

New & Updated Footwear Resources



**“In a world of change,
the learners shall
inherit the earth, while
the learned shall find
themselves perfectly
suited for a world that
no longer exists.”**

- Eric Hoffer



Our job is to identify industry wide **challenges** and develop



Products
Services
Education

to provide professionals with **solutions** and increased **agility.**

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over
COFFEE

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SHOE-IN

covering
the ins &
outs of all
things
footwear



FOOTWEAR TRADE DISTRIBUTION AND CUSTOMS CONFERENCE

Join us for 55 years of the largest and longest-running footwear conference of its kind in the US

[LEARN MORE](#)



[FDRA's Response and Analysis on President Trump's New 15% Tariffs on Shoes](#) [CLICK HERE](#)

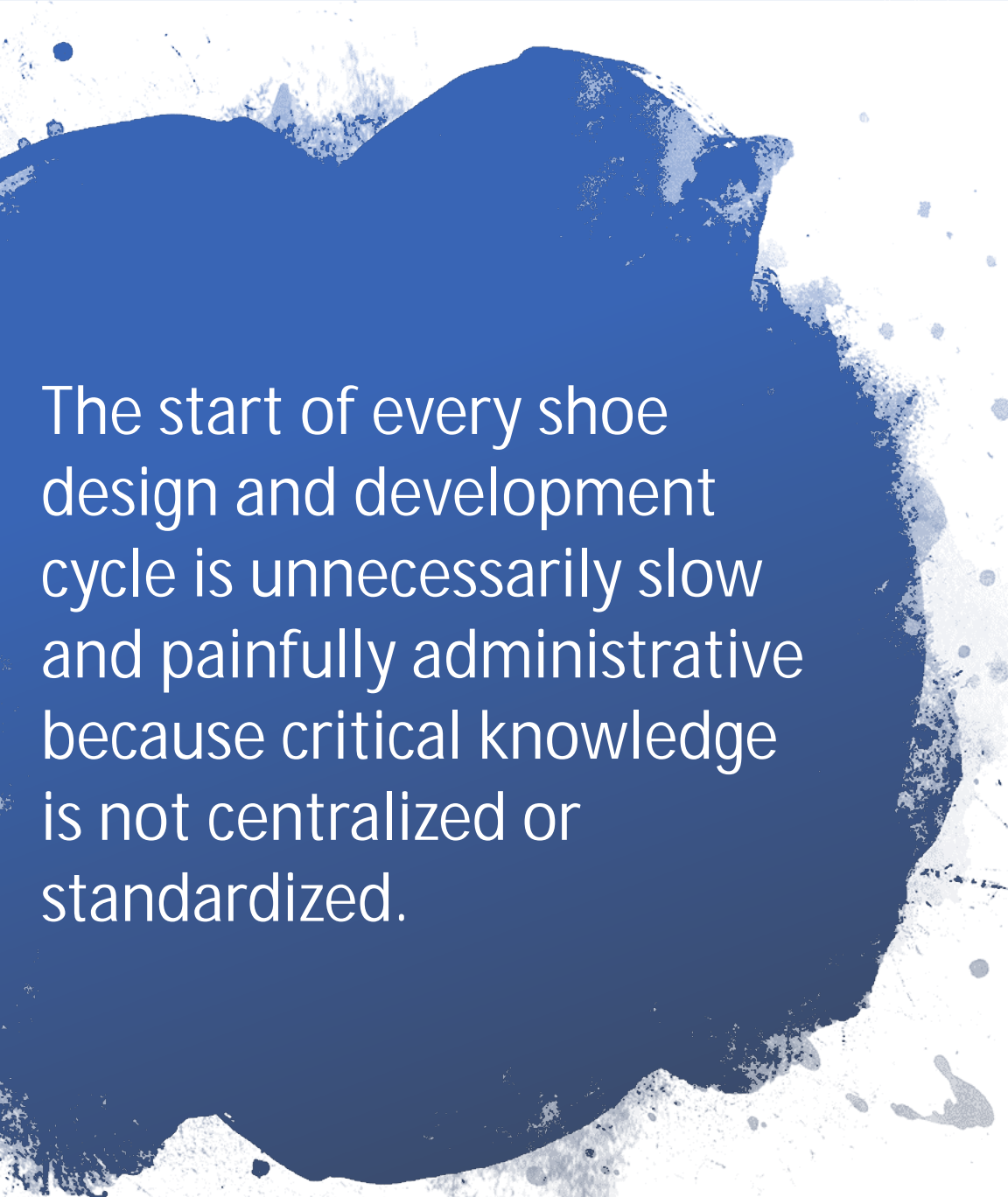
The Footwear Intel Center For FDRA Members [LOGIN OR REGISTER HERE](#)



