

Footwear & Politics

By Thomas Crockett • Apr 07, 2025

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President Trump announced more tariffs on Chinese-made goods today.

Critical FDRA member-only information below. Weekly call tomorrow.

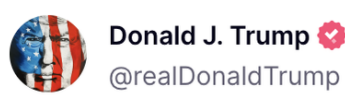
President Trump announces more tariffs on Chinese products



This morning, President Trump issued an ultimatum to China to remove its 34 percent retaliatory tariffs on U.S.-made goods ... **or face 50 percent additional tariffs on Chinese-made products** starting April 9.

- **The White House confirmed the new tariff rate would be 104 percent (not counting 301 tariffs OR the high general tariff rates for footwear).**
- President Trump originally announced 34 percent added tariffs on 🇨🇳 Chinese products on April 2. China retaliated by announcing 34 percent tariffs on 🇺🇸 U.S. goods.
- The White House also dismissed reports that the President may pause the reciprocal tariffs for 90 days to allow time for multiple countries to negotiate trade deals with the U.S., calling the reports “fake news.”

President Trump’s statement:



Yesterday, China issued Retaliatory Tariffs of 34%, on top of their already record setting Tariffs, Non-Monetary Tariffs, Illegal Subsidization of companies, and massive long term Currency Manipulation, despite my warning that any country that Retaliates against the U.S. by issuing additional Tariffs, above and beyond their already existing long term Tariff abuse of our Nation, will be immediately met with new and substantially higher Tariffs, over and above those initially set. Therefore, if China does not withdraw its 34% increase above their already long term trading abuses by tomorrow, April 8th, 2025, the United States will impose ADDITIONAL Tariffs on China of 50%, effective April 9th. Additionally, all talks with China concerning their requested meetings with us will be terminated! Negotiations with other countries, which have also requested meetings, will begin taking place immediately. Thank you for your attention to this matter!

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Get involved: We are hosting our next FDRA Member Call tomorrow at 2:00 p.m. ET. Register with the link below if you have not signed up yet (one-time signup for the rest of the year):

Register

Join FDRA for congressional meetings on tariffs



If you are planning to come to D.C. for the FDRA Shoe Executive Strategy Summit, we invite you to join us for meetings with Members of Congress and congressional staff on April 30 (afternoon) and May 1 (all day).

Why it matters: 6 Republican Senators have joined a bipartisan bill led by Senators Chuck Grassley (R-IA) and Maria Cantwell (D-WA) that would require Congress to approve the emergency tariffs within 60 days. It would also give Congress the power to end the tariffs at any time.

- The bill faces an uphill battle in both the House and Senate, and now is a critical moment for Members of Congress to hear directly from their constituents on the tariff impact.

Get involved: During tomorrow’s FDRA Member Call, we will share more details on the Hill Days. **We need to know this week if you will join us for the congressional meetings**, so that we can submit meeting requests to each congressional office.

- Please email me at tcrockett@fdra.org to sign up for the Hill Days.

Critical documents for your team

To access the recording of last week’s emergency tariff call, visit the Trump Trade Data & Resources page in the FDRA Intel Center [here](#).

The reciprocal tariff executive order, published in the federal register Friday, includes all three annexes:

Reciprocal Tariff EO

Reciprocal Fact Sheet

Also, on the de minimis ban for products from China:

De Minimis EO

De Minimis Fact Sheet

We’ll cover these developments in more detail on tomorrow’s member call. In the meantime, keep the questions coming. We’re on stand-by to handle your inquiries in realtime.

Matt and Thomas

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