



**BUREAU
VERITAS**

PRODUCT SAFETY & TRACEABILITY

**PRESENTATION FOR – FOOTWEAR
DISTRIBUTORS & RETAILERS OF
AMERICA (FDRA)**

**BUREAU VERITAS
CONSUMER PRODUCTS SERVICES**

MARCH 2023

ESG/SUSTAINABILITY TRENDS AND EMERGING ISSUES – EVERYONE IS IN

Sustainability is more than just good marketing – this is a core requirement for consumers and investors. Government are starting to legislate material, chemical, environmental and messaging use. The EU is making social and environmental reporting mandatory (SEC is considering). Most important, the consumer is demanding changes.

Two major US Retailers Agree to Pay \$5.5 Million in Combined Penalties for Alleged Deceptive Violations of the Textile Act and Rules and FTC Act Around the Use of Bamboo

➤ Trade impacts

- ✓ Accelerating moves from China
- ✓ Risk awareness in new locations
- ✓ Quality and Compliance Challenges
- ✓ Indo-Pacific Economic Framework

➤ Government Requirements

- ✓ +40 Congressional bills proposed w/ ESG requirements
- ✓ At least 16 states have or are considering environmental and/or chemical laws
- ✓ SEC Impact Reporting
- ✓ EU CSRD, France/Germany SCDDA
- ✓ New York Fashion Action
- ✓ FTC Green Guide and UK Greenwashing
- ✓ TSCA, REACH, Cal Prop 65, PFAS, etc

➤ Transparency and Traceability

- ✓ CBP enforcement
- ✓ Federal Legislation
- ✓ CA Transparency Act

➤ Consumer Demands

- ✓ Sustainable label claims (FSC, RCC, GRS, GOTS, OCS, etc.)
- ✓ ZDHC
- ✓ Sustainable materials (Recycled, Circularity, Regenerative etc.)
- ✓ “Green Chemistry”
- ✓ Climate Action (Scope 1, 2, 3 measure and validate), Impact Reports
- ✓ 85% of exhibitors at a recent Textiles tradeshow claimed to have some type of “Sustainable” product.

**TRUST BUT VERIFY
MAKE SURE IT WORKS**

Regulations primarily focus on Due Diligence and Marketing & Labelling

Due Diligence & Traceability

EU Ban on Forced Labor	2022
EU Corporate Sustainability Due Diligence Directive Proposal	2022
United States FABRIC Act	2022
New York Fashion Sustainability and Social Accountability Act	2022
German Supply Chain Due Diligence Act (LkSG)	2021
Norway Transparency Act	2021
US Uyghur Forced Labor Prevention Act (UFLPA)	2020
California Garment Worker Protection Act	2019
Dutch Child Labor Due Diligence Act	2019
French Duty of Care Law	2017

Sustainability Reporting

United States SEC Climate Related Disclosure Rules	2022
EU Corporate Sustainability Reporting Directive Proposal	2021

Marketing & Labelling

EU Empowering the Consumers in Green Transition Initiative	2022
EU Product Environmental Footprint Methodology	TBD
EU Substantiating Green Claims Initiative	TBD
Decree under French AGECL Law	2022
French Climate & Resilience Law	2021
UK Green Claims Code	2021
Danish Guidance on the use of Environmental and Ethical claims in Marketing	2014

Other topics or transversal

Washington State Chapter 173-337 WAC Safer Products Restrictions and Reporting	2022
California PFAS Ban (AB1817)	2022
EU Ecodesign Requirements for Sustainable Products	2022
EU Sustainable Textile Strategy	2022
United States Chemical Requirements Rules (CPSIA/FFA)	2008

CONTACT DETAILS

Rick Horwitch

Vice President, Global Retail Lead &
Supply Chain Strategy



**BUREAU
VERITAS**



Mobile: +1-818-416-9772



Email:
rick.horwitch@bureauveritas.com

Chuck Rogers

Sr. Director Supply Chain Solutions



**BUREAU
VERITAS**



Mobile: +1-479-715-9243



Email: chuck.rogers@bureauveritas.com

Rajan Kamalanathan

Vice President, Global CSR &
Sustainability Strategy



**BUREAU
VERITAS**



Mobile: +1-479-321-8458



Email:
rajan.kamalanathan@bureauveritas.com