

PRESS RELEASE | **September 28, 2026**

FDRA Urges Footwear Relief Following Latest Tariff Exclusions

WASHINGTON, D.C. – Today, **Matt Priest, President and CEO of Footwear Distributors and Retailers of America (FDRA)** released the following statement after footwear was not included in the latest round of tariff exclusions:

“While we welcome efforts to provide tariff relief for consumer products, we are disappointed that footwear was left out of this latest round of items to be considered for exclusions. Shoes are not a luxury. They are an everyday necessity for working families, children, and consumers across the country, and continued tariffs on footwear contribute to the cost pressures Americans are already facing. FDRA will continue pushing for meaningful footwear tariff relief and working with the Administration to advance policies that lower costs for consumers, strengthen the industry and provide greater certainty for businesses.”

Matt Priest is available for interviews on footwear pricing trends, trade policy, family affordability, and the industry outlook.

For more information about [FDRA](#) or to schedule an interview with Matt Priest, please email fdracomms@cgagroup.com

About FDRA

FDRA is governed and directed by footwear executives and is the only trade organization focused solely on the footwear industry. Serving the full footwear supply chain, it boosts its members' bottom lines through innovative products, training, consulting on footwear design and development, sourcing and compliance, trade and customs, advocacy, and consumer and sales trend analysis for shoe retailers around the world. FDRA supports 500 companies and brands worldwide, representing 98% of the total U.S. footwear industry. Learn more: fdra.org