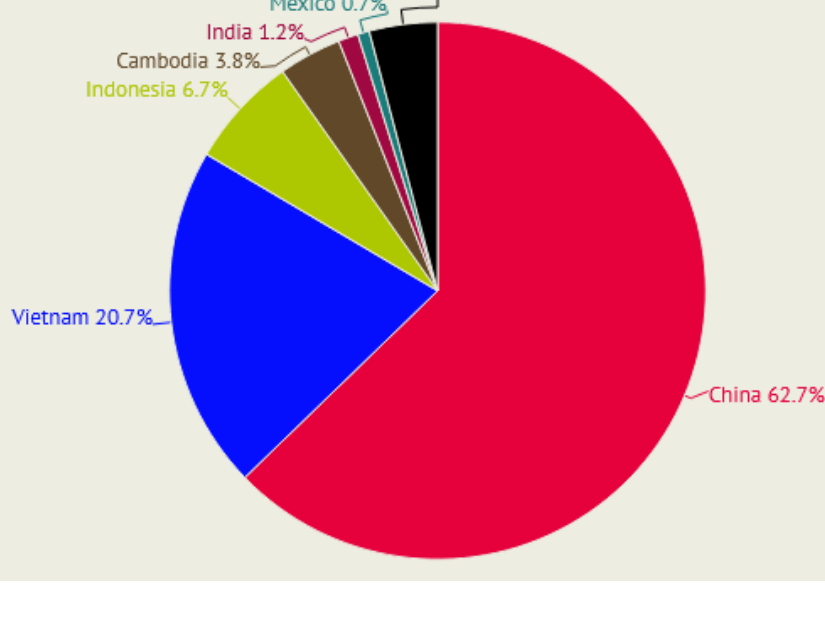


FDRA SHOE SOURCING & SUPPLY CHAIN UPDATE

A <2 Minute Update on Supply Chain Costs and Shifts

US Total Footwear Import Report

Distribution of YTD* 2025 Total U.S. Footwear Import Volume



Reflecting Shipments through February 2025

By the numbers: Both the *value* and *volume* of US footwear imports continued to rise year over year deeper into 2025, higher eleven of the last thirteen months for each metric.

At \$2.4 billion, the Customs value of shipments grew 9.6% from February 2024, the ninth straight year-over-year advance. Rising 10.3%, the volume of imports grew even faster, also the ninth straight increase.

Despite import growth lingering into February, with [shoe store sales stubbornly on the defensive](#), footwear companies' inventories continue to build, echoing our earlier outlook. We maintain our earlier caution that even moderate growth in footwear imports is likely to hinder retailers' and importers' efforts to pare inventory levels later in 2025.

Go deeper: [click for total footwear import data & graphs](#)

**2025 FDRA
SHOE SOURCING
EXECUTIVE SUMMIT**

NEW YORK STOCK EXCHANGE
WEDNESDAY, JULY 16, 2025

Focusing on supply chain risks, production, and sourcing challenges and strategies on costs, tariffs, and other critical issues

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U.S. Footwear Import Reports (by category)



Athletic Footwear: The value and volume of US athletic footwear imports rose impressively in February, expanding 11.2% year over year in value terms and 16.5% in volume terms, higher for the fourteenth straight month for the latter.

Men's Footwear: The volume and value of men's footwear imports rose again in February, jumping 23.0% year over year in volume terms and 14.6% in value terms, the eighth straight month of expansions for both.

Women's Footwear: The value and volume of women's footwear imports rose year over year in February, with the latter rising for the eighth straight month.

Children's Footwear: The value and volume of US children's footwear imports rebounded year over year in February. The value of imports gained 14.4%, the fourth double-digit increase in the last five months.

Boots: US bootwear imports rebounded in February, rising 14.6% year over year in value terms and 11.3% in volume terms.

Leather Footwear: The value and volume of leather footwear imports rebounded from a year earlier in February, gaining 9.0% in value terms and 13.5% in volume terms, with both metrics higher five of the last six months.

Sandals: The *volume* and *value* of sandal imports grew year over year in February, up 4.0% in volume terms and 4.6% in value terms, with both metrics expanding over most of the last eight months.

Your excess inventory can meet basic needs for people who've lost everything.

[Find Out How](#)

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Photo Credit: Ted Soqui Photography

Footwear Commodities Cost Report



Highlight Issue - Pulp prices: Due to the tariff tiff, global pulp prices fell sharply over recent weeks before bouncing modestly by mid-April. In particular, nearby bleached softwood kraft pulp futures traded on the Shanghai Futures Exchange retreated eight of the last nine weeks to a twenty-month low of 5,270 RMB per metric ton before partially recovering to 5,404 RMB.

Cotton/Textiles: Global cotton prices are little changed over the last month as the market grapples with offsetting factors of bearish higher anticipated US ending stocks pitted against bullish sharply lower plantings this spring.

Leather: The cattle market continues to see whipsaw price action this year, owing in large part to a more volatile US trade policy.

Oil: Our bearish 2024 view for crude prices to continue drifting lower turned out to be too bullish.

Rubber: Global rubber prices followed other commodities sharply lower in the wake of President Trump's Liberation Day tariff announcement, with prices falling to near-term lows.

Polyester Fiber & PET/Plastics: Confirming our earlier outlook, prices for a range of synthetic fibers fell recently to near-term lows as fallout from recent tariff announcements weigh on market sentiment.

Go deeper: [Read the full report here with charts & analysis](#)

End-to-End Solutions for Your Footwear Supply Chain

From factory floors to retail doors, EFL Global simplifies your supply chain with tailored freight and distribution solutions.

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