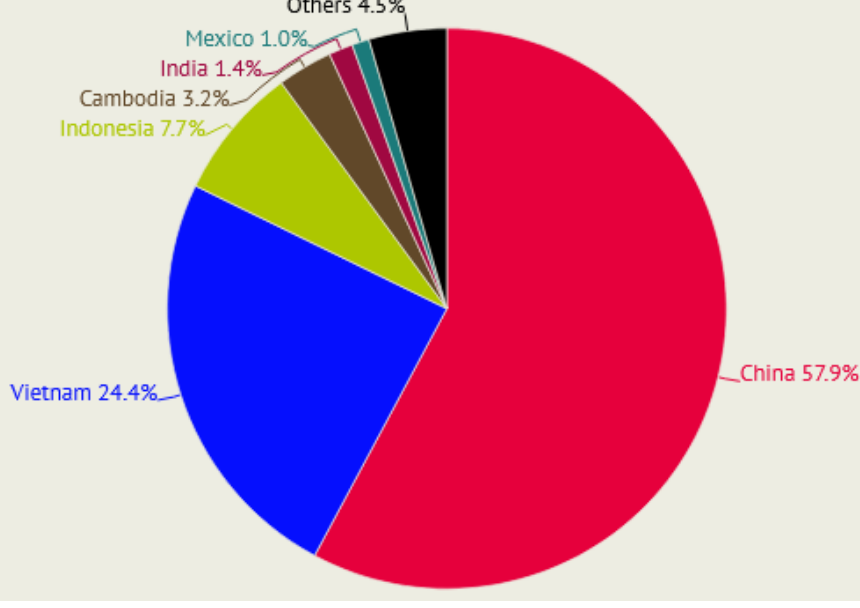


# FDRA FOOTWEAR SOURCING & SUPPLY CHAIN UPDATE

A <2 Minute Update on Supply Chain Costs and Shifts

## US Total Footwear Import Report

### Distribution of YTD\* 2024 Total U.S. Footwear Import Volume



### Reflecting Shipments through November 2024

**By the numbers:** Both the *value* and *volume* of US footwear imports jumped year over year in November, higher eight of the last ten months for each.

**At \$2.2 billion**, the Customs value of shipments climbed 15.9%, the second fastest in twenty-five months and third straight double-digit advance. Rising 18.3%, the volume of imports grew even faster, the second most in twenty-eight months and the fourth double-digit increase in the last five months.

**Full-year shipments** remain on track to grow only little from 2023, with the volume of imports pegged for the second-lowest year in two decades.

**Go deeper:** [click for total footwear import data & graphs](#)

**FDRA**  
**Sourcing Shifts Webinar**  
SHOE SOURCING SHIFTS  
Country-by-Country Analysis of Shoe Production Numbers, Challenges & Opportunities  
Thursday, March 13, 2025 • 2 pm ET

## U.S. Footwear Import Reports (by category)



**Athletic Footwear:** The value and volume of US athletic footwear imports jumped again in November, climbing 27.0% year over year in value terms and 33.9% in volume terms.

**Men's Footwear:** The volume and value of men's footwear imports rose again in November, surging 24.4% year over year in volume terms and climbing 10.9% in value terms, the fifth straight expansions for both.

**Women's Footwear:** The value and volume of women's footwear imports rose again in November, but we maintain our earlier outlook that shipments in 2024 may struggle to recover after last year's collapse.

