



Containers, Compliance, Classification & ...Cocktails!

FTDC 2015 OFFICAL AGENDA

SUNDAY OCT 25 – COCKTAILS

4:30PM REGISTRATION OPENS

6:00PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by RCS Logistics

MONDAY OCT 26 – CONTAINERS

8:15AM *REGISTRATION & BREAKFAST*

9:00AM WELCOME & EVENT OVERVIEW
Matt Priest, President, FDRA

9:05AM FOOTWEAR SUPPLY CHAIN KEYNOTE: SECURING YOUR CARGO
IN AN INCREASINGLY INSECURE WORLD
Dan Purtell, Senior Vice President of Governance, Risk & Compliance, BSI

9:45AM PORT INNOVATIONS: MOVING YOUR FOOTWEAR EFFICIENTLY
Dr. Noel Hacegaba, Chief Commercial Officer, Port of Long Beach

10:15AM PORT PREPARATIONS: A CONVERSATION ABOUT WHAT'S IN
STORE AT OUR NATION'S PORTS OVER THE NEXT DECADE

- Ports of Los Angeles, Virginia, Tacoma and Seattle
- Moderated by Bill Mongelluzzo, Senior Editor, The Journal of Commerce

10:45AM *NETWORKING BREAK*

11:15AM NAVIGATING CHALLENGES AT OUR NATION'S
PORTS TODAY & TOMORROW
Andrew Creighton, Senior Director of Global Sales, Toll Global Forwarding

- 11:45AM FROM SHIPS & TRUCKS TO DRONES: EXPERTS DISCUSS
MANAGING THE FOOTWEAR SUPPLY CHAIN IN AN AGE OF
CONSTANT CHANGE
- Peter Hohensee, Senior Director of Product Development & Logistics, Rack Room Shoes
 - Evan Rosen, Senior Vice President, RCS Logistics
 - Tom Cook, CEO, Apex Global Supply Chain Management
 - Betsy Ducat, Head of Retail and Lifestyle Vertical, Damco Americas
 - Moderated by Matt Priest, President, FDRA
- 12:30PM *LUNCH*
- 2:00PM MORE THAN A HARDWARE STORE: ACE AND ITDS – WHAT
IMPACT WILL IT HAVE ON THE FOOTWEAR INDUSTRY
Liz Connell, Vice President, Product Management, Integration Point
- 2:30PM NORTH AMERICAN CUSTOMS AND COMMERCE ISSUES
Kerry Rasmussen, Manager of Major Accounts, Farrow
- 3:00PM WHAT’S IN YOUR WAREHOUSE? SOLVING CURRENT FOOTWEAR
QUALITY CHALLENGES
Todd Stewardson, Vice President Sales and Marketing, NuShoe
- 3:30PM *RAFFLE – END OF DAY ONE PROGRAM*
- 5:30PM NETWORKING & COCKTAIL RECEPTION AT THE HOTEL
Sponsored by Toll Global Forwarding

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TUESDAY OCT 27 – COMPLIANCE

- 8:15AM *REGISTRATION & BREAKFAST*
- 9:00AM 2015: THE YEAR TRADE REARED ITS HEAD
Matt Priest, President, FDRA
- 9:45AM RUNNING IN HEELS: BE COMPLIANT & LOOK GOOD DOING IT
Sara Bowersox, Senior Trade Compliance Specialist, Keen Footwear
- 10:30AM *RAFFLE AND BREAK*
- 11:00AM FOOTWEAR CUSTOMS & COMPLIANCE GEEKS UNITE! A CASE
STUDY ON HOW DATA IS USED TO SUCCEED IN COMPLIANCE
Quinn O’Rourke, Director of Compliance & Logistics, LaCrosse Footwear
- 11:30AM REDUCING TOTAL LANDED COSTS WITH FTZs &
ELIMINATING DUTIES THROUGH FTAs
Anthony Hardenburgh, Vice President, Global Trade Content, Amber Road
Matt Robeson, Associate Product Manager, Amber Road
- 12:00PM PRODUCT SAFETY PANEL: CHEMICAL COMPLIANCE FROM PROP
65 TO U.S. COUNTIES... IS IT TIME FOR A FEDERAL RESPONSE?
- Ben DeVito, Global Sales and Technical Director, TUV SUD
 - Melissa Jones, Partner, Stoel Rives

- Moderated by Thomas Crockett, Director, Government Relations & Regulatory Affairs, FDRA

12:30PM *LUNCH*

2:00PM PORT OF LONG BEACH MERRIMENT BOAT TOUR (*Featuring Wine, Beer & Special Desserts*) & RAFFLE EXTRAVAGANZA
Sponsored by the Port of Long Beach & Amber Road

5:30PM COCKTAIL RECEPTION AT THE HOTEL
Sponsored by Amber Road

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WEDNESDAY OCT 28 – CLASSIFICATION

8:15AM *REGISTRATION & BREAKFAST*

9:00AM WE'RE THE GOVERNMENT AND WE'RE HERE TO HELP (NO REALLY!) – AN UPDATE ON THE CENTERS FOR EXCELLENCE & EXPERTISE (CEE)
Eric Batt, Director of the Apparel, Footwear and Textiles CEE

9:45AM A DISCUSSION ON FOOTWEAR DESIGN INNOVATION AND CLASSIFICATION FROM THE TRENCHES

- Lance Frutiger, Director, Trade Compliance, Caleres
- Dana Alvares, US Customs Operations Manager, NIKE
- Aliya Grosfeld, Tariff Solutions
- Moderated by Andy Polk, Vice President, FDRA

10:30AM *RAFFLE AND BREAK*

11:00AM LIVE INTERACTIVE FOOTWEAR SAMPLE REVIEW

- Stacey Kalkines, National Import Specialist for Footwear, U.S. Customs & Border Protection (CBP)
- John Pellegrini, FDRA Customs Attorney, McGuire Woods
- Quinn O'Rourke, Director of Compliance & Logistics, LaCrosse Footwear

12:30PM *LUNCH & RAFFLE*

1:30PM INTERACTIVE FOOTWEAR CUSTOMS JEOPARDY, TARIFF ENGINEERING & OTHER VITAL UPDATES
John Pellegrini, FDRA Customs Attorney, McGuire Woods

3:00PM FINAL RAFFLE & EVENT CLOSE