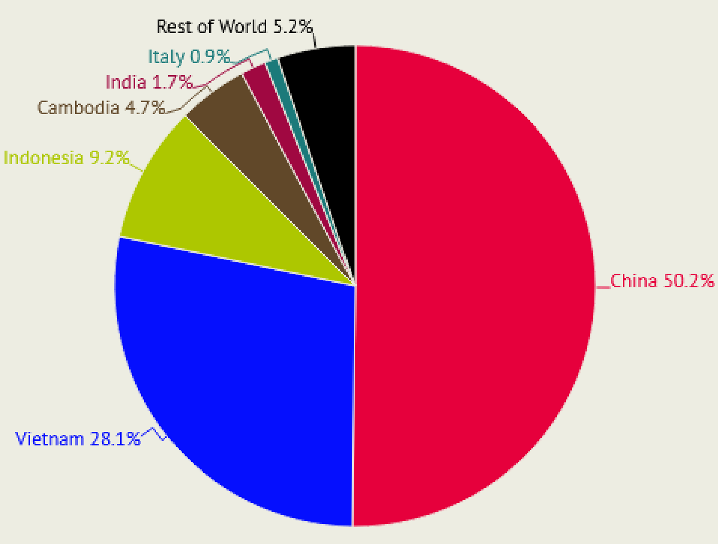
FDRA SHOE SOURCING & SUPPLY CHAIN UPDATE

A <2 Minute Update on Supply Chain Costs and Shifts

US Total Footwear Import Report

Distribution of YTD* 2025 Total U.S. Footwear Import Volume



Reflecting Shipments through July 2025

By the numbers: As duties paid on footwear imports soared, both the *value* and *volume* of US footwear imports retreated for the third straight month in July.

At $2.4 billion, the Customs value of shipments declined -3.8% from July 2024. Tumbling -11.8%, the volume of imports fell even faster, but both are lower only three of the last fourteen months.

Why it matters: We maintain our earlier caution that as earlier imports that were front-loaded before duties surged continue to wane and these higher duties permeate the supply chain, footwear shoppers soon are likely to see higher prices at the store shelf.

Go deeper: click for total footwear import data & graphs

U.S. Footwear Import Reports (by category)

Athletic Footwear: The value and volume of US athletic footwear imports both grew again in July, up 12.1% year over year in value terms and 4.1% in volume terms, the eighteenth expansion in the last nineteen months for the latter.

Men's Footwear: Also under pressure from soaring duties, the volume and value of men's footwear imports budged little in July, fading -5.1% year over year in volume terms while climbing a scant 0.4% in value terms.

Women's Footwear: Responding to another triple-digit surge in average duties per pair paid in July, the value and volume of women's footwear imports retreated year over year again in this latest month.

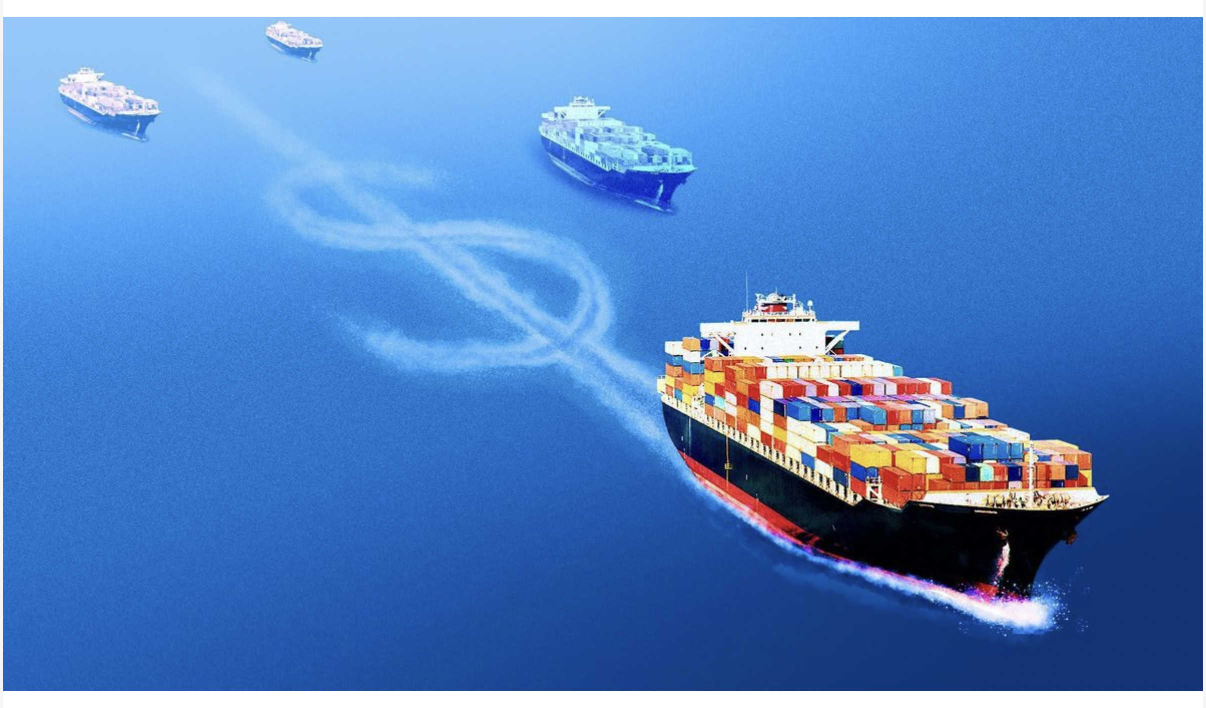
Children's Footwear: The value and volume of US children's footwear imports ebbed year over year again in July.

Boots: Bootwear imports sank again in July, fading -7.2% in value terms and -23.7% in volume terms.

Leather Footwear: After rebounding in June, the value and volume of leather footwear imports slid in July, only the third month of declines in the last eleven months. The Customs value eased less than -0.1% from a year earlier while the volume of shipments slipped -1.6%, owing in part to duties paid soaring 108.3% from twelve months earlier.

Sandals: As tariffs on sandal imports jumped to a record in July, the *value* and *volume* of these imports retreated again, declining -2.9% in value terms and -9.6% in volume terms.

Footwear Commodities Cost Report



Highlight Issue -A current issue that catches our attention this month: Rubber prices.

Cotton/Textiles: With the federal government's shutdown suspending government reports on the state of cotton market, prices have drifted listlessly and little changed, now subject to outside influences.

Ocean shipping costs: Our July outlook for transpacific shipping rates to continue to drift lower remains on track, with container rates to the US East and West Coasts easing modestly lower since then.

Oil: Oil prices continue to edge lower into year end, with prices for West Texas Intermediate (WTI) sagging within a whisker of a four-year low before rebounding over recent days.

Rubber: Pressured by the start of harvest in ASEAN countries, concerns over China's slowing economy, sliding oil prices, and subdued tire demand, rubber prices have drooped over the last month to near-term lows.

Polyester Fiber & PET/Plastics: As crude prices fall, Asian textile demand softens, and tariff tensions between the U.S. and China rekindle, prices across the petrochemical supply chain are trending lower, supporting our earlier outlook.

Go deeper: Read the full report here with charts & analysis