

# Footwear & Politics

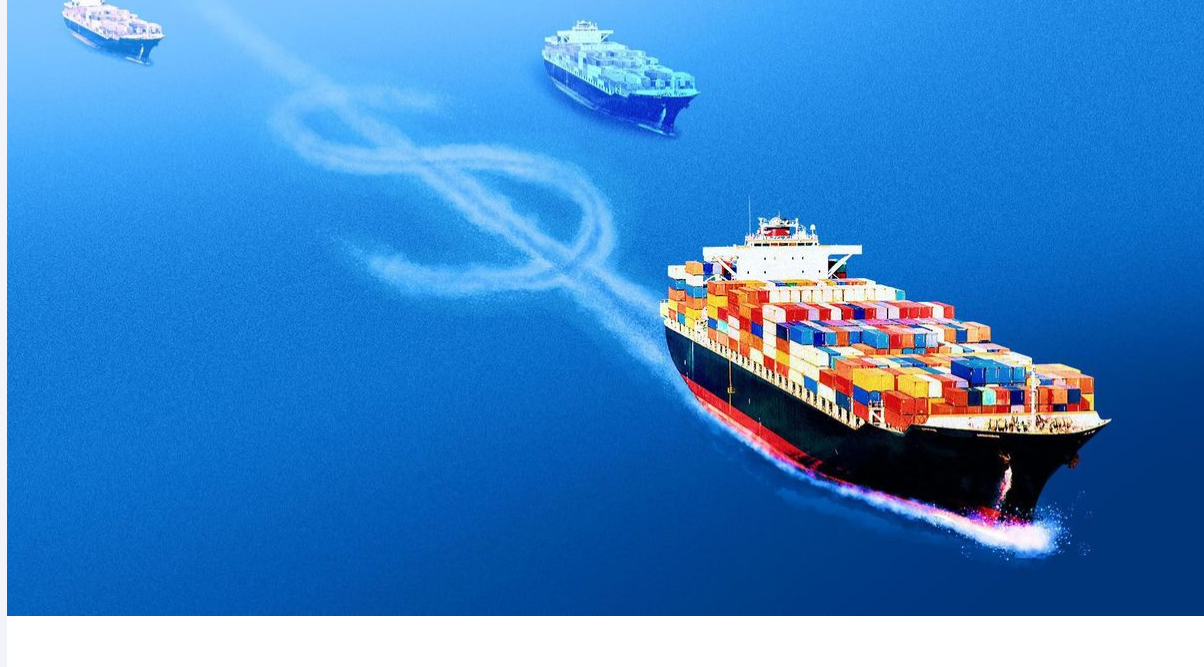
By Thomas Crockett • Apr 08, 2025

Smart Brevity® count: 2 mins...508 words

The White House released additional details on the 104 percent tariffs on all Chinese products set to hit companies tonight.

**Critical FDRA member-only information below.**

## New 104 percent tariffs hit tonight




The White House confirmed earlier today that China has missed President Trump’s deadline for removing its retaliatory tariffs on U.S.-made products. **The President will impose a 104 percent tariff on Chinese-made goods starting at midnight.**

- This added 104 percent tariff rate is stacked on top of the existing high footwear tariff rates and 301 tariffs.
- The 104 percent number includes the 20 percent fentanyl-related tariff, the 34 percent emergency “reciprocal” tariff, and a new 50 percent emergency tariff in response to China’s retaliation.

 **FDRA President & CEO Matt Priest** appeared on CNN tonight to discuss the latest developments. Watch below:



 **Take note:** The White House released the following documents tonight, providing additional guidance on the massive tariff increase:

Executive Order: 104%

CSMS Message: 104%

**One more thing:** This follows a CSMS message released this morning from the White House that provides more guidance on the reciprocal tariffs:


CSMS Message: Reciprocal

**We will keep you updated** with additional details as they become available.

## Join FDRA for congressional meetings on tariffs



If you are planning to come to D.C. for the FDRA Shoe Executive Strategy Summit, we invite you to join us for meetings with members of Congress and congressional staff on April 30th (afternoon) and May 1st (all day).

 **Why it matters:** 6 Republican Senators have joined a bipartisan bill led by Senators Chuck Grassley (R-IA) and Maria Cantwell (D-WA) that would require Congress to approve the emergency tariffs within 60 days. It would also give Congress the power to end the tariffs at any time.

- The bill faces an uphill battle in both the House and Senate, and now is a critical moment for members of Congress to hear from their constituents on the tariff impact.

**Get involved: We need to know this week if you will join us for the congressional meetings,** so that we can submit meeting requests to each congressional office.


- Please email me at [tcrockett@fdra.org](mailto:tcrockett@fdra.org) to sign up for the Hill Days.

## New letter to Congress: Stop the emergency tariffs




FDRA has launched a new [letter](#) to members of Congress, urging Congress to stop the President’s emergency tariffs. Please take 30-seconds to send a letter to your member of Congress tonight.

Send the letter

 **Why it matters:** Members of Congress are feeling the pressure from constituents on many different issues, and some Republicans are starting to push back on the emergency tariffs:

- Today, during a key congressional trade hearing, Senator Thom Tillis (R-NC) asked the U.S. Trade Representative Jamieson Greer, “Whose throat do I get to choke if this proves to be wrong?” [Read more.](#)

 **Get involved:** We encourage you to share the letter with family and friends and put out a note to everyone in your company asking them to take 30 seconds to email the letter to their member of Congress.

Please keep the questions coming. We’re on stand-by to handle your inquiries in realtime.

Matt and Thomas

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