

FDRA

Footwear & Politics

By Thomas Crockett • Apr 11, 2025

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FDRA is organizing a footwear company fly-in directly following our Footwear Executive Strategy Summit later this month. More details below.

Critical FDRA member-only information below.

Join FDRA for congressional meetings on tariffs



If you are planning to come to D.C. for the FDRA Shoe Executive Strategy Summit, we invite you to join us for meetings with members of Congress and congressional staff on April 30th (afternoon) and May 1st (all day).

Feedback needed: Given the timeliness of our issues and the Hill schedule, we will need a commitment by 5:00 p.m. ET today (April 11) if you will be participating.

- We will be creating a very targeted approach to which members and staff we meet with based upon company representation. We appreciate your understanding of this deadline.
- Thank you to all the companies that have committed to join us on the Hill to advocate on this critical issue.

Get involved: For those considering participating in our fly in, please note the following updates:

- Capitol Hill meetings will begin after the completion of the Summit on Wednesday afternoon, 4/30, with additional meetings scheduled for Thursday, 5/1. We hope to wrap up around 2 p.m. on Thursday.
- Please email me at tcrockett@fdra.org to sign up for the Hill Days.

New letter to Congress: Stop the emergency tariffs



FDRA has launched a new [letter](#) to members of Congress, urging Congress to stop the President’s emergency tariffs. Please take 30-seconds to send a letter to your member of Congress today.

[Send the letter](#)

🗣️ Why it matters: Members of Congress are feeling the pressure from constituents on many different issues, and some Republicans are starting to push back on the emergency tariffs:

- During a key congressional trade hearing this week, Senator Thom Tillis (R-NC) asked the U.S. Trade Representative Jamieson Greer, “Whose throat do I get to choke if this proves to be wrong?” [Read more.](#)

👥 Get involved: We encourage you to share the letter with family and friends and put out a note to everyone in your company asking them to take 30 seconds to email the letter to their member of Congress.

Please keep the questions coming. We’re on stand-by to handle your inquiries in realtime.

Matt and Thomas

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