“In a world of change, the learners shall inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists.”

- Eric Hoffer
Our job is to identify industry wide challenges and develop solutions to provide professionals with increased agility.
KICKS over COFFEE
VIDEO CHANNEL

SUBSCRIBE AT KICKSOVERCOFFEE.COM

SHOE-IN
covering the ins & outs of all things footwear
FDRA’s Response and Analysis on President Trump’s New 15% Tariffs on Shoes

The Footwear Intel Center For FDRA Members
1. It is a time suck to ensure the material suppliers your teams currently work with have their certifications up-to-date and are keeping up with new standards and requirements.

2. It can take up to 3 weeks to research and vet new material suppliers.
Ultimate Goal - A global digital profile

- Define an industry standard profile for identifying and working with footwear and apparel vendors
- Provide a central location for vendors to manage and communicate all their capabilities
- Provide a central database of required reports and certificates
- Increase awareness and membership to important organisations and initiatives
- Provide a knowledge base to educate vendors on the needs of brands
### General Information

<table>
<thead>
<tr>
<th>Field</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name*</td>
<td>Tata International</td>
</tr>
<tr>
<td>Email*</td>
<td><a href="mailto:support@tatainternational.com">support@tatainternational.com</a></td>
</tr>
<tr>
<td>Phone*</td>
<td>(123) 456 789 123</td>
</tr>
</tbody>
</table>

### Location

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</tr>
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<tbody>
<tr>
<td>Address Line 1*</td>
<td>2138 W Cactus Rd</td>
</tr>
<tr>
<td>City*</td>
<td>Phoenix</td>
</tr>
<tr>
<td>State*</td>
<td>Arizona</td>
</tr>
<tr>
<td>Country*</td>
<td>USA</td>
</tr>
</tbody>
</table>

**Your Current Review Grade**: C-
Material Exchange - Profile

TATA INTERNATIONAL

General information:
- Name: Tata International
- Address: 2139 W Cactus Rd, Phoenix, 85029, Arizona, USA
- Phone: (123) 456 789 123
- Email: support@tatainternational.com
- Website: www.tatainternational.com

Description: Tata International is one of India's earliest and most prominent footwear manufacturers. We export footwear to global brands and leading retailers around the world including Mark & Spencer, Gabor, Aerosoles, Zara, Wolverine, Mango, and Many others.

Materials:
- Leather
- Cotton
- PU
A site to educate, empower and activate the footwear industry

powered by FDRA

https://www.shoesustainability.com/
Updated FDRA’s Digital Product Safety Website

Footwear Chemical Testing
Interactive Guide

Footwear Physical Testing
Interactive Guide
Footwear Product Safety Compliance Center

Featuring the Interactive Guide to Chemical & Physical Testing for Footwear

Footwear Chemical Testing Interactive Guide

Footwear Physical Testing Interactive Guide

http://globalfootweartesting.com/
SHOE SOURCING REPORT 2019

This special webpage is both a sourcing report as well as a resource center to FDRA members. It explores current global shoe production issues from “shoe snapshot” data and analysis by key countries to video and audio discussions with industry leaders and experts on factory compliance to supply chain issues.

A Deep Analysis of Global Shoe Production

FDRA Footwear Tariff Filter Tool

This tool provides an introduction to the classification of footwear in Chapter 64 of the Harmonized Tariff Schedule of the United States (HTSUS). It is not legal advice and is not a substitute for reasonable care. FDRA believes that the outline is a good starting point to learning how the HTS is structured when it comes to footwear. However, it is important to keep in mind that many of these terms are subjective and open to interpretation by CBP. Note in particular that many of the definitions have been interpreted by CBP in a manner that narrows or expands the apparent meaning. If you are unsure as to any point you should consult an expert or consider submitting a ruling request.

This tool should be used along with a copy of Chapter 64.
New Digital Video Working Group Meetings - increasing brand participating.

Sustainability Roundtable Event - getting people on the same page and sharing tips

Digital Transformation Event and Video Series - helping brands better understand tools they can use to lower design and development costs and speed up processes.

Monthly video update to factory members translated into Chinese - helping better inform and connect factories back to FDRA.

Classification Filter - Help brands better classify shoes through filtering chapter 64

New Innovation Thought Leadership Series - Building a innovation culture, as a business practice, how to be open to ideas, C-Suite leadership on innovation.

Material Management Series - helping brands better understand emerging materials, and how to improve their management programs from specs to execution.
What
21st Century Shoe Training and Knowledge Reinforcement Through Games.

How
Professionals Play Various ‘Games’ On Their Phone (App) or Online About Current Shoe Data and Trends to Games Focused on Addressing Skills and Knowledge Gaps.

Benefits
We will use it to get more professionals to engage with FDRA, increase education on key data and trends, and reinforce knowledge during and after events. The platform allows us to track usage and identify questions with high fail rates to see if we need to put resources to helping the industry address common challenges.
Zoom Digital Meeting  
**January 30**\textsuperscript{th}  
Members Only. Cost: $99

Zoom Digital Conference Call  
**December 11**  
Members Only. Cost: $0
Sustainability Roundtable

FDRA (Footwear Distributors and Retailers of America)

Boston • February 6, 2020
Please stay involved!
https://vimeo.com/367150040
FDRA Takes Footwear Innovation Stories to Capitol Hill