

Shoe Sustainability Update

By Andy Polk • Feb 06, 2025

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The tariff fight is ongoing 🤨

As is our work on sustainability 👍

1. of note...



💬 **Over the past 6 months many of my conversations** have pivoted from sustainability strategy to regulations.

- We work for the footwear industry. We lean into emerging challenges to support you as best we can.
- Therefore, much of the work I am doing the first half of this year on sustainability will focus on laws and regulations - from the E.U. to U.S. states - related to traceability, sustainability, and the like.
- *Our work on strategy support and material innovation issues will not slow down. The material suppliers who are our members are more important than ever (you will see why very soon via new research).

👛 **My workload in this space will begin to increase around:**

- Gathering and disseminating intelligence on regulations.
- Working, where needed, to inform policymakers and steer them away from bad policy.
- Supporting groups, programs and building tools that will help the industry.

🔥 **Starting off this work in 2025** is participating in a summit later this month in D.C. on traceability. You should join me.

- Companies are coming together to learn from each other and try to strategically address traceability in action.
- Learn more about the program here: <http://fdra.org/wp-content/uploads/2025/02/GFAT-Brief-1-Pager.pdf> and more about the D.C. event here: <https://www.dynamicslab.org/gfat>

🖋️ **NEW: FDRA will be holding a Compliance Conference** that will provide vital updates and how to prepare/adapt on a range of chemical, traceability and sustainability regulations.

- May 13th in Boston. 🍷👟 Brews and Shoes networking to follow!
- No digital dial in options. Limited space. Pre-launch registration here:

early bird rate

2. pulse of shoe sustainability

seeking input on your time spent on regulations.

Would you say most of your time on sustainability is currently focused on complying with existing or coming regulations?

yes

no

unsure

Your response is anonymous

Contact me anytime for help/support/insights.



AP

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