FDRA

Tariff Updates + Docs

By Matt Priest • Apr 04, 2025

Smart Brevity® count: 1 min...230 words

Thank you to those who joined FDRA's Emergency Tariff Call yesterday. More than 700 footwear professionals joined the meeting. Register here for our next briefing Tuesday (April 8) at 2 p.m. ET.

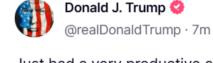
Here are today's key updates:

Negotiations Between the White House and Vietnam on Tariff Reductions

about the latest developments.We've been in talks with our counterparts from Vietnam for weeks

FDRA met with the Vietnamese government officials yesterday to talk

- leading up to the tariff announcement.
- The good news is the Vietnamese government had a positive call with the president today and seems willing to do what is needed to get off the hit list. The timing for any potential next steps remains unclear.
- The President posted details from the call today:



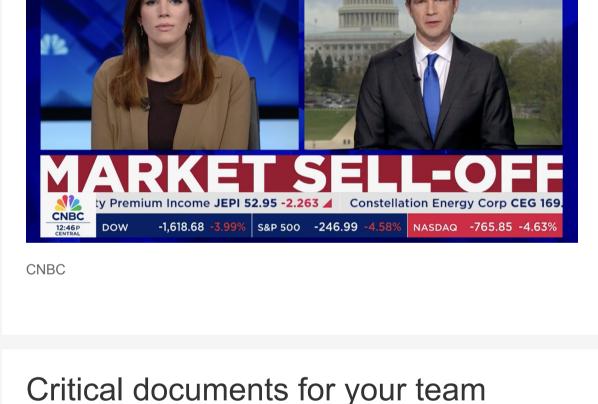
Just had a very productive call with To Lam, General Secretary of the Communist Party of Vietnam, who told me that Vietnam wants to cut their Tariffs down to ZERO if they are able to make an agreement with the U.S. I thanked him on behalf of our Country, and said I look forward to a meeting in the near future.

Today's Media Hits Against Tariffs



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The reciprocal tariff executive order, published in the federal register today, includes all three annexes:

Reciprocal Tariff EO

To access the recording of yesterday's emergency tariff call, visit the

Trump Trade Data & Resources page in the FDRA Intel Center here.

Other White House info on the reciprocal tariffs:

White House Tariff Convo

Reciprocal Fact Sheet

De Minimis EO

Also, on the de minimis ban for products from China:

De Minimis Fact Sheet

Thanks again for joining yesterday's call. We plan to survey our members on costing strategies on the Tuesday member call. In the meantime, keep the questions coming. We're on stand-by to handle your inquiries in real time.

Matt and Thomas

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