Material Exchange

Material-Exchange.com

<https://material-exchange.com/>

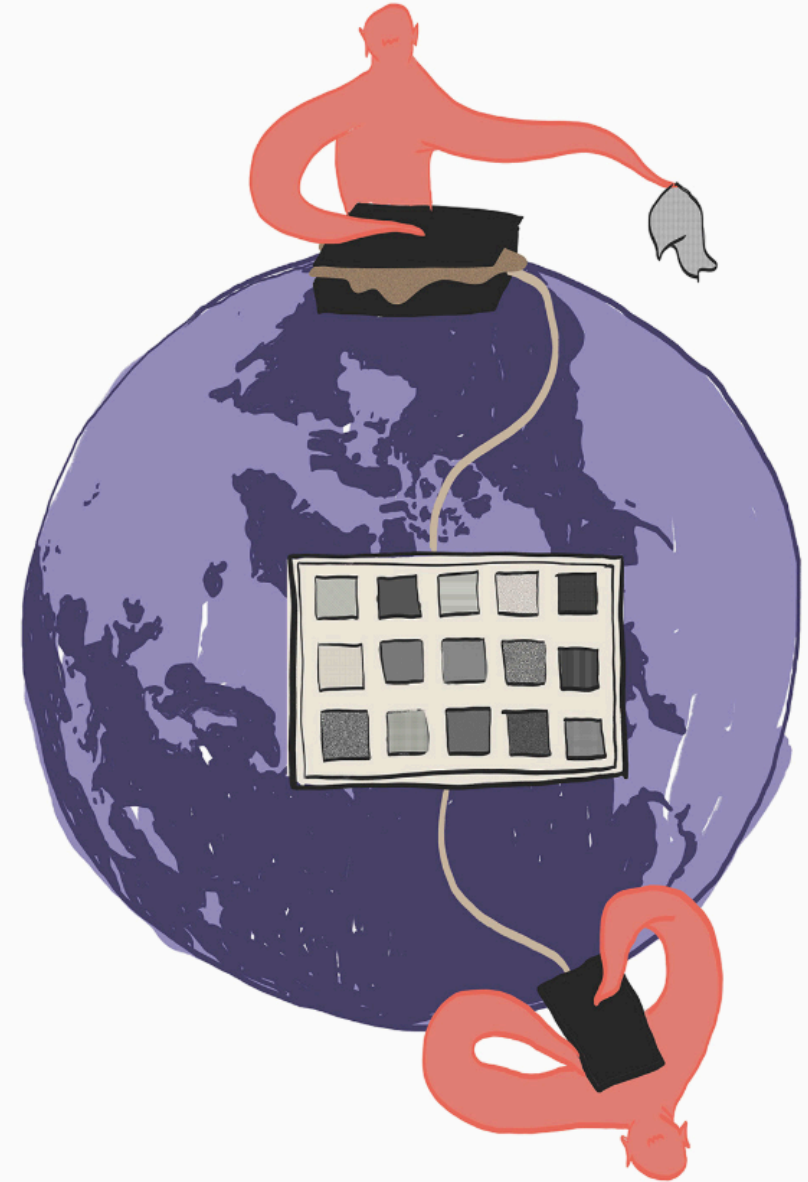


The start of every shoe design and development cycle is unnecessarily slow and painfully administrative because critical knowledge is not centralized or standardized.

1. It is a time suck to ensure the material suppliers your teams currently work with have their certifications up-to-date and are keeping up with new standards and requirements.
2. It can take up to 3 weeks to research and vet new material suppliers.

Ultimate Goal - A global digital profile

- Define an industry standard profile for identifying and working with footwear and apparel vendors
- Provide a central location for vendors to manage and communicate all their capabilities
- Provide a central database of required reports and certificates
- Increase awareness and membership to important organisations and initiatives
- Provide a knowledge base to educate vendors on the needs of brands



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Incognito

Leather

Jhon Dow
Supplier
Book Editor


USER PANEL

- Dashboard
- Material Search
- Customers
- About
- Upcoming Events

Material Exchange

Industry Approved by:

- FDRA
- SUBSTANCE
- ptc



TATA INTERNATIONAL

Company Info | Material Types | Certification, Compliance & Testing | Sustainability | Industry Knowledge


General Information

Name*	Tata Interantional	Email*	support@tatainternational.com
Phone*	(123) 456 789 123		

Loacation

Address Line 1*	2138 W Cactus Rd	Address line 2	
City*	Phoenix	Post Code*	85029
District		State*	Arizona
Country*	USA		

