

FOOTWEAR PRODUCTION POWER RANKINGS

Based on US Full-Year 2025 Footwear Imports

2025 RANK		COUNTRY	TREND	2024 RANK	COMMENTARY
1 <i>unchanged</i>		CHINA 964M pairs	↓	1	Still the dominant supplier to US but \$ & volume import shares fell to 35-year lows in '25 even as avg. landed cost relative to world cost slid to a 34-year low.
2 <i>unchanged</i>		VIETNAM 574M pairs	↑	2	Despite average landed costs climbing to a 24-year high of \$21.17/pair in 2025, shipments to US climbed for 23 of the last 25 years. 29% volume share a record.
3 <i>unchanged</i>		INDONESIA 194M pairs	↑	3	A record-weak year for the rupiah cut the avg. landed cost premium over world cost to a 26-year low & spurred record shipments & volume share to US in '25.
4 <i>unchanged</i>		CAMBODIA 105M pairs	↑	4	Shipments to US soared 50% to record in 2025—higher 17 of the last 18 years—as avg. landed cost relative to the world cost sank to a five-year low.
5 <i>unchanged</i>		INDIA 37M pairs	↑	5	Record weakness for the rupee cut the avg. landed cost premium over world cost to the lowest in decades & spurred a record volume import share to US in '25.
6 <i>unchanged</i>		MEXICO 21M pairs	=	6	Shipments to US little changed as avg. landed cost to the US jumped to a record in '25, offsetting a weaker peso.
7 <i>unchanged</i>		ITALY 20M pairs	↑	7	Shipments to US rebounded in '25 as avg. landed cost to US eased from '24 record. Country still has by far the highest cost among key US footwear suppliers.
8 <i>up 2 spots</i>		BANGLADESH 18M pairs	↑	10	Shipments to US rocketed 76% in '25 to a near record as the taka declined, causing the avg. landed cost premium over world cost to sink to an 18-year low.
9 <i>down 1 spot</i>		GERMANY 16M pairs	↑	8	Shipments to US rebounded in '25 to a record despite avg. landed cost rising to a 12-year high. Men's, women's, leather, & sandals all saw records to US in '25.
10 <i>up 1 spot</i>		THAILAND 14M pairs	↑	11	Shipments to US jumped 42% to a 17-year high despite baht firming to highest since '21 & avg. landed cost firming from a 31-year low seen in '24.