

PRESS RELEASE | **September 25, 2026**

FDRA Welcomes U.S.-China Trade Truce Extension, Urges Further Tariff Relief

WASHINGTON, D.C. – Today, **Footwear Distributors and Retailers of America (FDRA) President and CEO Matt Priest** issued the following statement following discussions between President Donald Trump and Chinese President Xi Jinping:

“We appreciate the continued dialogue between the U.S. and China, and we welcome efforts to extend the current trade truce to prevent further price increases for American consumers.

“Extending the trade truce for two months is a positive step, but it does not change the simple math facing American families: tariffs plus higher transportation and energy costs equal consumer goods inflation.

“Footwear tariffs remain a significant burden on consumers and businesses alike. Families still need meaningful progress on reducing tariffs on everyday essentials like shoes.

“FDRA will continue advocating for policies that reduce costs, strengthen supply chains, and deliver lasting relief for consumers.”

Matt Priest is available for interviews on footwear pricing trends, trade policy, family affordability, and the industry outlook.

For more information about [FDRA](#) or to schedule an interview with Matt Priest, please email fdracomms@cgagroup.com

About FDRA

FDRA is governed and directed by footwear executives and is the only trade organization focused solely on the footwear industry. Serving the full footwear supply chain, it boosts its members' bottom lines through innovative products, training, consulting on footwear design and development, sourcing and compliance, trade and customs, advocacy, and consumer and sales trend analysis for shoe retailers around the world. FDRA supports 500 companies and brands worldwide, representing 98% of the total U.S. footwear industry. Learn more: [**fdra.org**](https://fdra.org)