Your Current Review Grade



C-

- Company Info
- Materials
- Accreditation & Membership
- Compliance & Testing
- Industry Knowledge

Suggestion

- To increase Industry Knowledge:
Watch [How to scan materials with Doxie](#)
- To increase Certification, Compliance & Testing :
Add some test reports

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9/24/2019

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Sustainability

From the list below select the ones that relate to you:

RWS	RDS	LWG	SFA
BCI	HIGGS	COTTON INC	CANAOPY

Your Current Review Grade

C-

- Company Info
- Materials
- Accreditation & Membership
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Suppliers / Tata International

TATA TATA INTERNATIONAL
★★★★★



Company Info Certification, Compliance & Testing Industry Knowledge

General Information


Name: Tata Interantional
Address: 2138 W Cactu Rd, Phoenix, 85029, Arizona, USA
Phone: (123) 456 789 123
Email: support@tatainternational.com
Website: www.tatainternational.com

Description: Tata Interantional is one of India's earliest and most prominent footwear manufacturers. We export footwear to global brands and leading retailers around the world including Mark & Spencer, Gabor, Aerosoles, Zara, Wolverine, Mango, and Many others.


Materials

Leather Cotton PU

Sustainability



Materials



View More

Visit FDRA's newest website helping companies become sustainable > [shoesustainability.com](https://www.shoesustainability.com)



A site to educate, empower and activate the footwear industry

powered by **FDRA**

<https://www.shoesustainability.com/>

Updated FDRA's Digital Product Safety Website

Footwear Chemical Testing
Interactive Guide



Footwear Physical Testing
Interactive Guide



Footwear Product Safety Compliance Center

*Featuring the Interactive Guide to Chemical & Physical
Testing for Footwear*

Footwear Chemical Testing
Interactive Guide

Footwear Physical Testing
Interactive Guide

<http://globalfootweartesting.com/>



This special webpage is both a sourcing report as well as a resource center to FDRA members. It explores current global shoe production issues from “shoe snapshot” data and analysis by key countries to video and audio discussions with industry leaders and experts on factory compliance to supply chain issues.

A Deep Analysis of Global Shoe Production



<https://fdra.org/shoe-sourcing-report-2019/>

SHOE FACTORY

Wage Center

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+ ELEVATE

<https://fdra.org/wagecenter/>

FDRA Footwear Tariff Filter Tool

BETA Test Mode

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This tool provides an introduction to the classification of footwear in Chapter 64 of the Harmonized Tariff Schedule of the United States (HTSUS). It is not legal advice and is not a substitute for reasonable care. FDRA believes that the outline is a good starting point to learning how the HTS is structured when it comes to footwear. However, it is important to keep in mind that many of these terms are subjective and open to interpretation by CBP. Note in particular that many of the definitions have been interpreted by CBP in a manner that narrows or expands the apparent meaning. If you are unsure as to any point you should consult an expert or consider submitting a ruling request.

This tool should be used along with a copy of Chapter 64.

Use The Tool

2020 FDRA Initiatives



New Digital Video Working Group Meetings – increasing brand participating.



Sustainability Roundtable Event – getting people on the same page and sharing tips



Digital Transformation Event and Video Series – helping brands better understand tools they can use to lower design and development costs and speed up processes.



Monthly video update to factory members translated into Chinese – helping better inform and connect factories back to FDRA.



Classification Filter – Help brands better classify shoes through filtering chapter 64



New Innovation Thought Leadership Series – Building a innovation culture, as a business practice, how to be open to ideas, C-Suite leadership on innovation.



Material Management Series – helping brands better understand emerging materials, and how to improve their management programs from specs to execution.

1HUDDLE

What

21st Century Shoe Training and Knowledge Reinforcement Through Games.

How

Professionals Play Various 'Games' On Their Phone (App) or Online About Current Shoe Data and Trends to Games Focused on Addressing Skills and Knowledge Gaps.

Benefits



We will use it to get more professionals to engage with FDRA, increase education on key data and trends, and reinforce knowledge during and after events. The platform allows us to track usage and identify questions with high fail rates to see if we need to put resources to helping the industry address common challenges.

Leaderboards

ALL



- All
- Department

1	 Matt Priest	3,500
2	 Andy Polk	3,400



Zoom Digital Conference Call
December 11
Members Only. Cost: \$0

Zoom Digital Meeting
January 30th
Members Only. Cost: \$99



FDRA

FOOTWEAR DISTRIBUTORS AND RETAILERS OF AMERICA

**SUSTAINABILITY
ROUNDTABLE**



Boston • February 6, 2020



**Please stay
involved!**





<https://vimeo.com/367150040>

FDRA Takes Footwear Innovation Stories to Capitol Hill