

RACK ROOM SHOES

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Rack Room Shoes Donates \$25,000 to the National Urban League

*The retailer's announcement is the first donation since launching Diversity Plan,
\$1 million donation pledge*

CHARLOTTE, N.C., AUGUST 28, 2020 – To commemorate the anniversary of Martin Luther King Jr.'s historic "I Have a Dream" speech, Rack Room Shoes has donated \$25,000 to the National Urban League. The donation will help the National Urban League's mission of providing direct services that impact and improve lives in underserved communities and the fight for economic empowerment, equality and social justice.

The recent events surrounding racial injustice and inequality spurred the retailer to create a diversity and inclusion initiative. In June, Rack Room Shoes announced a diversity plan, pledging \$1 million over the next five years toward a diversity plan aimed at supporting the Black community. The plan includes implicit bias training sessions, corporate internships, mentorships and educational and economic empowerment donations. Today's donation is the first step in fulfilling that promise.

"Our company has a long history of giving back to the communities we serve. We are pleased to put action behind words towards our expanded diversity initiative with this donation," said Brenda Christmon, Director of Corporate Communications at Rack Room Shoes. "We look forward to continuing to support causes and organizations, like the National Urban League, that combat systemic racism and injustices affecting the Black community and people of color in our country."

About Rack Room Shoes

Headquartered in Charlotte, N.C., Rack Room Shoes is the family footwear retailer of choice. Known as an innovator in the shoe industry for more than 95 years, Rack Room Shoes offers a wide selection of nationally recognized and private brands of great shoes for men, women and

children in comfort, dress, casual and athletic categories. Rack Room Shoes offers a 10% military discount every Tuesday to military personnel and their immediate family members. For more information, visit rackroomshoes.com.

