

Turkish Leather Products Application is available in app store and play store

The mobile application, Turkish Leather Products, prepared by the Aegean Leather and Leather Products Exporters Association, has been launched in June 2020. The app, which aims to bring together Turkish leather and leather products manufacturers and foreign buyers all year round, can be downloaded from Apple store and Google Play Store. In the application, where the profile and product information of the Turkish companies are available, the importer companies will be able to search by type, product group and price range, and the application will automatically match the exporters that match the profile of the importer company and recommend them to the companies.

Chairman of the Board of Aegean Leather and Leather Products Exporters Association Erkan Zandar said the following: "We activated our application which allows importers to instantly reach out to sectorial information after the world's first digital fair to be held in shoes, bags, leather accessories sector by our Association through June 1-4 2020. This fair will also be Turkey's first digital fair ever".

Zandar continued: "Before the Covid process started, we once again understood how accurate our mobile application work, which we started working on last autumn was a good decision given the situation. We provide all the necessary support for our member companies to adapt this technology and take part in the virtual world for sustainable export processes. We are happy to have completed our companies' preparations and tests. We invite our sector's valuable importers to download our Turkish Leather Products app."