

The footwear industry's business and trade association

Fast Footwear Facts



U.S. Footwear Workers



Annual U.S. Footwear Sales



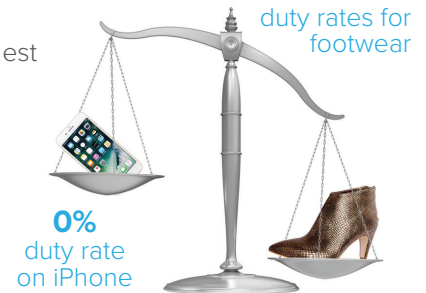
Pairs of shoes imported each year



Pairs of shoes imported for every person in the U.S. in 2016

You're paying more than you should for shoes.

Footwear is one of the highest taxed goods you buy. An iPhone has a **0%** duty rate, but footwear averages **11%** and goes up to **67.5%** for certain footwear!



Outdated Footwear Duties from the 1930s means Americans paid **\$7 billion** more than they should have for footwear in 2016.

Families pay **more than half a billion dollars** more for their kids' shoes each year than they should due to these taxes.



What would happen if footwear duties were eliminated?

LOWER COSTS



Savings quickly make their way to consumers through the fiercely competitive nature of the mass retail footwear market.

INNOVATIVE SHOES



Savings enable companies to invest in designing new materials and shoes using 3D printing technology and advanced manufacturing, helping them compete well into the 21st century.

MORE JOBS



100% of current U.S. footwear jobs depend on international trade. Savings go back into the footwear supply chain with more and better-paying U.S. jobs, from domestic plants to retail stores.

Learn more about the fight against footwear tariffs at FDRA.org and the economics of the U.S. footwear industry at shoeconomy.us.

LOVE SHOES?



Subscribe to the footwear industry's weekly podcast featuring leading designers, executives, and celebrities discussing the ins and outs of all things shoes!

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