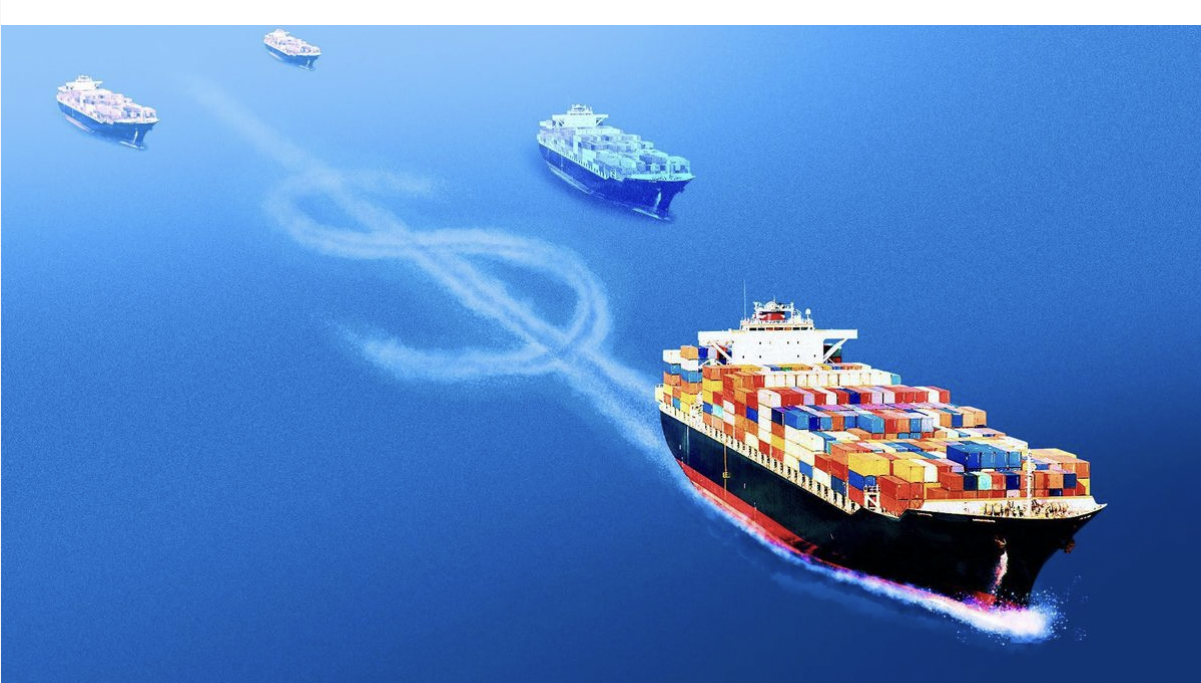
**Children's Footwear:** The value and volume of US children's footwear imports diverged year over year in November, with the *value* of imports up 10.8%--the second-biggest increase in twenty-four months--while the *volume* of these imports sank -4.5%, lower four of the last five months.

**Boots:** US bootwear imports retreated again in November, fading -4.8% year over year in value terms and -2.0% in volume terms, the twenty-fourth decline in the last twenty-five months for both measures.

**Leather Footwear:** The value and volume of leather footwear imports rose again from a year earlier in November, growing 6.0% in value terms and 15.3% in volume terms, higher for the tenth straight month.

**Sandals:** The *volume* and *value* of sandal imports grew year over year again in November, rising 11.1% and 8.2%, respectively, pushing year-to-date 2024 shipments modestly higher versus the same first eleven months of 2023.

## Footwear Commodities Cost Report



**Highlight Issue - The Dollar:** President-elect Trump securing the 2024 election—not to mention republicans winning control of both houses of congress—marked a dramatic surge in the dollar.

**Cotton/Textiles:** Global cotton prices have drifted lower over the last month, owing to a looser US cotton balance sheet, a stronger dollar, and a seasonal harvest peak across much of the northern hemisphere.

**Leather:** Our earlier outlook for lofty cattle prices to ease but otherwise remain high as the calendar turns to 2025 remains on track.

**Oil:** Global oil prices remain depressed, constrained by a stronger dollar and prospects for a looming surplus of crude.

**Rubber:** After stretching to near-term highs by early October on harvest concerns in the wake of excessive rainfall across key Asian producers, global rubber prices are sharply lower.

**Polyester Fiber & PET/Plastics:** Our September outlook for synthetic fiber prices to range from flat to modestly higher the next several months remains on target, but we are turning more bearish on lower feedstock prices and weaker demand.

**Go deeper:** [Read the full report here with charts & analysis](#)

**FDRA**  
**FIGHTING TARIFFS**

FDRA works and our analysis to fight tariffs. Keep up-to-date with the latest news and our analysis – join our **Tuesday member-only call** at 2pm ET and visit the Intel Center to access our **Potential Trade and Tariff Outcomes in 2025** briefing paper, updated daily.

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